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AMERICAN RECREATION ANNUAL

Official publication of the American Recreation Society

1960

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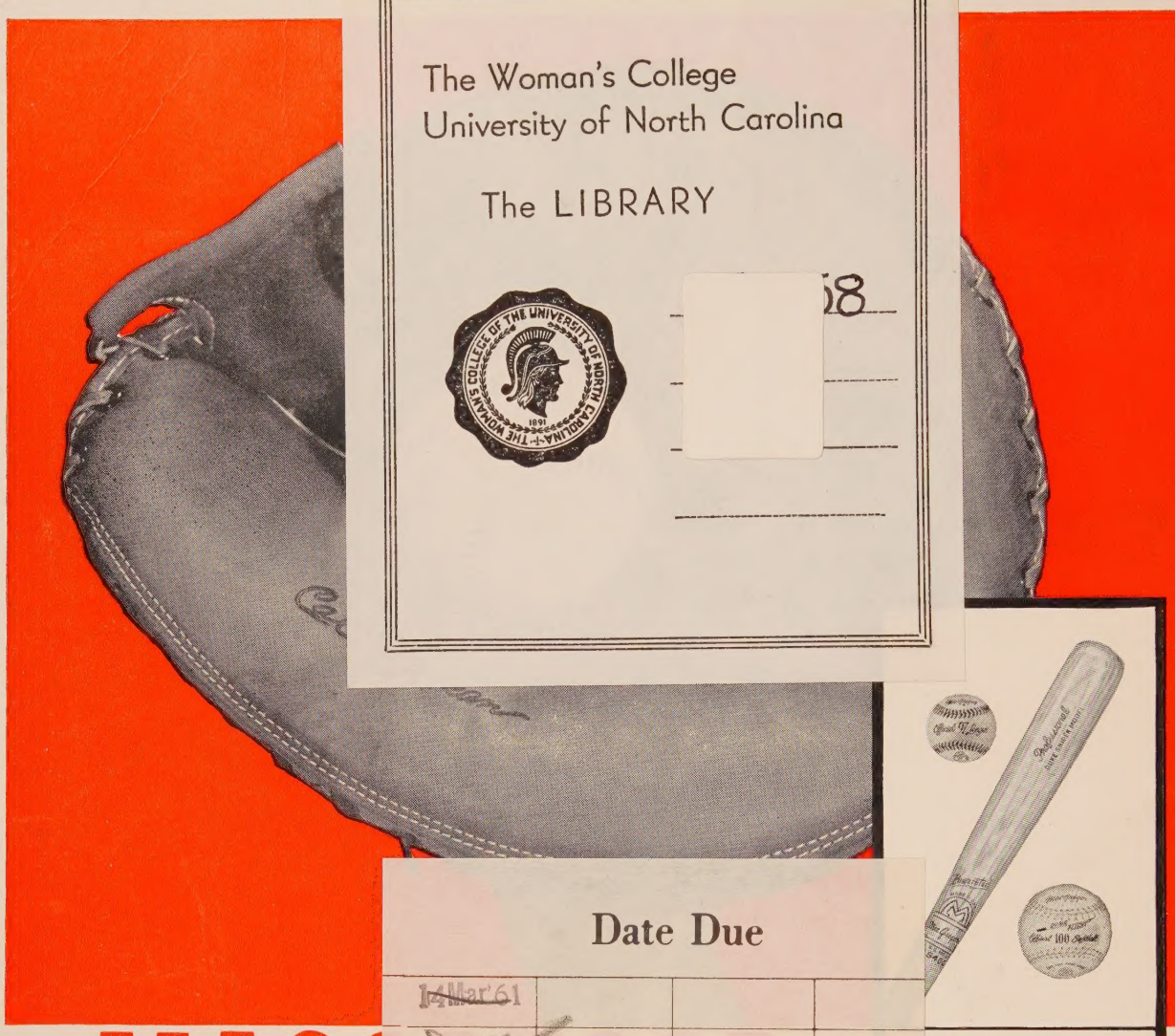

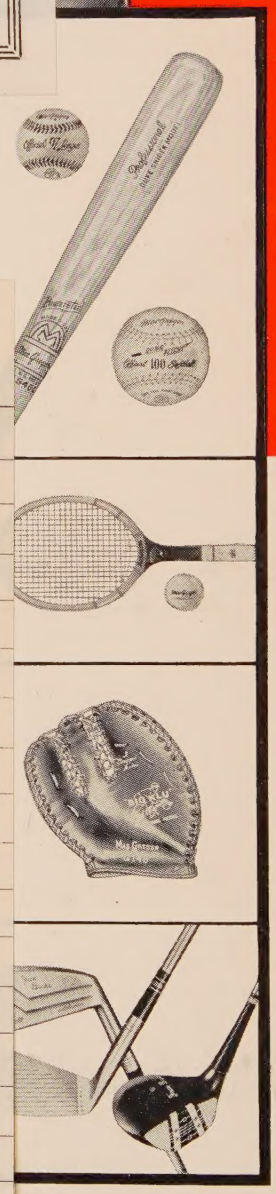

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The American Recreation Annual is an official publication of the American Recreation Society. Its overall purpose; to provide recreation leaders and related interests with an up-to-date, handy reference volume and buyer's guide.

The Annual provides for an exchange of ideas concerning recreation administration; personnel; planning; programming; budgeting; public relations; legislation; facilities; areas; equipment; supplies; and other aspects of construction, management, and operation of recreation programs and services.

Each edition of the Annual will publish materials of interest to the recreation profession and the various aspects of recreation programs, supplies, and facilities. The aim? To prevent a high level of information of prime interest to recreators and buyers of recreation commodities.

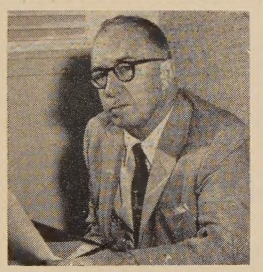
The Annual welcomes articles on any subject—controversial or not. Neither the American Recreation Society nor the Annual is in a position to endorse one product or article over another, but will strive to maintain a high degree of quality and balance in subject matter and advertising.

Articles may be submitted by members of the Society. Material will be accepted from non-members by invitation only. Since space limitations, unfortunately, prevent our using all articles submitted, the final basis for selection will be the nature of the subject, the quality of the presentation, and available illustrative material.

On behalf of the American Recreation Society, Inc., I would like to thank the many supporting members; contributors; publisher; editor; editorial board; manufacturers; and advertisers for making this first Annual possible.

I consider it another important milestone in the advancement of the recreation movement.

Jesse Reynolds



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IN THIS EDITION . . .

LEARNING TO LIVE WITH LEISURE TIME 7
by Paul Douglass
What are the implications of American recreation's astounding growth? How can we learn to use leisure to better advantage? Here's Mr. Douglass' analysis.

WHAT'S NEW IN RECREATION FOR THE ILL AND HANDICAPPED 12
by Beatrice Hill
Trends in recreation for the aged and infirm.

RECREATION CAN IMPROVE INTERGROUP RELATIONS 14
by Samuel Fishson
Why and how recreation can pave the way for more harmonious interraction between groups.

PUBLIC RECREATION IN THE CHANGING URBAN SCENE 15
by Charles Brightbill
The past accomplishments and the future tasks of recreation in a high-stepping, fast-changing U. S.

THE ROLE OF RECREATION IN THE CHURCH . . . 17
by Robert Boyd

RECREATION'S ROLE IN HOSPITALS 18
by Dorothy Taafe
Recent developments in recreation for the ill and the handicapped in hospitals around the nation.

WHAT YOU SHOULD KNOW ABOUT THE BOYS' CLUB MOVEMENT IN AMERICA 19
by Edward Pastore

RECREATION'S CHALLENGE 21
by Harold Meyer
An analysis of the multiple responsibilities of recreation in a 20th Century America.

MUNICIPAL-FEDERAL TEAMWORK SPARKS COLUMBUS SENIOR CITIZENS CENTER 23
by Dorothy Jones

HOW TO BUILD A VANDAL-PROOF PARK SHELTER 24
by Charles M. Graves
The ABCs of constructing an economical, yet highly effective, park shelter.

ADULT RECREATION: SANTA MONICA STYLE 25
by Leonard Bright

PLAYGROUND EQUIPMENT: A NEW ERA? 26
by Robert Crawford

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VOLUME 1 • 1960 EDITION

NEED HELP? USE YOUR SPORTS GOODS DEALER 27

PLANNING-PLUS: A "MUST" IN PARK DEVELOPMENT 28
by Ellwood F. Allen
The evolution of a park—from blueprint to reality.

SCHOOL RECREATION: ITS PROBLEMS & POTENTIAL 29
by William Ridinger
A penetrating analysis of what's wrong with school recreation and what can be done to set it right.

WHAT ROLE SHOULD COUNTY GOVERNMENT PLAY IN RECREATION? 32
by Sal J. Prezioso

WHY YOU SHOULD JOIN ARS 34

PENNSYLVANIA OKS COMMUNITY RECREATION COORDINATOR'S CERTIFICATE 35
by Fred Coombs

VOLUNTEERS: BANE OR BLESSING? 36
by Edith Ball
How to use volunteers to best advantage.

WHY WOMEN IN RECREATION 37
by Minnette Spector

WHY RECREATION'S "BIG" IN HAWAII 38
by Alvin C. Saake
Recreation in the 50th state.

HOW YOU CAN PRODUCE A SMASH BROADWAY MUSICAL 41
by Peter Kelley

LOS ANGELES STARGAZERS SCAN SKIES FOR PLEASURE AND PROFIT 41
by Norris Leap

THE NAVY' ANSWER TO OFF-DUTY BOREDOM: A TIP-TOP RECREATION PROGRAM 42

INDUSTRIAL RECREATION: A CASE HISTORY .. 44
by Robert Dunlop
Why and how the Sun Oil Company operates one of the most extensive and successful recreation programs in industry.

CAN RECREATION HELP PREVENT DELINQUENCY? 46
by Sidney Lutzen

ANTA'S PLACE IN THE COMMUNITY THEATRE PICTURE 47
by William Swire

HOW TO MEET THE CAMPING NEEDS OF THE EMOTIONALLY DISTURBED CHILD 48
by Robert Thomases

RECREATION FOR THE "WHOLE MAN": ARMY STYLE 54

BOCCIE—THEN AND NOW 57
by Ed Perazone

TRAIN YOUR SIGHTS ON A SHOOTING PROGRAM 58
by Jack George

HOW TO RUN A SAFE FOOTBALL PROGRAM .. 64
by Jordan Olivar

YARDSTICKS FOR EVALUATING YOUR RECREATION PROGRAM 66
by Harry D. Edgren

ORGANIZATIONS ALLIED TO RECREATION: ..68-78
The Athletic Institute
The Roller Skating Institute
The National Rifle Association
The Sporting Arms & Ammunition Manuf. Inst.
The American Bowling Congress
The International Recreation Association
The Bicycle Institute of America
The U.S. Lawn Tennis Association

HOW TO SELL A BOND ISSUE 80
by George Hjelte

A RECREATION LEGISLATION ROUNDUP 87
by Harold Meyer

A RECREATION BIBLIOGRAPHY 90
by Charles Weckworth

FREE ADVERTISERS' CATALOGS, BROCHURES, DESCRIPTIVE MATERIALS 102
Free literature, available from advertisers, designed to acquaint you with what's new and what's what in recreation equipment and services.

WHAT YOU SHOULD KNOW ABOUT DUBBLE-PINS 104
by Art Harris

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GUIDE AND DIRECTORY: EQUIPMENT, SUPPLIES, SERVICES 121
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THE AMERICAN RECREATION SOCIETY

The American Recreation Society was founded in 1938 as a national professional fellowship organization for practitioners in recreation in the United States to foster and promote high standards of leadership, programs, and services. Memberships include administrative, supervisory, students majoring in recreation, and recreation leadership personnel in the various special interest areas such as Armed Forces; Hospital; Industrial; Park Facility Planning, Construction and Maintenance; Private-Voluntary Agencies; Professional Education for Recreation; Public Recreation; Rural; Religious Organizations; and State and Federal Services. These ten special interests are organized on the national level as sections. The Society is further organized on a regional, state and local basis with activities sponsored at the state and national levels. The headquarters office is at 1129 Vermont Avenue, N.W., Washington 5, D.C. State headquarters, of course, are within the separate states. The constitution provides for sixteen standing committees and permits the president to appoint special committees as may be needed.

The governing body of the American Recreation Society is the Administrative Council composed of the officers, section chairmen, geographic representatives, chairmen of standing committees, and at least one representative from each state chapter.

The major aims and objectives of the Society are:

(1) To unite in one organization all professional recreation personnel in the United States of America, through development of strong and effective state organizations which will further the interests of recreation, its personnel, and the profession;

(2) To foster and maintain high standards of professional qualifications;

(3) To foster and maintain high standards of professional ethics;

(4) To encourage and promote adequate programs of pre-service professional education for recreation personnel;

(5) To cooperate with all international, national, and state service and professional organizations and agencies for similar or related objectives;

(6) To publish a bulletin and other media for dissemination of information concerning the activities and interests of the organization;

(7) To act as an agency for representing recreation personnel when group representation is desired;

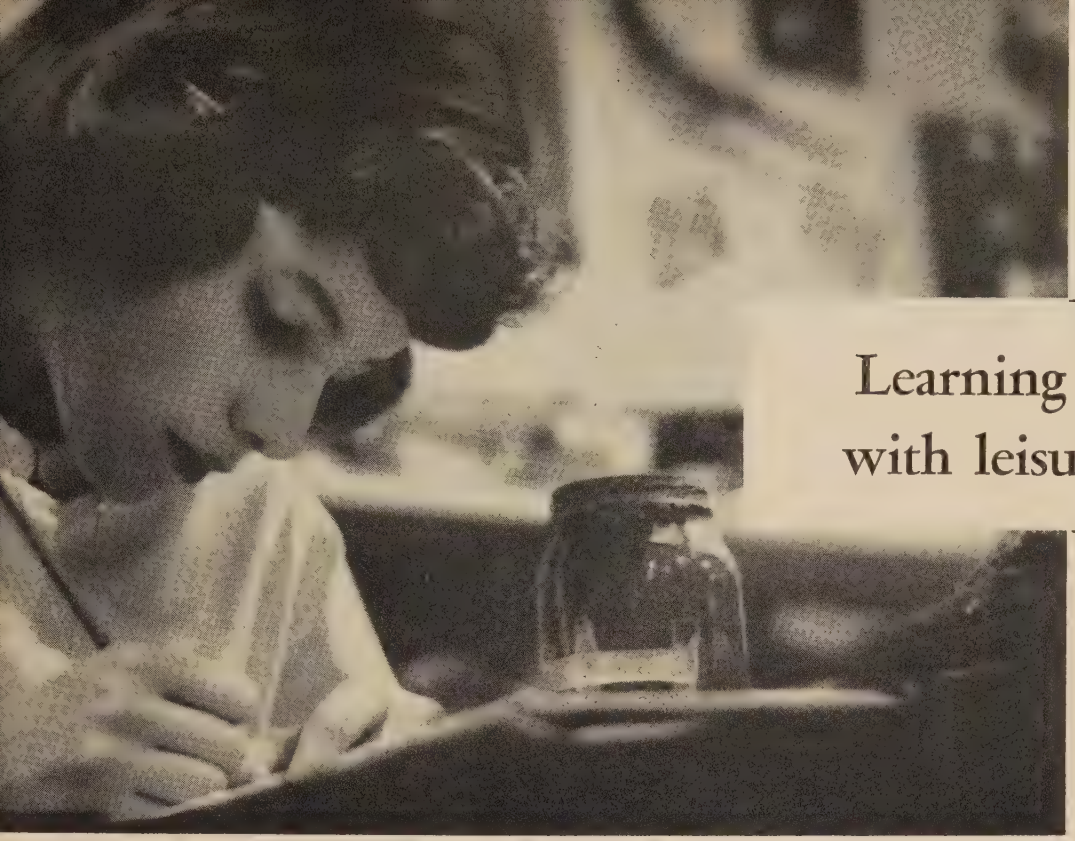
(8) To protect the interest of recreation personnel as a group in situations where their professional interests are involved;

(9) To encourage study and research on matters of professional interest;

(10) To function in any manner which will further the interests of the recreation movement and its personnel.

The program of the American Recreation Society includes annual professional meetings; publication of a professional magazine, and various special publications; annual presentation of awards and citations for outstanding achievements; promotion of legislation at all levels of government; development of standards of personnel, facilities and program; development of a code of professional ethics; preparation of a golf directory; promotion of recreation research and studies; sponsoring publication of American Recreation Annual; promoting international relations through recreation; promotion of Youth Fitness programs; accreditation of the recreation curriculum in colleges and universities; recommendation for greater uniformity in job titles and specifications; cooperation with other organizations in matters of mutual interest.

Every qualified person interested in the advancement of the recreation profession and the recreation movement should be a member of the American Recreation Society. Contact your respective state society or the national headquarters in Washington, D. C.



Portland (Ore.) Bureau of Parks

Learning to live with leisure time

by Paul Douglass

You and I are currently living through an era of concurrent revolutions. These over-turnings compel forward-living man to reconstruct his inward being to enable him to find a meaningful life in a world which increasingly provides more things for more people in more places. His problem is to give life spiritual significance amid staggering materialistic pressures.

One of the fundamental transformations finds its expression in the expectations men entertain about the content of time. Scientific miracles and the productivity of our heavily industrialized society have enfranchised man from purely utilitarian pursuits. Because of an alteration in economic circumstances, man of the 1960 decade is being compelled to forge a new pattern of daily existence from the three elements of (1) **hard work,** (2) **good works,** and (3) **recreation** defined as the remaining category exclusive to time devoted to the other two elements.

Economic scarcity in the past generated our heritage. It shaped our behavior with a sustaining ethic of thrift and denial. This observation is so bewhiskered as to be annoying. Good works, expressed as penance through myriad patterns of almsgiving, through Christian centuries have redeemed the consciences of precious, guilt-sensitive, and pitying families blessed by fortune. Recreation, defined as reprieve from labor to enable working man to rehabilitate his body and recharge his spirit for a return to more work, constituted the third factor in the trinity of elements in the "ancient regime." Work, good works, and recreation "of the type" defined the limits of daily experience.

These inherited patterns, however, now retreat before the emergence of new forces. Economic scarcity retreats before the fruitful performance of the unique partnership of scientific research, engineering and mass production. An intellectual and electronic revolution shifts drudgery from human hands to machines.

The penance of alms retreats before the escalation of mass millions up the income ladder and broadening economic assurance. The need for Christian charity diminishes and in ever-widening areas leaves the alms-oriented church without a mission.

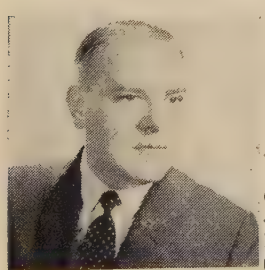
Recreation conceived of as the refuge of work-bound man retreats before a new pattern of life in which leisure supersedes work as the integrating factor of existence.

A triad of new availabilities emerges to force the reconstruction of the pattern of daily existence. This triad is constituted of:

- **increasing quantities of disposable time, defined as hours unsold in the market place.**
- **increasing quantities of disposable human energy defined as physical, intellectual, and spiritual vitality unexhausted in the economic process.**
- **increasing quantities of disposable income defined as financial capability and over and above the minimum needs of existence.**

The economic and spiritual importance of this triad becomes apparent when the three "increasing disposables" are studied in the foregleam of the 1960s.

An economic reality dominates



A firm believer in the importance of recreation to the national welfare, Paul Douglass — a member of the District of Columbia Bar — is a well-known figure in the recreation field. At the 1959 Recreation Congress, Mr. Douglass was one of the draftsmen of the Code of Ethics submitted to the American Recreation Society. He has also served as chairman of the National Recreation Association's National Advisory Committee on the Recruitment, Training, and Placement of Recreation Personnel. Mr. Douglass is currently engaged in the practice of international law, as advisor to foreign governments.

the formation of the 1960 decade: in order to keep our growing labor force employed and to provide for optimum utilization of productive resources, the people of the United States must accomplish as much improvement in their total living standards during the 1960 decade as they achieved in the previous 200 years from colonial times to 1939.

Such an upsurge in the standard of living means that at a tempo never heretofore experienced Americans must, as Arno Johnson points out:

- **change their habits.**
- **change their desires.**
- **change their motives.**
- **change their ideas of what satisfies them.**
- **change their level of demand for the infinite variety of goods, services, and investments that measures a standard of living.**

The impact of the triad of "availabilities" in the 1960 decade gives promise of frustrating the opportunity which it creates and which has been the age-long dream of work-bound man. For the first time in human history leisure rather than work is becoming the factor which integrates the life of the average man; it becomes the dominating factor in his expectations in relation to the content of time. Such a right-about-face constitutes a primary revolution: to take our leisure as seriously as we once did our work places a new perspective on life.

The widening distribution of surplus over the minimum needs of existence now provides man with the opportunity to contemplate things in their order and worth. As man redefines his expectations in relation to time, he has, as Santayana says, the "opportunity to become" but only he who has "enlarged his mind and tamed his heart" can enjoy the free life which material abundance makes possible.

To distribute the equilibrium of our lives from the accepted sequences of living and to fashion a new mode of existence in a period of intense political and ideological peril is a soul-troubling undertaking.

Yet the leisure mode, accompanied by urgent problems, becomes structurally the dominant segment of our forward life. Its pattern stands in the line of evolution from feudalism, based on a security system rooted in the land, through industrialism based on a fruitful if strenuous factory system, to a creative and livable era characterized by freely disposable time and the wherewithal to enjoy it.

The realization of the promise inherent in the 1960s depends upon the growth of man (1) in spiritual stature motivating him toward authentic goals, (2) in competence for inner control, (3) in the mastery of the skills and the development of attitudes which the leisure decade requires for man's fulfillment, and (4) in good sense and wisdom to pursue genuine values which economic good fortune enables him to possess.

At no time in human history since the light shined round Paul on the Damascus Road has a commitment so human and so holy been entrusted to divinely chosen vessels as that which in the 1960s becomes the responsibility of the professional recreation elite as it seeks to give form to the new mode of life. In the words of Santayana:

> **Bid, then, the tender light of faith to shine**
> **By which along the mortal heart is led**
> **Unto the thinking of the thought divine.**

Leisure may be defined as unhurried pleasurable living among one's spontaneous and educated en-

Westchester County Rec. Comm.

"Man's problem is to give life spiritual significance amid materialistic pressures."

Edgar Readling

thusiasms. In the enjoyment of such leisure man's quickened spirit yields at once a feeling of vividness and of peace. In the context of leisure so conceived recreation becomes the voluntary, personal, inwardly-satisfying experience of enjoyment. I should like to think of that experience as being encountered within a framework of taste and values, contributing to personal growth and life-enrichment.

It needs to be emphasized however that the abundant leisure which seems to be our prospect is a function and product of industrial productivity. We enjoy it because of economic efficiency with its attendant supporting spiritual factors. Raising the per capita real income by such productivity depends, among other factors, upon:

- **better tools.**
- **improved skills.**
- **better education**
- **better health**
- **expanded demand and markets to keep production at efficient levels.**
- **willingness to work.**

Our leisure exacts its cost in economic efficiency and industrial virtues. George Soule, speaking for the **Twentieth Century Fund,** asserts, from a review of economic history, that under the market system gains in leisure have resulted from the deliberate choice of workers for more free time, even at the sacrifice of possible greater gains in real income.

I mention this economic context of leisure because I believe that every recreator must be a participating economic statesman. He must be an articulate and literate economist. Leisure is a delicate flower, brought to blossom by tender and fragile moral influences.

a sociological look

Given this economic understanding of the root and flower of leisure, we need to look sociologically at our situation at the beginning of the 1960's. David Riesman, Harvard's great social scientist, for example, questions whether men will extend themselves to earn more money which they are increasingly bored with spending. He is concerned with evidences of disintegration and incompetence. It is a disturbing paradox to find in the shadow of the possibility inherent in the enjoyment of leisure a sharper awareness of behavior patterns of delinquency among youth; malingering among workers; distress in marital relationships; alcoholism among women; and futility in golden age. The opportunity for leisure is accompanied by a a new pathology expressed in identifiable symptoms.

The fact is crystal clear that the 1960s will usher in an era of relentless economic pressures. These pressures are inevitable in the effort to keep the economic machine producing at optimum levels. Powerful sales pressures are being directed toward influencing us in the way we spend our leisure. In particular 1960 sales pressures are being directed to the shortening of the "habit lag"—defined as the rut we live in by spending tomorrow's dollars according to habits acquired yesterday.

As during no previous period in history contemporary man needs an inner poise to maintain his mental health. In this connection it is important to note that the Alton State Hospital under the auspices of the State of Illinois convened the first community Institute on Recreation and Mental Health. For the first time in our social history the psychiatrist emerged from his clinic and the recreator from his playground to join in an exploration of how the community needs to shape its supportive services to meet the expected requirements for satisfying inner life in the age beyond 1960.

For purposes of illustration I wish to take four case histories. The first deals with the new insurance against mental illness; the second with the sociology of travel; the third with uninhibited advertising; and the fourth with images by which we communicate.

The new program of insurance against mental illness represents a recognition that sickness of the mind today deserves care equal to that heretofore provided for the body. Now you can buy protection and be entitled to: short-term treatment; in-hospital care; individual and group psychotherapy treatments; anesthesia; electric shock therapy; and psychiatric advisement.

Beneficial, comforting, and necessary as this new program is, its development points to an even greater need for preventative activities at the community level. Toward the achievement of such a preventative activity recreation has a major role to perform. The real insurance against mental illness lies in an inner poise and life coherence which comes from wholesale leisure habits. No premium can purchase this life value.

In the second case history I wish to show by an examination of the sociology of travel the class revolution occurring in our times. The

"Leisure, rather than work, is becoming the factor which integrates the life of the average person."

luxury liner **Ile de France** is being replaced by a new ship named **France.** The comparative architecture of these two liners reflects a pattern. On the **Ile de France** 4 out of 5 accommodations were luxury class; on the **France** 2 accommodations out of 3 are tourist. This surge of a new Europe-bound class represents a triumph of the travel agents in encouraging the **Wanderlust** of the average American. This year some three-quarters of a million persons will sail the Atlantic.

Even more significant is the response to the international plan of Go Now-Pay Later. Debt, losing its older connotation, becomes a new way of enjoying leisure life. Leisure travel has come to compete for the consumer dollar with such durable goods as television sets, refrigerators, and second-hand automobiles.

Although 3 out of 5 families in the United States have less than $500 in liquid assets, the majority of passengers traveling on time payments earn incomes below $400 a month. By vocation they represent semi-skilled labor classes and government clerks. I mention this effective result of travel salesmanship to indicate how people respond to leisure leadership and the extent of the class revolution.

uninhibited advertising

In the third case history I call your attention to the 1960 significance of uninhibited advertising. For many years the principle has been drummed into our ears that "drinking and driving do not mix." A current advertisement, however, pictures two young blades driving a Mercedes-Benz sports convertible on the wrong side of the road on a San Francisco hill at the top of Upper Montgomery Street. This is a difficult traffic lane, difficult even for a sober driver to manipulate. At any rate, the young woman is waving a bottle beneath a huge umbrella trademarked "Devotees of the dry martini are never without extra-dry vermouth."

In commenting on the consequences of this art creation, one perceptive Madison Avenue flannel shirt observed that "now the lid is off," advertisers can show the bottle in the airline captain's locker, the politico's brief case, the schoolmaster's lunch box, and the steelworker's snack, as he takes a noonday nip among the girders of a new skyscraper 50 stories above the street!

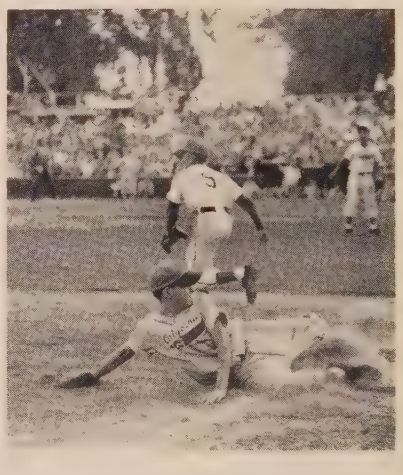
In the fourth case history I cite a glamorous page of institutional advertising paid for by the American Gas Association and bearing the title: "Look what gas is doing now." The art work portrays men and women in evening dress superimposed above the caption "Only gas does so much more—for so much less." The image of the end product of using gas is "top level" society! Advertising Age says that this advertisement brings about "a remarkable schizophrenia, a battle of opposits, a clash of aims." Why? Because, as Advertising Age says, the "purse-string-holders" with an uncultivated communications ability have forced their sophisticated social stereotype upon "the pen-and-brush holders" who seek to influence the person in the home in an "alien idiom." The purpose of a gas stove may not really be to elevate the house-wife-cook to the level of an Elizabeth Taylor-Todd-Fisher! Maybe all the stove needs to do is just bake very well. My point, however, is that the gas association coupled the use of the fuel with the goal of leisure visualizing that the end as a full-dress suit and party gown.

I mention these case histories to emphasize the fact that persons of our age, seriously concerned with the uses of leisure in a historical, economic, and spiritual context, come quickly to grips with the problem of comparative values in the choice of life goals. A lady may forego the demand as a conspicuous symbol of status for a motor boat to be used by the whole family. A go-now-pay-later vacation may take preference over educational study. A high-fidelity outfit may command disposable dollars over a new bar. The dimensions of leisure create a new ethics.

Now modern man has almost within his grasp the elements which can be forged into a significant culture. That culture will depend upon cultivated standards of taste—particularly related to the use and abuse of desire. Despite the fact that you and I share the possibility of living forward into what may become "the first real Age of Man" we may forfeit the dream by indulgence bred of insufficient recreational leadership broadly conceived.

Learning to live with time on our hands is no simple task for any of us "adolescents" in its use. Those of us who are conscientiously interested in the realization of the dream must join hands in the tremendous educa-

Top: Little League baseball. Bottom: a game of horseshoes at Sun Oil Co.



Sun Oil photos

"We can expect great development of public recreational facilities during the 1960's."

tional task at hand. Let me warn you! Moments arise in this crusade —for it is a crusade—when you and I must get out there in the public ring and F-I-G-H-T. We shall be forced increasingly to go to the mat with ruthless and acquisitive adversaries. I have no fear about the outcome of such encounters!

When one probes deeply into the everyday "curriculum" required for learning to live with time on our hands, one discovers that the fulfillment of man in the plentitude of time requires skill competence in the pursuit of authentic goals. The quest for sane, sensible, enjoyable, inwardly-satisfying living requires policy for life. The core of that policy is the clearly-focused definition of authentic goals.

needed: facilities

Side by side with skills stands the requirement of facilities. The pursuit of authentic goals can occur only when a human being "knows how to do" and has access to the wherewithal to do it. A swimmer cannot exercise his art on a desert sand nor a bowler in a music studio! Skill competence finding expression through adequate facilities and directed toward the achievement of authentic goals lays the foundation for leisure enjoyment. Recreation illiteracy—defined as the lack of skill competence—stunts the human personality and dulls the inner glow of enjoyment. Hence in the days ahead the recreator must be first, a catalyst, encouraging the formulation of authentic leisure goals; second, a teacher of skill competence; third, an evangelist, affirming the goodness of values among values.

In our concern for the formulation of authentic leisure goals, we recognize three tools as fundamental. The first is the motor car. The second is the apparatus for mass communication. The third is the community. Each of these units has a functional part in the context of our lives as they have altered their form since the end of World War II.

It was some 40 years ago that the motor car emerged from the category of a pleasure car operated by a species of motorists clad in linen dusters to become a basic unit in our standard of living.

Since World War II the two and three automobile family is becoming common. Paul Hoffman predicts that five motor vehicles, including one truck and one station wagon, will in our century become standard family equipment for freeway living. The motor car is defining the shape of our age, the dimensions of our cities. Primarily, however, the motor car and the freeway provide the citizens of the new age with an individual independent geographic mobility. A person can travel where he wants to go at the time which suits his convenience.

Likewise, it was 40 years ago when scheduled radio broadcasting began. But it was not until 1945 that the first television equipment—simultaneously transmitting pictured image and interpretative sound—officially came to the market. Ten years later 81.5 per cent of the homes in the State of Pennsylvania —to take a specific example—owned television sets. Today 2,938,400 of the 3,241,300 families in Pennsylvania (91 per cent) own television sets. Now I mention this electronic saturation of the American home because side by side with the automobile, the television defines a focal point in the life of the family. Through it the recreator can speak to the family circle.

Despite the widespread use of the television, however, earnest newspaper research dealing with our changing social patterns shows that the percentage of the family income absorbed by all mass media has remained over the years a fairly constant expenditure!

For example, in 1880 mass media as then available (i.e., newspapers, books, and periodicals) absorbed 2.4 per cent of the average family income. In 1957 all mass media (i.e., newspapers, periodicals, books, radio, television and admissions) absorbed 2.4 per cent of the family income.

Newspapers are learning that they compete with television for a tightly limited number of minutes in the lives of people. In the abundance of time its use seems inelastic!

The point I wish to make is that in all the talk about time on our hands, time can easily become so filled up that we don't have much of it to dispose of. Just as the quest for authentic goals requires a policy for our lives, so the use of time requires "policy planning" for its equipment. "To have time" we must arrange our expectations for its enjoyment.

The third basic tool of the recreator is encouraging the fulfillment of time in the plentitude of time in the community. Since World War II the concept of community has taken on a new dimension. In Philadelphia the watershed date was 1952.

The role of the recreator in the community has three aspects. First, the adequate and imaginative development of facilities gives tone and quality to the neighborhood and region at the same time that they stabilize and enhance real estate values. Second the availability of facilities and the mastery of participant skills encourages their use. Third, their well-governed use provides enjoyment.

recreation in upswing

In the 1960's we can expect even greater development of public recreational facilities. It is the message of Galbraith's best-selling book entitled, The Affluent Society, that we are to experience increasing consumption of public goods.

As recreation has matured, we are discovering that provision for recreation must provide for age rhythms of the life cycle as well as for varying moods.

In the final analysis, however, the enjoyment of leisure is the response in time to an attitude within us. Christopher Morley expresses the importance of attitude in his essay on Sauntering. Taking Philadelphia as his locale, he describes the city as a surprisingly large town at the con-

(*Continued on page* 20)

What's new in

Recreation for the ill and handicapped

by
Beatrice Hill

Recreation for the ill and handicapped — once virtually the exclusive domain of the hospital — has burst its bonds and is now expanding rapidly in communities all over America.

It wasn't too long ago that we conceived of community recreation as completely separate from hospital recreation. Then we came to think of hospital recreation as being only a part of recreation for the ill and handicapped, but still separate from community recreation.

Today, however, we know that recreation for the well or non-well is an important part of everyone's mental health.

Most programs within the community — established primarily to meet the needs of normal, healthy individuals — are currently taking note of their responsibility to the less fortunate members of the community. Playgrounds, centers and camps are beginning to meet their responsibilities to the handicapped and are arranging projects for them. Hospitals having recreation programs today comprise only one area of the many areas in which the ill and handicapped are being served recreationally.

Briefly, the hospital recreation picture, at the present time, is this: over 2,000 hospitals today employ about 5,000 professionally trained recreation leaders. The hospitals involved, basically, are military, veteran, state and mental institutions.

In addition to these professional recreators, a recent study conducted by our organization revealed that there are over 52,000 volunteers serving in hospital recreation programs on a weekly basis. This figure, of course, does not begin to take into account the countless volunteers, working through hundreds of voluntary agencies.

The 5,000 hospitals scattered around the nation which still don't have recreation programs are mainly general hospitals with rapid turnovers in their patients. Whether the average general community hospital — treating patients who are hospitalized for an average of about five days — needs a full time activities leader or can afford one is still being debated by the communities in which these medical centers are located.

the nursing home picture

What's the situation at the nation's nursing homes? There are some 25,000 nursing homes in the United States housing an estimated 450,000 patients. These homes for the aged — whether run on a voluntary basis or supported by the community — are rapidly discovering that, if they are to keep up with the latest findings in the field of gerontology, they must supply their patients with recreational activities.

Only two years ago, 1% of the proprietory nursing homes had professionally directed recreation.

The National Recreation Association, through three widely publicized pilot demonstration programs, now finds that the vast majority should have recreation specialists, capable of setting up and administering programs for the aged, ill and handicapped. These programs have indicated that the owners of small nursing homes can solve their problems by jointly paying the salary of one specialist, by screening and training volunteers and by rotating the basic equipment needed.

In its pilot projects, the National Recreation Association worked with groups of 300 patients, housed in from three to eight separate homes. Now the association is in the process of setting up coordinated programs for 125 homes in New Jersey and 22 homes in Philadelphia.

The voluntary homes for the aged have been rather slow in organizing active recreation programs, under skilled leaders. Reason? Almost every one of these homes is serviced either by religious or civic organizations. Result? An abundance of volunteers, leading passive activity programs.

Progress in this area is being made, however. The Lutheran Council of the Northwest, the Catholic Charities and the Protestant Welfare Council of the Northeast are actively campaigning to get home administrators to engage skilled recreation workers. The National Recreation Association has helped in the blueprinting of some of the programs which have already been evolved.

Poor farms or welfare farms are likewise becoming aware of the value of rehabilitative therapy. Many of them are in the process of developing programs or have already established programs for their wards.

An extensive study, to be undertaken by our organization, will also serve to lend impetus to the expansion of adequate and effective recreation for the ill and the handicapped.

The Office of Vocational Rehabilitation recently granted our group enough money for a project director, recreation worker and writer to evaluate a series of sheltered workshops, typical of the types available to the handicapped nationally.

Our study team will first visit and analyze the needs of a variety of these workshops. It will then con-

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One of America's foremost experts in the area of recreation for the sick and the disabled, Beatrice Hill is currently serving as Director of the National Recreation Association's Consulting Service for the Ill and the Handicapped. Her prior assignments included a stint as Director of Recreation at the Saranac Lake Study and Arts Guild, and Director of Recreation at New York's Goldwater Memorial Hospital. Other outstanding achievements: authoring the first manual to deal in depth with hospital recreation; conducting the first and only analysis of hospital recreation; and serving as a consultant to the rehabilitation division of New York's Department of Hospitals.

centrate on a small group of them. Purpose? To determine whether they need full-time recreation consultants or workshop programs and how much needs to be done to bring wards out of their workshops and into the social life of surrounding towns.

Moving onto rehabilitation clinics, we find that all employ activities workers — even though they may not call their personnel recreation workers. A variety of community programs are being developed to aid the mentally retarded child or adult.

What is being done to aid the ill and handicapped in smaller rural communities? Most small communities have found in the past that, even though they may have a large number of ill or handicapped citizens, they cannot afford a full-time recreation therapist.

American Playground Device Co.

Busy building weakened muscles, crippled youngsters at the famed Crotched Mountain Rehabilitation Center in Greenfield, New Hampshire, work out on the facility's see-saws, castle tower, and other playground components.

Project: Sussex County

We are now operating a project in Sussex County, New Jersey, which we hope will overcome this problem. One worker services four nursing homes, one general hospital, one home for the aged and several homebound people. He works with a group of about 300 and rotates his basic equipment. His primary responsibility is to recruit, train and supervise volunteers.

The result? We estimate that, under this program, it costs roughly $2 per month to serve each patient effectively.

Finally, precisely what is being done to help America's millions of homebound patients? The fact is that, thus far, little has been done to satisfy this group's social needs. The situation calls for immediate attention. And with this in mind, we are in the midst of organizing — in conjunction with the Office of Vocational Rehabilitation—a demonstration program detailing how a hospital or agency can bring recreation to the homebound.

Developments in recreation today clearly underscore the fact that community recreation and recreation for the ill and handicapped can no longer be separated.

In paving the way to more and better recreation for this segment of our population, the recreation profession is playing and will continue to play a stellar role.

The play is exciting, the competition rugged in this wheelchair basketball game, as Bulova's top-notch paraplegic basketeers take on a strong and determined opponent. P. S. The shot went through the hoop for two.

Recreation CAN improve intergroup relations

by
Samuel Fishzohn

Relationships! This is the central problem facing people today.

During the recent White House Conference on Children and Youth, the work group studying the "use of leisure time" made these observations:

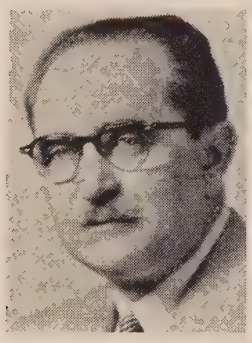
"The group believed that recreation influences personality development in many ways. It is not only a means of physical education and development. It is a force for the development of human capacities; a therapeutic instrument for curing physical and mental illnesses; a force for sustaining and cultivating morale and for developing community culture; a device for socialization; a medium for the discovery and cultivation of leadership; and a frontier for the exercise and expression of our great American freedoms."

Recreation leaders must recognize and use their influence in achieving democratic values, the White House group emphasized.

The creation of a desirable climate for the furtherance of democratic human relations doesn't just happen. This was reaffirmed, several months ago, when eight nationally-known recreation leaders appealed for the initiation of a comprehensive recreation program to combat group hostilities and "aid youth in establishing a firm basis for improved human relations." (*New York Times,* November 13, 1958.)

Convictions come first. But these must be followed consciously and consistently by the furtherance of programs which help bring about democratic participation and inclusiveness.

It is always encouraging to note that few, if any, fields are more able to nurture the practice of democratically structured situations and attitudes than recreation.



Samuel S. Fishzohn is a tireless and dedicated worker on behalf of better intergroup relations. He is Director of the American Jewish Committee's division of Youth Services. In addition, he is an active member of the Executive Committee of the Council of National Organizations for the 1960 Conference on Children and Youth and has served as Chairman of the National Social Welfare Assembly's Intergroup Relations Committee. Mr. Fishzon is also a former Educational Alliance Director.

now's the time

Now the time is ripe for recreation to take concrete steps toward improving intergroup relations on deeper and more extensive levels than ever before.

In the past few years, recreation has registered two pioneer advances in this direction.

The first revolved around an in-service training program in the techniques of intergroup relations set up by the Recreation Department of the District of Columbia. This in-service training institute, under the leadership of Superintendent of Recreation Milo F. Christiansen, included in its agenda such themes as the **problems of prejudice** in community living; the **anthropological backgrounds** of **ethnological and racial groupings;** the **sociological facts in intergroup tensions;** and the **application of current human relations techniques to the field of recreation.**

One of the results of that constructive beginning has been a growing realization of the need for introducing courses in intergroup relations in universities maintaining departments of recreation. New York University was the first to recognize this need and conducted a most successful institute in intergroup relations designed specifically as a training course for professional recreation workers.

Springfield College, moreover, has within the past two years established a special department concerned with sensitizing recreation workers to a knowledge of the causes and cures of racial and religious tensions and a study of the best techniques to apply to these areas of tensions.

intergroup relations programs

In the same spirit in which these universities have initiated intergroup relations courses and training institutes, recreation itself could include — both on the local level and through its scheduled regional meetings—programs geared to a consideration of the current problems in intergroup relations which face recreation leaders.

In addition to such traditional subjects as first aid, teenage activities, playground discipline and tournament organization, discussions on the meaning of intergroup relations should be included. The role of intergroup problems in today's world; their special significance in the field of recreation; the scientific interpretation of the causes of tension, and the materials and resources currently available to advance this knowledge should all be part of the workshop agenda.

The professional resources that can be called upon for help today in in-service training courses and workshops are many. They could include university human relations centers; check lists of readings in intergroup relations; and a host of national intergroup relations agencies, ready to help in the promotion of knowledge of the techniques of human relations.

A recent pioneer effort specifically designed to aid recreation workers in human relations techniques is a in human relations techniques is a 24-page practical guide called *Reaching Out In Recreation.* It is published jointly by the School of Education of New York University and the Division of Youth Services of the American Jewish Committee. Authors: Jay B. Nash, Milo F. Christiansen and Dan W. Dodson.

PUBLIC RECREATION in the changing urban scene

by Charles Brightbill

Public recreation has long been identified—often, perhaps, too much —with urban living. Our municipal parks have been an attempt to bring country living to the city. Our public playgrounds have been an effort to provide play space in densely populated areas, and our community centers a means for social expression in the urban group structure.

It is not surprising, then, to discover that changes occuring on the urban scene are accompanied by a changing complexion of public recreation, as it ties into the modern city and its environs.

What we see on the surface in the way of problems—how to preserve and extend our recreation lands, how and where to find the money to provide the multiple recreation opportunities the growing population demands and how to shape an imaginative, resourceful and intelligent leadership—grow out of a far deeper and far more significant issue.

There is nothing that can have a greater influence, for good or for bad, upon our whole social fabric than how our growing leisure shall be used—whether leisure shall be used to strengthen our moral, social and cultural fiber or to be consumed in a manner contributing to the disintegration of the individual, the family and hence, society.

One—two—three—four. Recreator Lois Spang leads a group in a rugged body-building session in Los Angeles.

A former American Recreation Society president, Charles K. Brightbill is Professor and Head of the Department of Recreation at the University of Illinois. He is the author of six books and numerous publications and is at present a consultant to the Veteran's Administration Department of Medicine and Surgery. Mr. Brightbill's other accomplishments include a period as Chairman of the National Recreation Policies Committee, Board of Examiners, U. S. Civil Service Commission, and as a Consultant to Community Research Associates. Professor Brightbill has also been National Director of the Veterans Administration's Recreation Service.

For the real satisfactions of life, we turn not to our material goods and comforts, but rather to the goods of the spirit, to the creative, and the *recreative* minds and hands. Mass boredom, which often results from lack of challenge and an incapacity to use free time in a satisfying way, can be as dangerous as mass undernourishment and mass unemployment. Said Clifton Fadiman, in a *Saturday Review* article:

The Crusades were stimulated in part by the love of God, in part by the love of loot, in part by the tedium of life. So in the future in highly industrialized countries bordeom may expand to such proportions that it can release itself only through mass aggression. Wars may be fought less between nations than between rival systems of ennui.

Or, as Norman Cousins put it, also in a *Saturday Review* piece:

. . . there still remains the biggest problem of modern man — perhaps bigger than war; what to do with himself. As he ceases to be a creature of endless toil, poverty and famine, he is apt to be liberated into nothingness. His leisure time can become more of a curse than the plagues of old.

For leisure does not carry with it automatically the birth and growth of purpose. It does not of itself make visible new horizons or lead to adventures in the fulfillment of an individual's potential. It is as neutral as the calendar. It can set the stage for meaningless distractions, expunging and consuming the awareness and the sensitiveness in man that lend him his uniqueness."

When recreation in the changing urban scene is cast against such a backdrop, we must think of recreation for our young as being more than a playground translation of "here we go gathering nuts in May," and for the old, during the twilight years, something beyond making skyscrapers out of toothpicks.

We must look at the potentials of wholesome recreation as we do at the best objectives we conceive for education—for recreation to help open the doors, especially for our children and youth, to understanding and enjoying the arts; sharpening their physical and mental skills; understanding the world and life about them; learning democratic living.

Because of what the right kind of recreation can contribute to the well-being and growth of the people, government at all levels has an important basic responsibility for providing the floor of recreation opportunities. There are also the rich contributions which can be made by the home; the church or synagogue; the voluntary agencies; private organizations; commercial enterprise and, of course, by individuals themselves.

But let's look at the changing urban scene and recreation. *The steady rise in the population* (during the 1950's an average increase of 1.9% a year) has pointed up the need for more recreational facilities. This has resulted in a heavy demand for public funds to meet the costs of capital construction and operation. It has also accented the need for many more professionally prepared recreation personnel. Today there are from nine to eleven, attractive recreation postions available for each student being graduated to fill them.

Moreover, the continuing gain in real income per person (which has averaged 1.9% annually for a long time) has enabled many families to purchase more travel, television, reading material, and the like.

With more income, unfortunately, has also come money for more liquor, more hot rods and more immorality, packaged in almost any desired form. Here we see the need not only to do more than we have been doing to educate our young people to the best use of their leisure, but also to help them see that the right choices are essential to their own survival.

It is also true that the vast increase in the leisure time of the population, especially urban dwellers, has brought the need for adequate recreation opportunities to the foreground as one of the real social problems of the day, taking its place beside the problems of education, health and welfare in its broadest and best sense.

Then there is the increasing mobility of all Americans (people now travel ten times the number of miles they traveled years ago) which underscores the need for developing more metropolitan, state, regional and national resources for recreation. Some idea of how far behind we are in this respect can be secured from the fact that, although, visits to our national parks have trebled within recent years, the acreage of these parks has increased only by one-third.

There are, of course, many other ways in which the urban scene is changing recreationally. Take the matter of public attitudes toward recreation.

Although there are still those people who are ashamed of being caught at doing nothing and who equate only work and a fat checking account with success, many others are beginning to realize the value of wholesome and regular opportunities for living leisurely and not compulsively.

public funds

When a governmental efficiency expert recently asked a public recreation and park executive why public tax funds should be spent for the work of his department, the executive did not say that it was because government has a responsibility for the well being of the people to which recreation contributed. He did not say that only government had the resources, the continuity and the powers of emminent domain. The executive gave his questioner the most convincing of all statements in a democracy said he: "Public funds should be spent for this purpose because the people have so willed it."

It is apparent that we are rapidly getting over the idea that public recreation is only for children, that it serves mainly the disadvanaged, that its program is only games and athletics, that it is only a seasonal need, that almost anyone can be a recreation leader and that recreation can only be a small patch on the seat of government.

The change in population residence is also having a heavy influence upon recreation in the urban area. Since the turn of the century migration has been from the rural to the urban. Now it is from the urban to the suburban.

This means a larger role for recreation in the network of city, metropolitan and regional planning. New lands for recreation must be acquired in the suburban areas, and often far in advance of the availability of funds to develop them. Result? The legal and taxing jurisdictions of municipalities must be revised.

Closely allied to securing more space and making the best use of the space we have is the serious threat of the loss of our existing parks and playgrounds through encroachment upon them by public roads and highways. Such encroachment must be halted now.

As some urban neighborhoods become less residential and more industrial they often leave in their wake very serious problems for the building-centered, youth-serving, recreation agencies. A YMCA or boys club with a large investment in its building may suddenly discover that its constituency has moved away. It then faces the costly matter of moving to a new location, if it is to continue to serve.

Therefore, more attention must be given to mobility of service in the future. In this connection, some planners are thinking about the recreation campus idea, with the voluntary youth-serving agencies clustered about the large public recreation center. This avoids duplication and simultaneously secures joint use of facilities, thereby tying up a minimum of funds in brick and mortar.

Other influences of the changing urban scene on recreation include: increased life expectancy; decreased periods of gainful emloyment, brought about by automation; and the potentially devasting problems which can beset a people unprepared to face an enforced leisure. With this comes the tremendous challenge of catering to the recreational interests of a people who, as a whole, are better educated and better informed than any other group in history!

How and who should undertake the task of "educating for living"?

(*Continued on page* 20)

The role of recreation in the church

by Robert Boyd

The last two decades have seen a rapid growth in recreation program opportunities being offered by local churches and church-sponsored organizations. Today many churches employ professional staff personnel to direct recreation programs for local congregations. At the same time, an increasing number of larger churches are constructing recreation facilities. These vary from small lounges with TVs and game tables to beautifully constructed and elaborately appointed recreation centers with gymnasiums, skating rinks, bowling alleys, swimming pools, snack counters, drama areas, and craft centers.

"Many churches today employ professional recreation personnel . . . and are busily constructing facilities."

recreation attitudes

How does this movement — for it has reached the proportions of a social trend — fit into the total picture of recreation? The community recreation director may see this trend as a threat to his program. Other existing community agencies may fear that such efforts will undermine support for their interest. Many within the churches fear the emphasis in this area will direct funds away from other programs where the money can be more properly invested.

All reactions to the growth of church-sponsored recreation, however, are not negative. Many community recreators see these programs as a boon to their overworked and underpaid staffs; as a training ground for future much-needed personnel; as a force for educating public opinion to appreciate community recreation efforts.

Misdirection can cause the noblest of endeavors to go awry. But the church recreation movement, as such, can and should make a positive contribution to the proper use of leisure. There are at least three distinct areas in which church-sponsored recreation may contribute to the overall strength of the recreation movement:

1) The leadership in church recreation is in a unique position to concern itself with *ethics*. The role of religion causes society to expect this. And the conscience of the professional who works with religious groups demand it.

It is not suggested here that the church recreation leadership can be a super conscience for the profession. The ethics of the profession are the business of every leader in it. Church recreation leadership may approach this opportunity from at least two points.

Religious organizations at the local level should concern themselves with the support and encouragement of community programs. By becoming involved in municipal programs, the religious organizations may then be in a position to evaluate the practices of city programs and encourage the best in proper ethical operation.

Those who are professionally connected with church recreation can make their influence felt in the area of ethical practice through their professional recreation organizations. The church recreator should take an active part in his national professional organization and its regional or local affiliate. By keeping these responsibilities before them, recreators serving a religious organization can make an important contribution to the profession as a whole.

2) In spite of all the recreation which may be sponsored by various agencies, many people and groups get little or no attention. A church recreation program dealing with its own constituency can give *more direct attention to the immediate needs of its own group*. If the local church program will recognize and support the city program where it can, the city can give greater attention to the larger and more difficult community-wide recreation offerings.

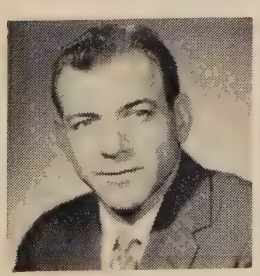
church-city cooperation

Just as the strength of our society depends on the family unit, we can say that the church family is a basic source of community stability. The church and the city can work together at this point to broaden the total recreation program and to reach a larger segment of the population.

Municipal recreators can offer leadership training to the many volunteer workers in the churches and thus make a great contribution to the overall recreation of the community without a corresponding capital outlay for facilities. Helping the churches to help themselves should be a planned part of any community recreation program.

3) The churches of any community should accept their share of the responsibility for supporting the *community recreation program*. This support may take any of several forms. It would naturally start with the church recreation leadership can strengthen the municipal pro-

(*Continued on page* 86)



Bob M. Boyd is now serving as Leadership-Training Consultant, Church Recreation Service, the Southern Baptist Sunday School Board. Other highlights in his career: a time as an assistant pastor at the Deer Park Baptist Church in Louisville, Kentucky; Chairman of the American Recreation Society's National Religious Organization Section; and Chairman of the Tennessee Recreation Society's State Religious Organization Section.

RECREATION'S ROLE IN HOSPITALS

by Dorothy Taafe

In this nerve-tingling age of scientific marvels, automation, space exploration, atoms, mobility, urbanization, and population explosion, man is not always able to cope physically or mentally with the high-powered society in which he lives.

Proof: the $1½ billion a year expended for mental health services in this country.

Proof: the 36 million prescriptions for tranquilizers issued annually to the general, non-hospital population of the U.S.

The facts are clear. At a time when man has more opportunities in all areas of living, it is incumbent upon us—as recreation professionals—to realize that hundreds of thousands of Americans are currently patients in hospitals.

Our role is to provide recreation services for everyone. Therefore, we must view with perception and wisdom our duty to provide recreational services for the ill and handicapped. Trained leadership, enabling legislation, and adequate facilities and equipment are a "must."

Actually, hospital recreation isn't new. It can be traced way back to the Egyptians. Recreation in hospitals today, however, stems largely from experiences gained through its progressive integration in the total hospital and rehabilitation programs which developed during World War I and II and the intervening and postwar years.

During the last decade, the importance of planned recreation — as an adjunct to medical treatment—has skyrocketed. Reflecting this growth is a nationwide increase in the number of hospitals in which recreation has been established as an integral part of the total medical program—an increase to be found in all hospital categories, including private, community, state, federal, and military.

Professional education for this specialized field, moreover, is now available at a variety of U.S. institutions, while graduate degrees in hospital recreation are being granted by several universities, notably the University of Minnesota and New York University.

In addition, hospital recreation institutes—offering opportunities for additional education—have been held at these schools and also at the University of North Carolina. A national voluntary registration plan for professionals in the field of hospital recreation has been established and is jointly administered by the Hospital Section of the American Recreation Society, the Recreation Therapy Section of the AAHPER, and the National Association of Recreation Therapists.

Underscoring the extent to which hospital recreation has grown and the mounting importance being attached to its aims and objectives are recent statements issued by the Defense Department, the Veterans Administration, and other outstanding organizations and public figures.

Stated the Defense Department: "The provision of recreation for patients in military hospitals . . . is based on the conviction that recreation is helpful in sustaining . . . morale favorable to treatment . . . Many patients have a considerable amount of leisure time in the hospital. Failure to provide for the constructive use of this time can result in its being a demoralizing force, whereas, the provision of opportunities to participate in recreational activities suited to the mental, emotional, physical, and social capabilities of the individual assists in producing a healthy and optimistic outlook." This recreational program, incidentally, is planned and conducted by American Red Cross recreation personnel, in conjunction with military authorities.

Declared the governors of 48 states, in establishing a mental health program for the treatment of the mentally ill: "Recreation has an important place in the treatment of the mentally ill . . . Its primary purpose is re-creation and its first requirement, therefore, is that it is creative, spontaneous, and free . . ."

Reported the Veterans Administration: "The recreation program in Veterans Administration hospitals . . . has two primary aims: first, to assist the doctor in getting his patients well; second, to make life as satisfying and meaningful as possible for patients."

The American Recreation Society has a hospital section of 800 members. The tenet of this group—a statement on the Basic Concept of Hospital Recreation, compiled on the basis of a research study to which leading individuals in medicine and recreation contributed — points out: ". . . Wholesome recreation is an essential ingredient of mental, emotional, and physical well-being . . . In keeping with the modern medical concept of treating the whole man, recreation—under mental guidance—has a vital and an important role in the treatment, care, and rehabilitation of ill and disabled people."

While it is extremely gratifying that the concept of recreation in hospitals has been winning such widespread acceptance, there is danger in the speed with which it's been accepted. Why? Because there is a tendency to absorb the idea, accept it, file it away, and pass on to new ideas, new concepts.

We must not permit this to happen. We must carry the concept underlying recreation in hospitals to its full fruition. In doing so, we will be making our contribution toward seeing to it that recreation reaches its optimum goal — that of serving **all** men and helping **all** men to develop their powers to their highest potential.

Assistant Director of the American National Red Cross' Office of Educational Relations, Dorothy B. Taafe is a past president of the American Recreation Society. She is also a former chairman of the Society's Hospital Section and member of the President's Citizens' Advisory Committee On Youth Fitness. The energetic Miss Taafe is currently active as Chairman of the Society's Committee for the 1960 White House Conference on Children and Youth.

What you should know about

The Boys Club movement in America

by Edward Pastore

Phenomenal! That's the only way to describe the current rate of expansion of the Boys' Clubs of America — one of the nation's fastest growing private youth organizations.

Every day a million youths, ranging in age from 7 to 20, participate in the myriad of activities conducted by the 533 Boys' Clubs located in 43 states and Hawaii. And every 10 days, a brand-new Boys' Club is born.

Full-time professional Boys' Club workers total 1,400. Another 3,500 render part-time service, while 10,000 provide volunteer leadership services. Serving on boards of directors, women's auxiliaries, alumni organizations and other groups interested in Boys' Clubs are another 70,000 adults.

First established in New England in the 1860's, by groups recognizing the need for a non-sectarian private organization to provide after-school activities, Boys' Clubs today span the United States. They are able to make a unique contribution to social welfare service due to several characteristics.

Every Boys' Club:

1. IS FOR BOYS. It is an all-boy organization and as such satisfies an age-old desire of boys to have a club of their own.

2. NO PROOF OF GOOD CHARACTER OR PLEDGE IS REQUIRED. Its membership is not limited to boys of good character only. It also wants to help boys who may be in danger of acquiring wrong behavior.

3. ANY BOY CAN AFFORD TO BELONG. Membership dues are low enough so that the poorest boy can belong on an equal basis with all other boys.

4. IT IS NON-SECTARIAN.

5. IT HAS "AN OPEN DOOR" POLICY. The Boys' Club is open every weekday afternoon and evening.

6. IT HAS A VARIED PROGRAM. At all times there is something constructive to do for boys of differing inclinations and to meet varying needs.

7. GIVES CONTINUOUS INFORMAL GUIDANCE. The Boys' Club is not just a mass of boys. It is composed of individuals, each of whom has his own needs, problems, skills, attitudes and ambitions. A professionally trained and friendly staff makes possible an individual service and a continuous informal guidance program.

Each Boys' Club belonging to Boys' Clubs of America is autonomous; is managed by a board of public spirited citizens! and is supported by the Community Chest, United Fund or by contributions made directly to the Boys' Club. Boys' Clubs of America establishes standards and methods; develops programs and material and plans buildings and equipment. It recruits, trains and places workers; publishes periodicals, booklets and bulletins; carries on national interpretation and publicity; and furnishes guidance plans and materials for the use of the Boys' Clubs themselves.

There are seven regional offices and one sub-regional office with field workers guiding and assisting Boys' Clubs in their plans and problems, and aiding communities in the organization and establishment of additional Boys' Clubs.

Individual Boys' Clubs have a voice in matters of national policy through the National Council which meets annually. Each member Boys' Club may elect two delegates to the National Council yearly and is entitled to one vote.

Organizations must meet certain minimum requirements for membership and each member Club pays to Boys' Clubs of America minimum annual dues of 1% of its total operating budget, exclusive of the operation of camps and the direct cost of raising money. The total of these dues amounts to about 10% of the annual operating expenses of the National organization. Each Club is required to submit an annual report of its organization, membership, activities, attendance and finances to Boys' Clubs of America.

Through its national staff, the national organization serves its members in all phases of Boys' Club organization and operation. Each member Club is entitled to identify itself with the Boys' Clubs of America and may use the official Boys' Clubs of America insignia.

standards and procedures

Local Clubs subscribe to the suggested standards and procedures in program and operation which are developed by Boys' Clubs of America. These, of course, can be changed and adapted to local needs as long as minimum membership requirements are not violated.

Boys' Clubs of America has a professional staff, a national headquarters office in New York and regional offices in New York, Washington, Atlanta, Chicago, Dallas, Los Angeles and San Francisco,

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If anybody knows boys, Edward W. Pastore does! For nearly 30 years now, he has been active in various phases of Boys' Club activities — the last 15 years with the national organization. Mr. Pastore is at present Director of Personnel and Training of the Boys' Clubs of America and is on the part-time staff of seven colleges, where he is in charge of courses tied in with Boys' Club work. Past stints include the Chairmanship of the Voluntary and Youth Serving Agencies Section of the A.A.H.P.E.R.

with a sub-regional office in Louisville. The direct services of the national organization include:

FIELD SERVICE:

- **Assistance in problems of organization, board, budget, personnel, program, financing and community relationships.**
- **Area Councils to help Board members exchange views with other Board members.**
- **Assistance in planning and expanding Club facilities.**
- **Assistance in establishing Clubs in new communities where the service is needed.**
- **Administrative Conferences for executives to share ideas and experiences.**
- **Awards to lay and professional workers in recognition of service.**

PERSONNEL:

- **Placement of personnel in Boys' Clubs.**
- **Recruitment of Boys' Club workers.**
- **National group insurance plan.**
- **National pension plan.**
- **Establishment of effective standards of personnel policies and practices.**
- **Frequent studies of personnel trends.**

TRAINING:

- **Courses in major universities.**
- **Scholarships for training.**
- **Orientation and refresher courses.**
- **In-service training.**
- **Institutes and workshops to exchange ideas.**

PROGRAM:

- **Sixteen National Program Committees to keep Boys' Clubs up-to-date on new programs and trends.**
- **Program aids.**
- **Evaluation material to help examine program effectiveness.**
- **Nationally sponsored contests and programs.**

ORGANIZATION RELATIONS:

- **Development and coordination of national information programs and projects with leading service, fraternal, civic, labor, veteran and business groups to increase support of local Boys' Clubs.**
- **Distribution of national organization information and material to Boys' Clubs, including endorsement statements, promotional pamphlets and yearly reports.**
- **Maintain relationships with certain government agencies and furnish information concerning Federal Laws and proposed legislation in matters of interest to Boys' Clubs.**

PUBLIC INFORMATION:

- **Year-round publicity on national, local, regional levels through press, television, radio, magazines, other media.**
- **Special programs, such as Get-Out-The-Vote, Religion in American Life, United Community Campaigns, Junior Citizenship Award.**

PUBLICATIONS:

- **Books, periodicals, booklets, leaflets on all phases of Boys' Club work.**
- **Boys' Club Bulletin and Newsletter.**

BUILDING:

- **Illustrative building plans for new buildings.**
- **Functional plans for efficient use of space.**
- **Continuous research on building material and equipment.**
- **Space planning and remodeling Clubs.**
- **Information on camp layouts.**

Undergraduate curricula with a major in Boys' Club Administration are established at New York University, Indiana University, Ball State Teachers College, Springfield College, George Williams College, Midwestern University, Arizona State University and Western Kentucky State College.

In addition, a number of other colleges are cooperating in the training of young men for Boys' Club work within the framework of their existing curricula. These include Wayne State, Boston University, Franklin College, Earlham College, Indiana Central, Purdue, Ithaca College, Occidental College, Los Angeles State, San Francisco State, Long Beach State, Temple, University of Louisville and the University of Pittsburgh.

In addition to the formal programs, Boys' Clubs of America conducts annually about 20 institutes, training courses and workshops in various parts of the country. Total participation in this program in 1959 was 1,200 professional workers and volunteers. The total cost for such scholarships and training activities is approximately $60,000 per year.

Boys' Clubs of America is constantly carrying on research for the improvement and development of Club operation and program. The level deck pool was a creation which came from the national organization Building Service.

Furthermore, the Standards of Accomplishment project, whereby each boy competes against himself to achieve a recognized standard, was the result of a two-year survey involving over 50,000 boys.

Concerned with the need to examine and assess its service in the light of a rapidly changing world, Boys' Clubs of America, two years ago, launched a six-year study on the needs and interest of boys. Its findings will be used to approach the problem of providing better programs with greater meaning for boys all over the nation.

Douglass

(*Continued from page* 11)

fluence of the Biddle and Drexel families. Philadelphia, said Morley:

Is wholly surrounded by cricket teams, fox hunters, beagle packs, and the Pennsylvania Railroad. It has a very large zoological garden, containing carnivora, herbovora, and scrappleivora. The principal manufactures are carpets, life insurance premiums, and souveniers ot Independence Hall.

As one walks and speculates among all this visible panorama . . . watching, listening, imagining, the whole hullabaloo becomes extraordinarily precious. The hodgepodge of the city, its very pavements and house-comers become vividly dear.

"Friday I tasted life," said Emily Dickinson. "It was a vast morsel, something of that baffled exultation. It seizes one in certain moments of strolling, when the afternoon sun streams down Chestnut Street on the homeward pressing crowd, or in clear crisp mornings as one walks through Washington Square."

There you have it—in the simple art of sauntering — an attitude — a developed skill—a quickened spirit yielding a feeling of vividness and of peace. Such an inwardly rewarding experience of insight and enjoyment is the achievement of an attitude—in all times and all places.

In the last analysis, the enjoyment of leisure is an attitude. But only he who possesses the developed skill to saunter down Chestnut Street wins a coherent insight into life's meaning and learns how to live with time on his hands—the fulfillment of man in the plentitude of time.

Brightbill

(*Continued from page* 16)

Certainly it is a task for parents which involves more than filial affection; an assignment for educators beyond progression in academic studies; a job for clergymen which includes but transcends the realm of spiritual enlightment; and a challenge for recreators which surpasses multiplying opportunities for fun.

It is also a responsibility which, if accepted by all of us, can make leisure in more communities contribute to the order and not the disorder of life; which can help us see the wisdom of giving a high priority of attention and effort to preserving and strengthening human values; and to recognizing that the making of a better world begins with us, a job to be undertaken, primarily, when we are as free as we can be from the things we must do to stay alive.

Recreation's challenge

by Harold D. Meyer

"Out of all of our thinking and work must come a finer way of life for people."

The future of recreation in America is definitely woven into the pattern of contemporary society.

Dr. A. Whitney Griswald, President of Yale University, states: "A new Colossus has been formed by the millions of leisure hours which have developed out of the 40-hour week. This Colossus has more leisure at his disposal than all the aristocracies of history. What will he do with it? Will he make of himself a full or an exact man? Or will he be content to be merely a ready man — a measure of muscle and a shout from the mob? The choice lies before him. Who will help him make it?"

Says Robert M. Hutchins of the Ford Foundation, and former president of the University of Chicago: "If we survive, the leisure which the atomic age will bring may make peace more horrible than war. We face the dreadful prospect of hour after hour, even day after day, with nothing to do. After we have read all the comic books, traveled all the miles, seen all the movies, and drunk all the liquor we can stand, what shall we do then?"

And the late Harlow Shapley, famed Harvard astronomer, once declared, "The five great threats to mankind, in climatic order, are: Pandemic Plague; world warfare with super-weapons; sexually debilitating dope; The Genius-Maniac; and boredom."

A few months ago, *This Week Magazine* published an article by its finance specialist. Title: *The Ten Best-Paid Jobs for* 1968. In the piece a student was pondering the direction he should take in his college course and was interviewing the specialist. The highest salary listed among the top ten was $260,000-350,000, for an organizer and director of mass entertainment. The Number Ten slot, meanwhile, was left to future speculation with this thought: "If travel and recreation go on expanding as they should over the next ten years, it could be the chief executive of a big recreation-managing operation."

A former American Recreation Society president, and now Legislative Chairman, Harold D. Meyer is a professor of Sociology at the U. of N. Carolina. His other current activities include: Chairman of the Recreation Leadership Curriculum at the U. of N. Carolina; Consultant to the N. C. Recreation Commission; Chief, Bureau of Recreation, U. of N. Carolina; and Director, All-University Division of Recreation, U. of N. Carolina. Professor Meyer is also a member of the National Council of Boy Scouts and the Southern Regional Board of Girl Scouts.

leisure strengthened

When one scans the history of this nation, looming large upon the horizon of events is the tremendous growth of factors strengthening the place of leisure in the life pattern of our people. The quickening tempo of time and the tremendous pace of science and invention have pointed the way to automation, atomic energy; electronics; nuclear-physics; jet propulsion; breaking the sound barrier; computers; rehabilitation; therapy; socio-drama; group dynamics; mental health; physical fiitness; do-it-yourself; added leisure; retirement; integration; and numerous others indicate the contemporary scene.

Let's add to these statements some of the powerful forces demanding the attention of our citizenship everywhere as we work at our tasks — events that color our entire careers and when understood can enrich our services to an unlimited degree — here are but a few:

1. **Recreation is growing in importance** day by day — every factor on the social horizon stresses this statement.

2. **Recreation takes its place along with health, education, work and religion** as one of the five essentials in every individual's personality and every community's social well being.

3. **Wherever there is a denial of recreation** in the light of the individual or of the community, **there follows more individual and social pathology.** Recreation illiteracy is dangerous. Its misuse and misinterpretation can create negative social processes.

4. The **Need for recreation** and the benefits from recreation are constantly increasing. Even a casual look at the social order indicates this fact.

5. **The uses of recreation as positive and preventive forces are gradually receiving increased attention.**

6. **The factors conditioning recreation are clearly discernible** and important in interpretation.

7. **Recreation is closely allied with the fundamental social institutions**— the family, church, the school, community and the state.

8. **Recreation is a powerful economic force** — estimated at a 40 billion dollar plus enterprise. A producer of goods, a consumer of goods and an employer of people.

These expressions portray fascinating potentials for more abundant and wholesome living because of the positive gifts of leisure and at the same time furnish ominous threats to the mental and physical health of individuals and groups.

In the world of sports it is one series after another of All-American team choices. When thinking in terms of whether Recreation is a force in the modern era, let's use the popular football All-American

team concept. We present the first team of seven players for the line indicating the most important developments needed in the immediate future for the greatest expansion of community recreation in this country. Then we present the big four of the backfield—believing strongly that if these four are given proper support, the recreation movement will rapidly become one of the greatest assets in the building of this nation as a better place in which to dwell. We also list a second team.

Here is our first team:

1. **Interpreting Recreation:** Stressing its significance; proclaiming its importance; giving it the dignity it deserves; recognizing the dangers of its misuse and abuse; a program to ameliorate recreation illiteracy, utilizing its preventive values; stating its vigorous place in the national economy; defining its potentials; and correlating its services.

2. **Planning for Recreation:** Making equal the unequal places of recreation in the democracy; getting maximum results from all efforts; eliminating waste and misuse; looking ahead immediately and on a long-range basis; applying expert knowledge of the "know-how"; providing functional and practical plans for building; wisely using natural and technological resources; forming the habit of sound planning in all aspects of the program.

3. **Recreation Research:** Giving the field more knowledge about itself; making surveys, studies, appraisals, inventions, utilizing university and college opportunities; interesting foundations and government in giving grants for research projects; building a system of collecting data, correlating its value, and developing resource-use programs to activate research results and findings.

4. **Training Leaders:** There is no substitute for a well-trained leader—professional or volunteer; formulating training techniques; building curricula; instituting workshops, conferences and clinics; promoting in-service programs on a continuous basis, setting up standards, professional codes and service procedure; legislating for salary advances, recognition, tenure and retirement. Recreation is rapidly assuming the garment of a profession as we mold efficient recreators.

5. **Enriching Program Opportunities:** Promoting a balanced program for all ages, both sexes, all social and economic strata; developing a program including a wide variety of activities — variety of activities insures a democracy of choice; a year-round program; progressive activities; unique and stimulating practices and a neverlasting stress of interesting things to do for individuals and groups. Also, advancing specialisms — gearing programs of recreation into service for high powered specialization, such as the industrial field, recreation for the aging, programs in our institutions for the socially pathologic, patterns of effective value for rural folk, church interests, and the value of recreation in the hospital setting — developing a strong army of technically trained people to administer the program for maximum results.

6. **Building Resources — Areas and Facilities:** Constantly increasing areas; building better outdoor and indoor facilities; adding to equipment, utilizing values of technology; employing planners and engineers; maximum use of natural resources; demanding functional tools and at the same time stressing beauty and attractiveness.

7. **Stimulation of source materials:** Creating, writing, publishing books, bulletins, magazines and the like. Utilizing the genius of radio, television and motion pictures in the audio-visual opportunities for program enrichment and adding knowledge for professional status.

We are of the opinion that if we have a strong backfield we stand a better chance of making greater headway and richer contributions to the field than in most any other way — our chances of achievement are surely greatly enhanced in the backfield we place:

I. **A legal managing authority for Recreation in every municipality and county of this nation.** Regardless of size, the established set-up within the local community to spearhead developments and guide the program of public, private, and commercial interests into a well balanced community recreation set-up effectively correlated and working in cooperation for maximum results.

II. **State Recreation Agencies.** The work of the California, Vermont, and North Carolina Recreation Commissions is most stimulating. Wouldn't it be wonderful to have 47 more similar setups? Many states are taking steps forward and, within time, certainly many of them will move toward the independent agency concept. If every state in the union had a recreation agency, giving its full time and attention to the promotion of recreation for all the people, we would have a dynamic force which could bring greater results.

III. **A Federal Recreation Service:** The past decade has clearly indicated the need for a Federal Recreation Service. While the federal government is serving recreation in many specialty fields there is no service rendered to the general recreation movement. A strong unit of government reaching throughout the nation could be a powerful source of advancement. There is not a single legitimate argument against such an agency. Isn't NOW the time for us to unite in demanding of our federal government the full recognition of recreation?

IV. **A Strong Professional-Fellowship Group:** Undoubtedly this is one of the greatest needs in the field today — the development of the American Recreation Society into a strong, united group with 50 state branches, growing steadily and bringing to the forefront our professional status. Can't we unite on a nation-wide membership drive and build our membership where it should be, into the tens of thousands?

As in all All-American choices, there is a second team.

1. **Sound finances and economic values of organized recreation.**
2. **Quality administration of recreation.**
3. **Correlation of public, private and commercial interests.**
4. **Basic legal backgrounds.**
5. **Effective advisory committees.**

(*Continued on page* 89)

In Columbus, Ohio

Municipal-Federal teamwork sparks Senior Citizens Center

by
Dorothy Jones

Columbus, Ohio, had a problem. Its Senior Citizens' Recreation Center was becoming more and more overcrowded. Housed on the ground floor of a public building, it was literally bursting its seams.

The only logical solution, as far as Recreation Commission and other city officials were concerned? To erect a new building, designed for the exclusive use of the people 60-years-of-age-plus. But how?

A way soon presented itself. At a meeting of municipal officials, it was proposed that apartment units be built to house senior citizens. In subsequent sessions, it was pointed out that — under a Federal formula — whenever such units are constructed, an area is provided for recreation.

Commission's brainstorm

The Recreation Commission's idea: to work out an arrangement with Washington under which the Federal government would contribute to the building of a new Senior Citizens Center, to the extent allowed under the Federal housing formula, while Columbus would come up with whatever additional funds were needed. Studied by city officials, the Commission's proposal was promptly and enthusiastically approved.

Under the city-Federal arrangement, Washington will construct the new recreation center. Columbus' Recreation Department, however, will have the last word on the center's blueprints and specifications.

When the building is completed, it will be leased to the city under a permanent lease. The Recreation Department will then operate it, just as it does any of its own buildings.

While Columbus has accepted its responsibility to provide funds for the center, it will not pay its share of the center's costs in one lump sum. Instead, as construction progresses, payments will be made covering a period of two years on a semi-annual basis.

With the financing of its new center ironed out, Columbus has been busily acquiring the land on which it will be built. Later this year, a long-standing dream of the city's Recreation Department will become a reality. Ground will at last be broken for its new, up-to-the-minute Senior Citizens Recreation Center, designed to meet the recreational needs of Columbus' elderly population.

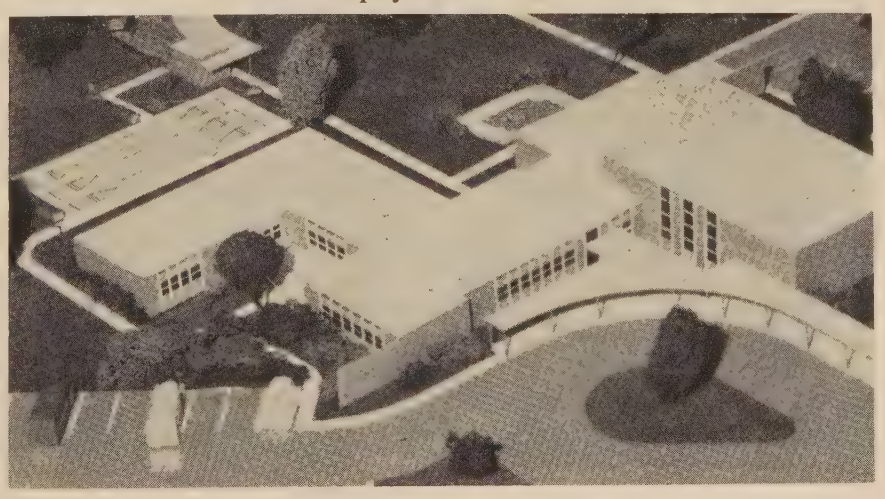
In the meantime, the present center will attempt to meet the expanding requirements of its participants and will even broaden its activities. Purpose? To involve a larger group of interested persons.

The center is currently offering classes in various forms of art, in dancing, and in bridge. Its *Friday Forum* presents top-notch speakers. Monthly membership teas; birthday parties; special celebrations; Friday night dances; and Wednesday night programs are also highlights of the center's program.

The forthcoming Senior Citizens Recreation Center will provide adequate space for all these activities— and more. Its Canteen Area will be larger than the area now being utilized, while there will be additional shuffleboard courts; pool tables; a music room; a large room with a fireplace; terraces; and an outdoor recreation area for lawn bowling, croquet, horseshoes, shuffleboard, and clock golf.

Is it any wonder that Columbus' senior citizens are looking forward eagerly to the day their new facilities are opened and they have an opportunity to spend their leisure hours even more profitably and enjoyably than they are already doing today?

Columbus' projected recreation center.

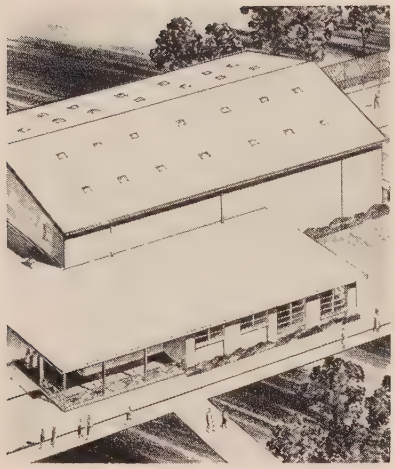


Dorothy Jones is one of American recreation's most dedicated crusaders. Her ambition: to help establish improved and extended recreational opportunities for young and old, wherever they may be needed. In her position with the Columbus (Ohio) Recreation Commission, Miss Jones has seen many of her ideas pass from the blueprint stage into reality. The Senior Citizens Recreation Center, described in this article, for example, owes much to her inspired leadership and her driving determination to make Columbus one of the best endowed cities, recreationally-speaking, in the United States.

How to build a vandal-proof park shelter

by Charles M. Graves

Section-by-section, here's what you should know before erecting a shelter



The Warnersville Community Center in Greensboro, N. Carolina.

Holiday Park Picnic Shelters in Fort Lauderdale, Florida.

How can you provide comfort facilities and storage space in a park which does not have a complete recreation building? A growing number of communities around the nation are turning to park shelters for their solution.

Greensboro, North Carolina, is a case in point. In 1954, the city raised three new shelters. Their design was evolved in a series of conferences attended by General James R. Townsend, Greensboro's City Manager; Elbert Lewis, Recreation Commission Chairman; and Oka T. Hester, Recreation Director.

Each unit incorporated the latest "know-how" in shelter construction. It was so blueprinted that it would require a minimum of maintenance and would be vandal-proof.

three shelters tops

Result? The three shelters have come through with flying colors. As a result, they have proved so effective that a similar shelter has since been built at a city-operated fishing lake and several other shelters will be constructed in Greensboro next year.

In raising a shelter, two factors are of paramount importance. First, if the shelter is to serve the purpose for which it is intended, it must be erected of precisely the right materials. And second, it must be made as vandal-proof as possible.

What materials should be used in the various parts of the shelter? Here, for your guidance, are some section-by-section shelter recommendations which will enable any community to build a utilitarian, dependable, durable shelter at a reasonable cost:

FLOORS — Terrazzo, concrete or patio tile are highly recommended. Concrete is the least expensive. With color and/or hardener, it makes a very satisfactory floor. Highly glazed patio tile (usually 12″ x 12″ has been employed to excellent advantage in shelters used for dancing.

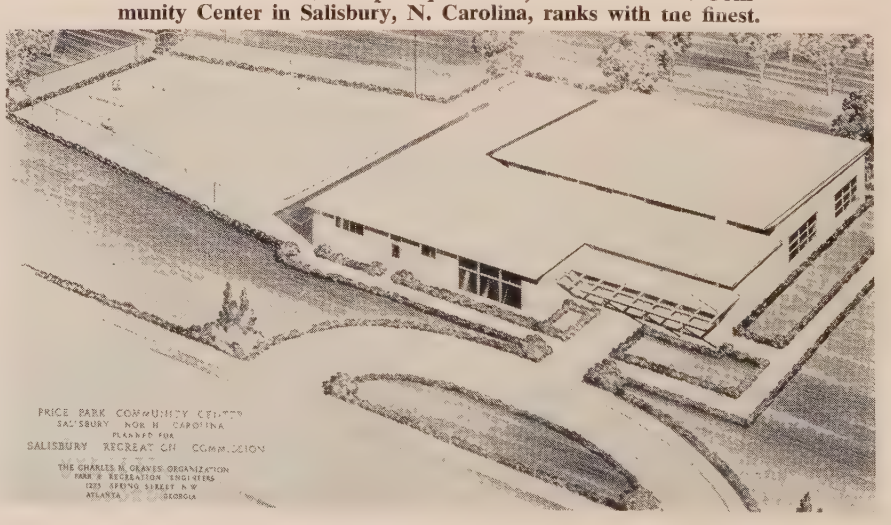
WALLS — Masonry and brick exterior-concrete block interior walls are probably the most popular. The best wall, however, is composed of tile units, with a scratched, brick-like surface on the outside and glazed-like tile on the inside. This material is permanent; requires no maintenance; and may be hosed down without damage. Poured concrete walls are also being used in shelters. These are either poured in place and precast or poured on the floor and raised into position.

ROOF — Shelter roofs are usually immune to vandalism. Therefore, a wood joist and wood built-up roof are quite sufficient. It is preferable to employ either a steel bar joist or steel beams (or precast concrete beams) with a built-up roof on top of them. This makes for a permanent-type structure.

DOORS — Doors and door frames employed in a shelter should be made of

Heading one of the nation's foremost engineering and landscaping firms, Charles M. Graves has been active in the field of parks and recreation for over 30 years. He has served with the National Park System and with the Birmingham Park and Recreation Board. During the past 15 years, Mr. Graves and his organization have prepared Long Range Master Plans for more than 45 communities in the southeast. They have also planned more than 60 swimming pools, 40 recreation buildings, and a variety of other facilities.

Built at a cost of $8.25 per-square-foot, the Price Park Community Center in Salisbury, N. Carolina, ranks with the finest.



steel endowed with a bonderized surface. All doors should be equipped with vents for proper ventilation. Warning! Wooden doors and frames should never be used.

WINDOWS—Windows in shelters should be eliminated. Instead, a shelter should be built with a skydome in its roof. This does away with the constant problem of replacing broken windowpanes. In addition, it provides for more light—especially sunlight—inside the shelter.

VENTILATION — Rest rooms and storage areas should be adequately ventilated. In addition to door vents, there should be vents in the wall. These vents should be made of metal and should be adjustable. Reason? So that they may be closed if there is a need to heat the room.

TOILET FIXTURES — It is highly preferable to have toilet fixtures hung to the wall, rather than installed on the floor. Wall fixtures make for a cleaner, more sanitary room. Cost difference? Negligible.

TOILET PARTITIONS — It is customary to utilize bonderized steel toilet partitions and doors. The preferred type of material, however, is glazed tile. Glazed tile makes for a permanent wall. It requires no painting; repair; or maintenance. Steel doors may be hung easily on glazed tile dividers. In some cases, however, it is desirable to omit doors.

LIGHTS — If a shelter is to be used at night, adequate lighting is necessary. It is recommended that the lighting system employed be as simple as can be. Bulbs should be encased in steel cages to prevent theft. These cages will also prevent bulb breakage.

STORAGE AREA — A storage room, geared to handle and safeguard playground and maintenance equipment, is a necessity in a park endowed with only a shelter. This room should have adequate shelving; a janitor's sink; and water outlets for the filling of tubs and buckets. A wide door is a "must" in a storage room. Why? To facilitate the movement of inbound and outbound equipment.

FLOOR DRAINS — Every room should have a floor drain, so that it can be hosed down and kept as clean as possible. Hose bibbs should be installed in each room and there should be a unit outside, as well.

ADULT RECREATION: SANTA MONICA STYLE

by Leonard Bright

Santa Monica's answer to the recreation needs of its senior citizens is a spanking new, eye-catching Adult Center in Palisades Park. Scenically located on a majestic bluff overlooking the Pacific, the center keeps the welcome mat out seven days a week for anyone over 50 years of age.

Built at a cost of almost $74,000, the facility — designed by architect Weldon J. Fulton — sprawls over an area of 4,350-square-feet. It contains a spacious social room; kitchen; offices; glassed-in veranda; and a unique Camera Obscura.

Housed in an annex to the Center, the Camera Obscura consists of a revolving metal turret, located over an opening in the roof of the building. An opening at the side of the turret permits the scene being observed to enter.

Inside the turret and opposite the opening, there is a mirror—installed at a 45 degree angle—on which the scene is reflected down through a convex lens. In the darkened room below is a circular table screen, placed at the correct focal length to pick up the image coming through the lens.

The welcome mat is out for 50-year-olds-plus at this unique Adult Center

Its Camera Obscura, however, is only one of the many facets that make Santa Monica's Adult Center an outstanding one. Of even greater importance, perhaps, is its exceptionally fine program, tailor-made to whet the recreational appetites of its 700 members.

Varied and meaningful, the Center's program includes such features as lectures; book reviews; birthday parties; dances; "pot luck" suppers; choral singing; dancing, dramatics; and cookery. Field trips to local places of interest are also highlights of the Center's recreation schedule.

The Center's program is under the supervision of Santa Monica's Department of Recreation. The Center itself, however, has an advisory council composed of six elected officers and six committee members elected from the Center's membership.

Yearly income from various sources at the Adult Center comes to about $4,000. The total expense involved in operating the facility — including leadership, maintenance and utilities — is about $11,000.

Leonard Bright's recreation activities have covered the world. He has served overseas with the Red Cross and was Physical Director of Shanghai's Foreign Y.M.C.A. for 12 exciting years. Mr. Bright is a graduate of the University of Minnesota. He has been Director of Recreation for the City of Santa Monica since 1947. The results show it! Santa Monica today ranks as one of America's finest cities, from a recreational standpoint.

Scanning the Camera Obscura.

Playground equipment: a new era?

by Robert Crawford

One of the most challenging problems facing recreation executives today lies in the need for modernizing and revitalizing America's playgrounds.

For almost half a century, playgrounds throughout the country have remained drab and unattractive, with little or no thought for constructive improvement. Only in the last few years has attention been focused on the fact that the apparatus on America's playgrounds is not posing a challenge for the fertile imagination of children and is not generally suited to the needs of growing boys and girls in today's changing society.

It is heartening to note that some creative organizations and individuals are giving more thought to the basic urges of children and to how playground equipment can contribute constructively to the full development of the innate capacities of each individual. Certainly, if the basic objective of play is to prepare the child for responsibilities of maturity, then the opportunities that exist for mastery of the physical and mental self and the development of co-ordination are of utmost importance.

The planning and design of play equipment should be carried out by individuals who not only have an intimate knowledge of children and their needs, but who are conversant with the principles of safety, skills and maintenance.

The equipment must be attractive so that children will naturally gravitate to the piece of apparatus. The potential and meaning of color should be fully explored. Maintenance costs should also be carefully considered. Moreover, while no piece of apparatus is accident-proof, the design must not be so safety-conscious that the thrill, challenge and unpredictability of what will happen is eliminated. In addition, the equipment must not be so constructed that it prevents the user from achieving a feeling of success.

year-round playgrounds

The fact that there is a growing trend throughout the country for playgrounds to be operated on a year-round basis must also be considered. This places an added emphasis on the design of play equipment for year-round use.

Furthermore, there is no question that playground equipment should be designed so that it does not require a supervisor for each piece of apparatus. Recreation departments cannot afford the luxury of assigning a leader to the supervision of apparatus.

What's ahead in play equipment? Swings, slides, see-saws and jungle gyms will continue to play a key part on the playground for years to come.

Nevertheless, we are at the dawn of a new era in playground equipment. New developments will certainly supplement — if not eventually replace — some of the standard components that have dominated the American playground scene for the past half century.

Among the new types of play equipment that have already gained acceptance are sculptured apparatus; bronze animals; jiggle rails; spiral slides; wooden piles; and various kinds of play devices built of fiberglass. Still others are in the research stage. These have not yet been used long enough to warrant a complete endorsement.

European progress in playground design — particularly in Scandinavia — has been outstanding. The development of the adventure and junk playground in these countries has led to the rise of some interesting play theories, which have application in American communities.

A distinctive features of an adventure playground is that it provides tools, materials and equipment which youngsters use in a variety of ways, as their interests change. The

Philadelphia is a better place in which to live— thanks to Robert Crawford, its Commissioner of Recreation. A past president of ARS, he has been active in recreation for nearly 30 years. Mr. Crawford has served as Superintendent of Recreation in Oakland, California; Director of Recreation in Montclair, New Jersey; and as a Navy Welfare Officer during World War II. Honors bestowed on him include an ARS Fellowship Award and a B'nai Brith Good Citizenship prize. Mr. Crawford is currently a member of the board of the Academy of Fine Arts; the Academy of Natural Sciences; and the YMCA.

Los Angeles Dept. of Parks and Recreation

idea here is that children will gain in happiness, confidence and self-discipline if they have a place in which they may freely develop their own concepts of play.

The advantages of this type of play experience, however, must be weighed against the increased supervision required and the ultimate value of the educational experience derived.

A major factor contributing to the static state of playground development in this country is the limited financial resources available in our communities for equipment experimentation. It would seem that only larger departments have the necessary funds for this experimentation. Nevertheless, there are a growing number of examples involving smaller departments using their ingenuity to design and construct creative and challenging pieces of play equipment.

We are currently on the fringe of tremendous advances in the field of playground equipment. When we consider the developmental potential inherent in our playgrounds, the need for research takes on added significance and opens a whole new world of stimulating and imaginative equipment possibilities.

How YOU can build a "better mousetrap"

Build a better mousetrap and the world WILL beat a path to your door —especially when that "mousetrap" is a unique piece of play equipment, tailor-made to the needs and interests of boys and girls.

Today, more than ever, recreation needs creative thinkers, not only in the area of program and facilities, but in equipment development. Unfortunately, however, all too many recreation professionals these days have "brainstorms," refine their ideas, and then—in the belief that nothing will come of them—promptly discard what might well have blossomed into a first-rate piece of recreational equipment.

one who did

The story of an inventor who evolved a better recreational "mousetrap" and then saw it actually produced, consequently, is a rare exception. Yet this is precisely what happened to Don W. Ahrens of Grinnell, Iowa, developer of a portable device which may be used for seven different playground activities. His experience should serve to inspire other would-be recreational inventors to pursue their "brainstorms" further.

Basically, Mr. Ahrens' unit consists of two standards—each supported by a three prong base (with attachable spikes) which may be pressed right into the earth to hold the standards erect. The vertical upright may be extended by utilizing additional lengths, attached by a socket arrangement. Distinguishing feature of the unit: a frictional, non-slip collar, fitting over the uprights.

Indoors, meanwhile, the component may be set up just as easily. Rubber suction cups secure it effectively to the floor.

Thus far, the standard has been adapted for net games, jump and paul vaulting, football goal posts, chinning, basketball, baseball, and golf. It is being employed by schools, in connection with their physical education programs, and by municipal parks and playgrounds.

The moral of this story? Next time you come up with a top-notch equipment idea, see it through all the way. The worst that can happen is that it won't pan out. But, then again, it may prove to be another "better mousetrap" and a welcome addition to recreation's growing inventory of intriguing and stimulating play components.

Need help? Use your sporting goods dealer

Need help in selecting sports equipment for your recreation program? Want expert advice on the ABCs of setting up a specific athletic activity? If so, why not call on your local sporting goods dealer. You'll find him a real ally — if only you avail yourself of his services.

Often, the dealer himself will step forward and offer to help you. In some instances, however, he may hesitate to volunteer, feeling that his offer of help may be construed as stemming from monetary motives.

When this happens, why not move on your own? Get to know your dealer. You'll find him a warm and loyal friend, anxious to further recreation.

For example, take Bob Russell of Russell's Sporting Goods. A St. Louis sporting goods dealer, Mr. Russell has proven himself to be a steadfast friend of recreation. He has actually built recreation facilities and constructed and equipped athletic fields — all at his own expense!

Owner of the Johnston Sport Shop, Seely Johnston has served as secretary - treasurer of Champaign, Illinois', Playground and Recreation Board for nearly 25 years and has played an active role in making Champaign one of the finest communities, recreationally, in the nation.

Elsewhere:

- **The Denmark Sporting Goods Company of Orlando (Fla.) has sponsored as many as 38 football, baseball and basketball teams. Denmark's president is on the Orlando County Recreation Advisory Committee; its vice president, a member of the Orlando City Recreation Board.**
- **The Blue Lake Sporting Goods Shop of Taos (N. M.) has figured prominently in the organization and coaching of a variety of youth and adult hocky teams and converted a local pond, on its own, into a skating rink.**
- **Tom's Trading Post of Burley (Ida.) has helped to organize a local rod-and-gun club and a junior safety school to teach the proper use of firearms.**
- **The Tri-State Home & Auto Supply Company of Port Jervis (N. Y.) in cooperation with the local school board, recently helped establish a highly successful golf program in Port Jervis' high school.**

Planning-plus: a "must" in park development

by F. Elwood Allen

Planning with a Capital P is of special importance in the field of parks and recreation. A well-organized program can stimulate imagination. It can promote public interest in potentialities and services. And, by providing a guide to the methodical development of an area or facility, it can permit construction to proceed as funds become available.

The growth of Tanglewood — carved out of the 1100-acre estate left by Will Reynolds to the people of Winston-Salem and Forsyth County, North Carolina, dramatically illustrates the importance of careful planning.

outdoor beauty

Tanglewood (official name: The William and Kate B. Reynolds Memorial Park) is located on the Yadkin River. It is endowed with rolling meadows, heavily wooded timberland, developed gardens, a spacious Mansion House, and a stable designed for breeding and training thoroughbreds.

Following Reynolds' death, the trustees of his estate created a park commission—the directors of which are currently responsible for the development and operation of Tanglewood.

Seven years ago, the park trustees authorized a comprehensive study of the estate and the preparation of a master plan for its development. All were rather skeptical of its value, at the time, because of its distance (over 12 miles) from Winson-Salem. Even the most optimistic of the park trustees never dreamed that, after only five years of development, the park would lure some 350,000 persons annually to its woods and fields.

The plan drawn up for the trustees called for a variety of physical, cultural, and social activities designed to appeal to the whole family. How well planners succeeded is evidenced by the generous support the park has and is receiving from business, foundations, and interested individuals.

In addition, the Tanglewood blueprint set forth a priority schedule based upon the greatest needs and revenue producing capacity to supplement operating costs.

The year-by-year development of Tanglewood indicates the public acceptance of the park. In 1954, the first year Tanglewood was open, the following facilities were completed and available:

A group picnic center; an old steam locomotive; a farm and barnyard zoo; a family picnic area; and overnight camp; a children's center; an old, renovated church; a deer park; the beginnings of an arboretum; two day camps; and horseback riding facilities.

In 1955, the following were added:

A swimming center; a 12-acre lake for fishing and boating; four vacation cottages; and day camp facilities for a full-scale program.

In 1956, additions included:

A miniature golf course; jeep train tours; kiddie rides; and a little Showboat.

Added in 1957, because of public demand:

Another group picnic area and an additional family picnic area.

The 1958 season, meanwhile, brought:

A golf driving range; and 18-hole championship golf course and clubhouse; a theatre; and a fishing lake.

And added last year:

A par-3 golf course.

Extensive plans are now underway for the expansion of the present program through the construction of additional facilities. A goal of $650,000 has been set for capital improvements. Facilities proposed, include:

1) **The creation of a third group picnic center in a section of the park overlooking the river.**
2) **The conversion of the Mansion House into a lodge and fine restaurant. This anticipates air conditioning, redecorating, and the latest in modern restaurant appointments. Eleven existing rooms would constitute the lodge's overnight facilities. Added to this would be 24 new units, in an annex.**
3) **The construction of nine additional holes on the present 9-Hole Par-3 golf course and the building of an air conditioned lounge to service this unit.**
4) **The expansion of the overnight camping center.**
5) **The creation of a Candy Camp with complete facilities.**
6) **The expansion of the day camp to accommodate double its present enrollment.**
7) **The overall improvement of the park.**

A portion of this program is now underway. Gardner Gidley, general manager of the park, hopes to complete most of these improvements this year.

All of the past development and the improvements listed are in general accord with the original master plan for the creation of Tanglewood. True, the plan has been adjusted to fit current needs and trends. Yet, basically, the park has been developed along the lines enunciated in the '53 blueprint.

(*Continued on page* 108)

F. Ellwood Allen, the author of this article, is a firm believer in the importance of painstaking pre-planning in the development of any park or recreational facility. His Allen Organization — HQ: Bennington, Vermont — is nationally known for the excellence and the utility of the parks and recreational facilities it has helped to blueprint. Tanglewood, one of the southeast's most beautiful and well-organized parks, is a typical Allen creation. Mr. Allen's description of how it was planned and constructed, consequently, should be of immense value to recreators everywhere.

SCHOOL RECREATION---

Its problems & potential

by William Ridinger

What's ahead in school sponsored recreation? What are some of the major obstacles standing in its path? And what can be done to overcome these barriers so that school recreation may advance and prosper?

School recreation of all types (sponsored by boards of education) has had a phenomenal growth the last three decades. Beginning with a few dozen programs centered in the larger cities, school recreation now claims several thousand operations in communities throughout the land.

This great expansion is a tribute to the dynamics of the recreation movement, rather than to any widespread support and direction from educational leaders. Today, despite these developments and the obvious desires and needs of the people, few state education departments publish materials for the organization, administration and operation of school recreation programs. This lack of guidance—with the subsequent hesitancy on the part of many school administrators to act — creates the climate in which many of the problems handicapping school recreation are spawned.

Recreation, under educational auspices, is marching ahead in spite of this lack of direction and support. For example, take Flint, Michigan. Here a whole city plays in a program made possible by the community school concept. Much of the private support spearheading the development of this program was realized through the impact made by successful recreation leadership.

A quick glance elsewhere further supports this contention. Dr. Frederick Coombs of Penn State University, in his 1957 study of recreation in the state of Pennsylvania, claims that 70% of all community recreation in the state is sponsored by school districts. If this seems unusual or an isolated case, the Dr. Milton Gabrielsen's 1956 study of school recreation on Long Island, New York, should dispel the notion. Here it was found that 90% of the public schools had full-time recreation programs.

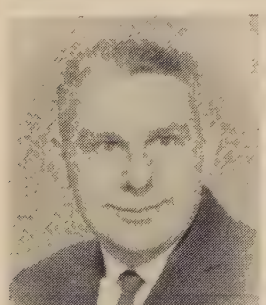
Recreation in a school setting promises much. The people of a community have in their schools the trained leadership, physical facilities, equipment and supplies necessary for the successful operation of recreation programs.

It is both practical and economically sensible to use such public owned resources for community recreation programs. This is possible in most school districts because the facilities are not generally in use when required by recreation — namely afternoons after school, in the evenings, on weekends, holidays and during the summer months.

Because of this, and due to the growing leisure culture of America, the public school has an unusual opportunity to become the center of neighborhood and community life. School buildings become recreation centers or "arsenals for democracy" offering broad and rich programs. While special emphasis is placed on the adolescent level, the general objective is to provide all people with wholesome recreational activities, offering opportunities for enjoyment, satisfaction and relaxation. The great potential of this opportunity can only be fully realized and the school's responsibility properly met through the establishment of a recreation department led by a qualified and experienced recreation administrator.

Through school district sponsorship of recreation it is possible for the school to become the dynamic hub of the community's social and leisure time life. Serving in this capacity the district soon is able to stimulate and guide the whole community toward a better understanding and use of leisure. In an atmosphere like this the community can and does look to its school district

It's storytime for pre-school youngsters at Fort Bragg, N.C.



William Ridinger has been busy in municipal and in school recreation in New York, New Jersey, and Pennsylvania for 18 years. If anyone knows school recreation, Mr. Ridinger does. As a result, his article should be a treasure trove of information for recreators. Mr. Ridinger is at present engaged in extensive research revolving around the development of principles and policies for the organization and administration of school sponsored community recreation. He is also serving as recreation consultant to the Annual.

"School recreation is growing despite complex problems."

for recreation opportunities and leadership. This sets the stage for the development of a coordinated and integrated plan for a total approach to leisure time living and community action.

Often an outgrowth of this is a partnership for service between the school district and its community. Through complimenting and supplementing one another each develop separate and non-conflicting programs designed to meet as many community needs and interests as possible. Cooperative relationships like these, frequently produce joint sponsorship of special civic programs. Duplication, overlapping, and wasteful competition programwise are thus avoided. The resultant good feelings contribute immeasurably toward the further development of community spirit and solidarity. From conditions such as these comes the spontaneous and generous support so necessary for the development of good schools which in turn help make better communities. This is the promise of school recreation.

what happens?

If this promise is understood, and if the school district is seen as one of the public agencies with a definite responsibility for doing its share in meeting leisure education and recreational needs in the community, what actually happens in daily practice?

Unfortunately, at this point, the picture becomes clouded and confused. Spotted here and there throughout the country are some successful operations which realize this promise. In most school districts, however, this promise is not fully realized because problems exist which do not allow the programs to grow and produce to their fullest potential. What are these problesm? Why do they exist?

Before these questions can be answered, it is necessary to know the factors and conditions which contribute to the development of these problems. First, **there is the misconception and limited view of recreation held by many school board members and educational administrators. Second, is the conflicting differences existing between pedagogical principles and practices, and recreational methodology. Third, is the never ending debate as to what the curriculum of the public school should include. Fourth, is the question of the scope and extent of the school district's services to the community.**

Aside from the ever-existing financial problems of school districts, these factors are the greatest contributors to the ineffectiveness of school sponsored recreation programs.

Exploring the "why" of problems further, it becomes evident that certain conditions are present which often cause new problems, aggravate old ones and almost always interfere with developing effective solutions for all problems. These limiting conditions include the inability of an amazing high percentage of school recreation administrators and national and state leaders to identify basic problems and relate them to their true causes; the lack of interest or power in those who are aware of these problems to exert leadership toward their solution; the lack of experienced leadership at the local level due to the rapid expansion of school recreation; and to the discouragement of creative leadership by the rigid status system to prevalent in school administration today.

Having examined some of the factors and conditions combining to produce problems for school recreation, we are now ready to face the problems themselves. Warning: Don't look for "cut and dried," safe, conventional problems in this analysis. Analyzed will be those that are basic to the development of recreation within education as a respected partner and a vital force in its own right.

School recreation has a number of major problem areas or basic problems from which many lesser problems emerge. It is important to realize that all of these problem areas are definitely related. All stem directly and in a progressive order from two or three fundamental questions.

These basic questions are: (1) **What is recreation? (2) How does recreation differ from education? What is the true relationship of education to recreation?**

schools can't answer

Indications are that most school districts have not been able to answer these questions. Where these questions have been faced and honestly answered, problems have been indentified and nearly always solved. Unfortunately this necessary insight and simple approach to problem solving is seldom seen among many of our school people. Herein lies the real reason behind the confusion, indecision and ineffectiveness of school recreation. The leadership responsible simply does not know or understand recreation. This leadership lacks not only a philosophy for recreation, but also a specific philosophy for recreation in education.

This situation, wherever it is found, usually reveals the following major problem areas:

(1) The nature of recreation and its true relationship to education.

More and more serious students of recreation are becoming convinced that recreation and education are not one and the same. Education is seen as a necessary prerequisite for the worthy use of leisure. Here the formulation of the right attitude and the development of the necessary skills emerges as one of the major responsibilities of the school.

On the other hand recreation is viewed as a separate area of man's endeavor—an area of doing whatever, whenever, wherever, and with whom ever he choses to find adventure, excitement, pleasure, satisfaction and happiness.

While many activities of recreation are to some degree educative and the objectives of recreation and education are quite similiar, it is nevertheless true that recreation, because of its nature and purpose, cannot be conducted as organized education. The essential difference is in the method of accomplishment. Pedagogical principles and practices are and must be different from recreational principles and methodology. Organized education is largely compulsory and formal. The essence of recre-

ation is informality and freedom of choice with respect to both activities and participation.

Unfortunately, many educators insist on treating organized recreation programs as an integral part of the formal educational process, fettering and stifling the human spirit to such an extent that most of the real values of recreation are lost. Consumers of recreation—the general public, with many taxpayers included, are revolting against this unnatural and unwise use of recreation. This conflict produces the first of many subsequent and related problems.

(2) The place of recreation in the educational hierarchy.

Once recreation is defined, its nature determined, and its relationships with education established, the time is at hand to provide a worthy and effective place for it within the structure of education. Such a place makes it necessary for recreation to have an identity of its own with sufficient status to accomplish its objectives. This gives rise to one of our greatest controversies—the place of recreation in education.

Where is recreation's place in education? Should it be developed as an integral part of the curriculum—openly referred to as education for leisure? Or should it be offered as an auxiliary service available on a freedom-of-choice basis to the community? From a functional standpoint, where is the best place for recreation in the administrative organization of the public school? Should it be administered by the department of instruction as a curricular or extra-curricular program? Or should it be administered by the health and physical education department as a class extended activity? If neither of these, should the administrative responsibilities be vested in a separate department created solely for recreation? Still further possibilities exist with more decisions necessary if the school district enters a jointly sponsored program with a municipality.

Surely the reader further sees the importance of a philosophy for recreation in education. If such a philosophy existed and was generally applied, with allowances for local differences, recreation would enjoy its rightful status. With its status established, recreation would naturally be placed at whatever level at which it would be most effective.

(3) Adequate and secure financial support for school recreation.

This problem area is directly related to the school district's philosophy for recreation, the place and the status it has given recreation and the effectiveness of its program. More specifically, this problem of financial security is related to the community's understanding and acceptance of the recreation program and the school's role in sponsoring it. Here recreation dare not be confused with such controversial issues as progressive education, life adjustment courses and personality development. For best results, recreation ought not be related to health and physical education programs. The public which is paying the bill does not see recreation as education. Any attempts to unduly integrate the two can only weaken both.

Surveys show that if recreation is skillfully led, unencumbered by controversial educational issues and unfettered by restrictive pedagogical practices, it is seldom the target of economy drives. Experience proves that recreation can be sold on the basis of what it is—namely pleasure and satisfaction for people.

The foregoing, of course, will not solve all financial problems. The legal financial basis for school recreation differs considerably from state to state. This fact presupposes that there will be varying problems. There can be no question that in such states as New York—where recreation is a part of an auxiliary budget—security is often a problem, effective programs notwithstanding. Perhaps in such cases, new legislation is needed. But before launching on a wholesale legal crusade lets first tackle and solve in an educational matrix the problems of how to give our people recreationwise the greatest good for the largest number at the least cost.

(4) The direction and conduct of recreation in the public school system.

The best philosophy in the world, the finest place in the school system and the most secure financial support can assure success for recreation unless they are implemented with sound guiding principles, realistic policies, and efficient procedures designed for the operation of recreation programs.

More problems and subsequent frustrations begin here than most educational administrators realize. Recreation is not education as it is commonly practiced and understood and cannot long or successfully be directed as such. Failure to realize this, with continued attempts to force recreation into an alter ego of education, can only result in a sterile program hampered by many insoluable problems.

Adequate principles, policies and procedures for recreation in education can be developed without weakening the school program or destroying any of its educational values. The problem is to find leadership courageous and intelligent enough to attempt it and later to sell it to the administration and school board.

(5) Coordinating and integrating school and community recreation programs.

Actually there is nothing new about joint and coordinated recreational operations between school districts and municipalities. Until recently, much of this type of operation has been confined to the larger communities with municipal governments. Naturally such jointures produced problems. However, from the beginning there were adequate policies to overcome them because they were operating under well defined legal codes.

At the present time, because of the great expansion of our population resulting in the rise of suburbia with hundreds of uncorporated communities, something new and challenging has been added. Reference here is to the new or expanded role of community servicing which many schools of suburbia have been forced to adopt. Because municipal and even private agency services are either completely lacking or negligible, people have started to turn for help to their public schools. Interestingly enough most states have educational laws broad and permissive enough to allow for most of the services requested.

Quite understandably reluctance to move into these service areas, often comes from the school administrator who questions the wisdom of such services. This hesitancy is due either to a sincere difference of opinion or a lack of experience in this type of educational leadership. This is the fountainhead of the newest problem area. We of recreation must educate the educator to broaden his concepts of the school's role in community life. We must convince him of the wisdom and necessity for a total approach to leisure.

The coordination and integration of school and community programs is a must if communities are to meet the challenge of leisure and remain solvent. In many instances the school is not only the best agency for this purpose, but actually the sole one available to provide the leadership and services required. Under such circumstances the school must work with people starting where they are. Through guidance, leadership, and "planning with instead of for" the school would enable them to achieve goals with which both they and the educator could be satisfied. This enabling type of leadership is educational statesmanship at its best—and when applied will solve many of the problems found in a venture like this.

(6) The lack of adequate planning in school building design for the proper accommodation of community recreation.

Many problems of administration never would have arisen if adequate planning for the dual operation of education-recreation would have been provided. Often the promise of the full use of built in recreational facilities by the community is used by school authorities to gain support for their building programs. Usually this added attraction, because of its utilitarian aspects, appeals to the voters and carries the bond issue. In such instances the people will be looking for a "two in one program" and if the school authorities are concerned for future support and good public relations, it is imperative and adequate planning for recreation be done.

(7) The lack of adequate leadership, tempermentally suited and trained for recreation management.

This problem area is closely related to the first which pointed out the fact that recreation and education are not one and the same thing. Because they are different each needs a philosophy and guiding principles of its own. This factor makes it imperative that leadership trained and conditioned in the relaxed, free, and dynamic spirit of recreation be found and employed for the direction of school sponsored community recreation. While recreation owes much to physical education leadership, the time is here for a change. Many physical educators are good recreation leaders, but the vast majority have been, are, and always will be too pedantic, and inflexible, or too absorbed with varsity athletics to successfully change roles and adequately serve recreation. Uninspired and inadequate leadership such as this has caused many of the problems now existing in school recreation.

What role should county government play in recreation?

by Sal J. Prezioso

What role should county government play in public recreation? The answer to this key question is a complex one.

The role of county government will be affected by policies; required programs, the management, control and operation of facilities; and the source of taxes and other funds. It will also be influenced by available personnel; school district lines; municipal boundaries; the vested interest of professional and lay staff; and the desires of the people for service either by the local or county level of governments.

Nevertheless, the role of county government in public recreation may be spelled out to some degree. Basically, its responsibility lies between the State Park and Recreation orbit, on the one hand, and the sphere of local municipalities on the other.

A case in point: Westchester County. Here a majority of the local governments in the County's six cities, 18 towns and 22 villages have created a variety of formal organizations for the administration of public recreation.

To understand the overall recreation picture in Westchester County, its diverse "home-rule" form of government must be considered. Some 22 local incorporated villages, 18 towns and six cities have some type of public recreation programs. Add the recreation activities of schools, parks, county, state and private agencies. Result? A significant amount of land, money and personnel being devoted to the recreation needs of the county.

To realize the efforts being expanded on recreation planning and development, the activities of all the many diverse and independent municipal agencies must be totalized.

While the progress of recent years is impressive and individual communities have made truly striking advances, it is doubtful whether any community can claim to possess a properly balanced and articulated recreational system adequate to meet fully the requirements of all the people. The demand for recreation is increasing faster than the provisions made to meet it.

problem: U. S. seniors

Although the need for facilities for children has not increased as rapidly as in the past, greater numbers in the older age groups (due to expanding leisure time and interests) has created a growing demand for recreational facilities and programs of a type suitable for these groups. Provision for recreational facilities and activities for adults and elderly people, which up to now have received but slight consideration, have become increasingly important and a major task has developed.

Westchester County has been growing by leaps and bounds. Consequently, total efforts of local,

Dr. Sal J. Prezioso is eminently qualified to write on county recreation. As Superintendent of Recreation for Westchester County, he has an impressive number of recreational achievements to his credit. Previous to his Westchester appointment, Dr. Prezioso served as Director of Recreation in Scarsdale (N. Y.) and Director of Recreation and Employee Relations at Rockefeller Center, Inc. His current affiliations include ARS; NRA; and the N. Y. State Recreation Society. Dr. Prezioso has been president of the N. Y. State Recreation Society.

Pitching a tent in a park established and operated by Westchester.

county, and state governments have not been sufficient to meet the growing demands and needs of our growing population. In some of our local communities, recreation has been shunted aside. Thus, we have greater demands upon the County government for areas, facilities and programs. Recreation has lost and is losing much of its lands for highways, shopping centers and large building developments.

The Westchester County Recreation Commission was established in 1924. The Administrative Code of Westchester County empowers and outlines the duties of the Westchester County Recreation Commission as follows:

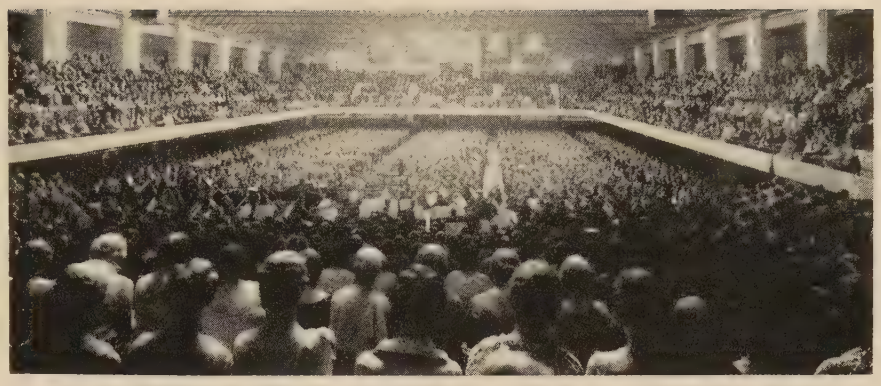
The Recreation Commission may:

1. **Promote, demonstrate and organize constructive recreational activities cooperating with and supplementing the recreational services of the towns, villages, and cities throughout the County.**
2. **Provide recreation leadership training.**
3. **Maintain and operate recreation facilities and programs.**
4. **Have such other powers and duties and shall be subject to all responsibilities heretofore or hereafter lawfully granted or imposed by the County Charter, by local law, act or resolution of the County board, or by any applicable provision of any act of the legislature.**

The Westchester County Recreation Department operates 10 divisional areas of program and services, namely:

1. Athletics
2. Camps and Outings
3. Senior Citizens
4. Music, Drama, Dance
5. Arts and Crafts and Workshops
6. County Center Building
7. General Field Services
8. Affiliated Organizations
9. Promotions and Public Relations
10. Administration

Westchester County's Recreation Commission finds that the demands for more program services are great. But the demands for more and better areas and facilities are still greater. No longer can we think only in terms of areas for physical activities. The demand is enormous for areas suitable for non-athletic and non-physical activities. To meet these needs is not just a question of areas, but also one of concern for policy, budgets, trained leadership and the availability of land.



The main auditorium of Westchester County's Community Center building.

The County Center Building, the boys' and girls' Camps at Croton Point Park, the Arts and Crafts Workshops and the summer Music Center are operating at capacity within their present quarters.

The County Center Building was built in 1930, serving a population of 520,947 people; the first Westchester County Camp was opened in 1924, serving a population of 344,436 people as per the 1920 census. The Music Center, housed in the County Center building, with an actual registration of 615 students in 1959, is at peak load; the Arts and Crafts Workshops, housed in the basement of the County Center have found it necessary to utilize the locker rooms in order to operate their expanded program. We now face a population growth of 800,000 to 1,200,000 in the next 25 years.

design considerations

The problem is not only one of scheduling or the size of areas, but also one of appropriateness of the areas in terms of design.

It seems as though a day doesn't go by that a complaint of some kind is not registered in the operation of our County Center facilities. The artists who desire peace and quiet in their work complain of the active and boisterous athletes. The various groups using the meeting rooms complain that the band overhead is too loud and they can't hear their speakers. The Barber Shop Quartets talk about being stepchildren because they have been assigned to the locker rooms. Fencers, on the other hand, complain not only of an inadequate number of dates but also because the quartets are using the locker rooms and they can't take showers.

To meet this continuing demand, the basic requirement is space. Adequate space has to be set aside or else we follow the path "too little and too late" so typical of many communities.

Admittedly, no standards for recreation space can be formulated which would be generally applicable to every community, since these depend so greatly on the physical layout of the individual community and the social and economic characteristics of its population. Nevertheless, certain formulae have been developed and widely accepted as approximate measures for estimating the desirable amount of recreation areas in a community. Professor Harlow Whittemore, of the University of Michigan, suggests the following minimum standards:

A) 3 acres per M for Playgrounds
B) 10 acres per M for Urban Parks
C) 10 acres per M for Metropolitan Park, Playgrounds and Beaches
D) 20 acres per M for Public Hunting Lands and Fishing Waters — within a 75 mile radius.

The planning, acquisition, development, maintenance, and operation of a comprehensive system of recreation facilities devolve on a number of public agencies. Chief among these are the legislative bodies of the various local communities together with their planning boards; the county parks and county recreation commissions, and the local boards of education. Each of these has important functions and responsibilities with respect to recreation. It is necessary for them to

"County responsibility lies between the orbit of state recreation and that of the city."

find an avenue toward more effective, consistent planning for the future. An integration of their planning and zoning powers with the planning administration of the county is vital.

In setting forth the role of County government in recreation, it is not desirable to spell out a rigid role to be followed through the years. The constant changes taking place in society and its social institutions would make such an effort unrealistic. Many of the specifics of the role of the County in recreation will emerge as given situations arise — and as joint planning and coordinated action becomes more effective.

In Westchester County, most recently, local and county government have coordinated their efforts by forming a Local and County Recreation Council. County government stimulated the idea of bringing the 46 communities together to share their thinking, plans and programs.

The mayor or supervisor of each local community appoints two representatives to act for them in Council meetings. Through this media, county government hopes to coordinate an orderly, effective and economical recreation system. It is our belief that local, county and state government, together with the voluntary agencies all have a part to play.

the county's role

The position of the County's responsibility in recreation lies between that of the State Park and Recreation role and the role of the local municipalities. The very nature of the functions of public parks and recreation services, precludes the establishment of fine lines of distinction.

The three general areas of responsibility, as I see it, for the County, local municipalities, and the state, should be as follows:

Local municipalities should be expected to provide neighborhood and community services and facilities — playgrounds, tot lots, community buildings, playfields and recreation services in connection with them.

The **county** should provide recreation facilities, services and opportunities for county-wide use and for segments of or combination of local communities which cannot provide for themselves because of lack of space, local development and finance. When combinations of several communities have recreation deficiencies that they cannot meet, it should become the responsibility of the county to fill the needs. The county should also provide information, technical and promotional services to local communities and render assistance in training of recreation workers.

The **state's** responsibility is comparable to the county's in that it supplements and complements both the county and local municipality in the provision of facilities to be used on a state-wide basis.

The county's recreation system can be a vital force in the future in making your community a fine place in which to work and live. In order to meet the challenge of the future, however, imagination, intelligence and long-term cooperative planning will be required if a well-balanced system of recreation facilities and services is to be created.

EVERYONE NEEDS RECREATION

and the

AMERICAN RECREATION SOCIETY NEEDS YOU

What is the American Recreation Society?

Among the principal objectives of the Society are:

1. To unite, in one organization, all professional recreation personnel in the nation.

2. To foster and maintain high standards of professional qualifications and professional ethics.

3. To encourage and promote adequate programs of pre-service and in-service professional education for recreation personnel.

4. To cooperate with all international, national, and state service and professional organizations and agencies for similar or related objectives.

Why should you belong to the American Recreation Society?

To aid in the growth of your chosen field through a professional fellowship, which assists you by:

Providing an opportunity for fellowship with other recreators.

Providing an opportunity for you to participate in the development of recreation as a profession.

Developing an increasing public awareness of recreation as a basic need of all people.

Planning future growth and development of recreation, locally and nationally, through the cooperation of every individual in the recreation profession.

Providing an idea exchange.

Strengthen your State and National society.

Join your Society now!

Send your application to your state chapter or American Recreation Society, 1129 Vermont Avenue, N.W., Washington, D. C.

Pennsylvania Ok's Community Recreation Coordinator's Certificate

by
Fred Coombs

Good news from Pennsylvania! Recreation has taken a giant stride forward in the state. Reason? The approval by the State Council of Education last summer of a new program for the certification of Recreation Teachers and Coordinators employed by school districts.

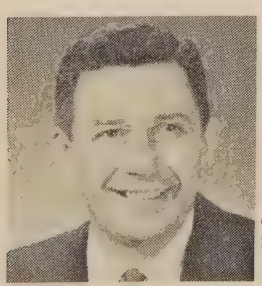
Pennsylvania's Community Recreation Coordinator certificate requires the successful completion of 36 semester hours of post-baccalaureate study in recreation education and three years of satisfactory experience, properly documented, in the recreation or teaching field.

Provision has been made, however, for two exceptions:

1) Applicants with a baccalaureate degree in recreation may have 18 semester hours of undergraduate work in recreation courses accepted as part of the 36 semester hours.

2) Applicants holding a baccalaureate degree with majors in subject areas other than recreation may apply 12 semester hours of acceptable undergraduate recreation courses as a part of the 36 semester hours.

The new certification program is non-mandatory. Individuals currently serving as recreation directors in school districts—who have had years of experience in the field, yet do not meet the academic qualifications — will be given consideration by the Department of Public Instruction should certification become mandatory.



A member of Pennsylvania State University's College of Physical Education and Athletics, Fred M. Coombs is dedicated to the task of improving recreation personnel standards, and, by so doing, elevate recreation to a new and even higher level of professionalism. Mr. Coombs considers recent developments in Pennsylvania — with that state establishing a Community Recreation Coordinator's Certificate — as a vital step in the right direction. Why? For a variety of reasons, all calculated to make incoming recreators increasingly fit to undertake the tasks assigned them.

Pennsylvania's recreation education blueprint is unique. Section 1901 of the School Code defines out-of-school recreation services as a part of Extension Education. Section 2510, for its part, specifies the method by which instructional leadership in recreational activities can receive state financial support. This program of state aid has enabled school districts throughout Pennsylvania to provide community recreation services.

School district-sponsored recreation has developed as an integral part of Pennsylvania's educational program, with substantial expenditures of state funds and local district appropriations.

The direction of recreation in the school district and community has evolved in a number of ways. In some instances, the chief administrative official of the school system has served as director. In others, the program directors have been health and physical education instructors, music and social studies teachers and elementary principals. School employees direct recreation programs in 27 of 48 cities; in 80 or 119 boroughs; and in 18 or 23 townships reporting year-round recreation services.

However, in order to make certain that the financial investments of the state and municipalities make the maximum contribution to the people of the community, directors of recreation services should be qualified recreators. Result? The new certification program.

Considerable support from institutions, professional organizations and individuals was required in order to have certification approved. Active groups and individuals included:

a. The Pennsylvania Recreation Society and the Pennsylvania Association for Health, Physical Education and Recreation. Both have strongly endorsed certification at every annual meeting since 1952.

b. The Bureau of Health, Physical and Recreation Education of the Department of Public Instruction.

c. Community Recreation Directors and District School Superintendents, who bombarded the State Council of Education with letters advocating certification.

d. The Governor's Conference on Fitness, which in 1958 unanimously recommended that certification be approved.

e. The Middle States Association of Colleges. In their report pertaining to the accreditation of Pennsylvania State University in 1955, the members approved recreation certification.

f. Institutions—like Temple University, West Chester State Teachers College and Pennsylvania State University—engaged in the training of professional recreation personnel.

Two intensive research studies also helped to tip the scales in favor of certification. Both underscored the limited scope of Extension Recreation programs and the absence of qualified leaders to direct these services.

What impact will certification by the Department of Public Instruction exert on recreation in Pennsylvania? Five key effects stand out:

1. Through better qualified recreation leaders, the number of individuals whose lives will be enriched by recreation will be expanded substantially.

2. Since the success of community and school recreation depends heavily upon its leaders, certification will be a form of insurance for the success of recreation programs administered by school districts.

3. Professional certification will boost recreation standards by allowing only qualified personnel to serve as leaders. Certification will provide school districts with candidates holding a certificate proving that they have met set requirements and are fully qualified for their job.

4. Certification will enhance the status and prestige of the recreation profession. It will assist in the recruitment of undergraduate and graduate students and provide protection for those who have seriously prepared for the profession.

5. Certification will bolster the interest of professional training institutions in recreation.

Volunteers:

bane or blessing?

by
Edith L. Ball

Talk to professional recreators and you'll hear the volunteer condemned roundly or praised to the skies.

Just mention volunteers and one recreator will say, "You can't depend on them!" Another will declare, "They're fine as specialists, but really don't know anything about recreation." "I couldn't run my program without them," another recreator will state, flatly.

Why do we find such divergent opinions? Can the vast talents of many people be utilized productively to develop a well-rounded recreation program?

The answer is "yes." But there's a big "if" attached to it. That "if" revolves around the steps taken to use these resources in well-planned ways.

In employing volunteers in a recreation program, you can't depend on chance. You can't recruit volunteers haphazardly. You can't leave their training to chance. Nor can you depend on chance to motivate the volunteer to continue his service. Each step must be carefully planned and developed in line with some very sound basic principles.

First and foremost, you must recruit the volunteer. Some people volunteer because of their desire to serve; their need to belong to something; or their need to achieve, bringing with it status and recognition. Others volunteer to gain prestige. Still others want to serve because of certain personal needs. Knowing that these types of motivations will bring people into volunteer service, the professional must develop his recruitment program so that the service to be rendered will appeal to these basic motivations of people.

A second major concern in recruitment is that people prefer to volunteer for specific jobs. One will like the job of receptionist; another will want to work with children; another with sick people; and still another with old people. In developing a recruitment program, therefore, it is necessary to outline specific jobs for which help is needed.

sharing volunteers

The old adage, "two heads are better than one," applies in volunteer recruitment. One agency recruiting volunteers may find itself with 10 arts and crafts specialists and no club leaders. Joint recruitment by many agencies, however, will make it possible to place volunteers wherever their special talents can be utilized instead of trying to fit their talents into the limited confines of one particular agency. Another dividend of joint recruitment: the limited promotion funds of each agency may be stretched further if they are pooled and a well-developed all inclusive volunteer recruitment program is planned.

Once volunteers are recruited the next step is to ascertain their capacities and limitations. This refers not only to capacities and limitations in relation to program, but also to such factors as time available for volunteer work, transportation, health, business requirements, and, most important, why they want to volunteer.

Usually this kind of information can be secured through the use of an application blank and an interview based on the application questions. With adequate training, volunteers can do this type of interviewing under the direct supervision of a professional. Through the interview the kind of work that the volunteer wants to do can be determined and his possible future placements in this type of work discussed.

No volunteer should be placed in a position without some education in the job he is to perform. This education may range from an orientation to the agency to extensive pre-service education. The depth of the pre-service education required will depend upon the background of the volunteer. It will also depend on the complexity of the agency in which he is to work and the particular job he is to do.

Whatever its depth, though, some type of pre-service education of volunteers is not only good practice, but essential if the volunteer is to understand the purposes of the agency for which he is working and his role in it. Pre-service education of the volunteer must be designed to orient him to the agency, give him the basic philosophy of recreation that serves as the background for the policies of the department; supply him with enough knowledge and skills that he will not feel lost in this new setting; and give him positive attitudes in regard to leadership in recreation.

Pre-service education of the volunteer should be supplemented by periodic in-service education sessions so that it may be a continuous ongoing experience that helps the volunteer to grow as an individual and as a leader in the recreation program.

To achieve the best placement of volunteers it is wise to recruit the volunteer for pre-service education rather than for a specific job. In this way an additional screening process is established which will help the agency to make a placement in line

Dr. Edith L. Ball is 2nd Vice President of the American Recreation Society. An associate professor at the School of Education, New York University, she has received an ARS Fellow Award for service to the recreation movement and profession. Her professional experience includes some 15 years in recreation administration and 18 years in teaching health, physical education, and recreation.

with the demonstrated capacities of the individual. Through classes one is able to discover not only the skill abilities of the individual but also how he relates to other people.

When the volunteer has been recruited, interviewed and has received his pre-service education it is the agency's responsibility to use him. There is no surer way to kill a volunteer's motivations for service than to postpone his entrance into the type of work that he desires to do. This must be a real job. It must not be little more than busy work. To start it is sometimes wise to give the new volunteer a chance to assist an old volunteer with a very specific task. In this way he has some support in a new situation at the same time, he has a definite assignment.

Since a recreation agency is dependent on volunteers for many types of services, it is necessary for the agency to establish ways in which the services of these people will be recognized. The volunteer receives no reimbursement for his services. Therefore, he must be given some other type of award. Although many will feel that the services itself gives them a reward, it is well to be aware that people appreciate symbols or tokens of appreciation for the service rendered. It may not be necessary to do more than to say "Thank You" at a dinner or in the newspaper. But the very fact it has been said publicly will give recognition to the individual.

Some agencies have found that service pins and bars are proudly worn by the volunteers. It matters little what the form of recognition is so long as it is a sincere statement of appreciation.

Volunteers can perform important services for recreation agencies. It is the responsibility of professional recreators to guide the volunteer in ways that will make his service an enrichment of the recreation services provided for the people of the community.

WHY WOMEN IN RECREATION

by Minnette Spector

To be a woman in the recreation profession today is to be engaged in an exciting, rewarding and demanding task. I know of no profession which makes such a variety of demands on a woman.

She must bring to the job first the talents which are uniquely "woman talents" looking alive and sparkling; delighting both the eye and the spirit; and helping people have a wonderful time. They include graciousness and steadfastness; the ability to create beauty in oneself and in one's surroundings. The recreation profession needs desperately women with these "woman talents."

But these "woman talents", important as they are, are not enough. We must have professional knowledge and skill.

Professional ability is built on the right preparation for the job: academic preparation in philosophy, sociology, psychology, anthropology and in those activities which make up the recreation program. This academic preparation must be followed by personal development and improvement in activity skills through on-the-job education. On-the-job education also furthers initiative, enthusiasm, good taste and an appreciation of standards which should obtain in the conduct of all activities and in all human relationships.

"woman talents"

These "woman talents" and professional skills are requisites for the woman professional if she is to lead people to the higher things of life. To chart a course toward this goal, we ask ourselves: **First, are we elevating the standards of recreation so that its service is of the highest quality? Then, are we, as women, and as professionals, making full use of our talents and skills? And finally, are we keeping the challenge of the recreation profession to serve vital human needs?**

If we can answer "yes" to these questions, we are making a woman's contribution toward translating the ideals and the activities of recreation into vital human service. Unless the recreation program culminates in such service, it is merely routine and meaningless.

Let this then be our job — to see that only those ideals, standards and activities which improve the quality of human living have a place in the program. If they do not make this contribution, let us have the courage either to discard or to improve them.

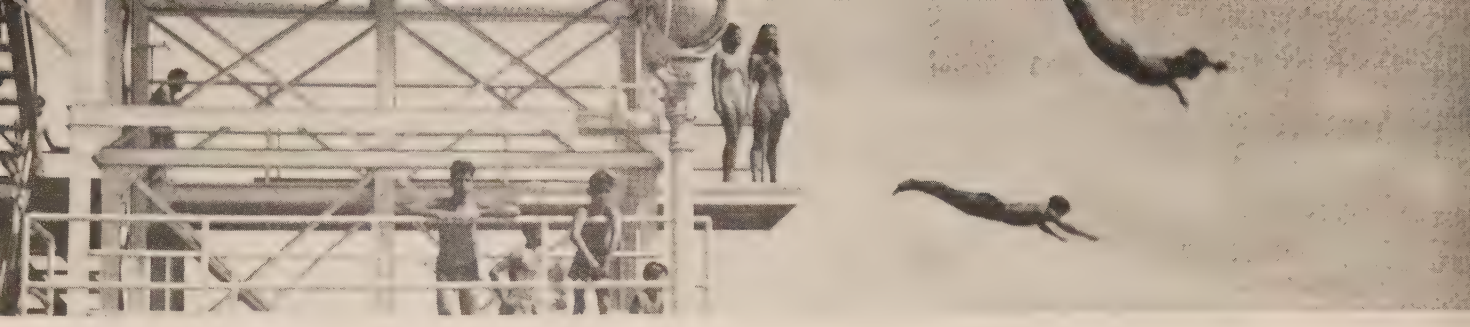
This is difficult—but not impossible—for a woman. Basically this is what woman does for her family. She watches closely and works to improve family activities so they contribute to its security, personal development and happiness. When she sees an activity which jeopardizes these, she leaves no stone unturned to get rid of it.

Woman struggles to eliminate bad experiences and increase opportunities for good ones. She stresses the need. She points the way.

So in recreation, woman points the way and takes the stand for activities which provide the finest and best experience for all who participate. The woman in recreation must struggle to accomplish this.

Women in recreation have had a big part in broadening the base of recreation from a program of mere physical activities to one that is limitless in the creative, the imaginative, the cultural, and in all those activities which delight and enrich the human mind and spirit. We must continue to lift the program to greater peaks of service, beauty and excellence. In this way we will gain for ourselves and for the people we serve an increased share of the finer things in life.

Alert, energetic Minnette Spector has proven herself a tremendous asset to all recreation projects with which she has been associated. Currently Supervisor of Recreation in Los Angeles' Recreation and Parks Department, Mrs. Spector has served as president of the Los Angeles Girls Council; as president of the Southern California Women's Division of A.A.H.P.E.R.; as a board member of the National Conference of Christian and Jews; and as a board member of the Los Angeles Chapter of the American Association for the United Nations.

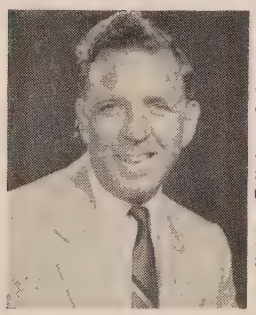


WHY RECREATION'S "BIG" IN HAWAII

by Alvin C. Saake

There's magic in the name Hawaii!

It means many things to different people. But to one and all, to young and old, the name Hawaii in some way, personifies personal pleasure. The Recreation Department in this Paradise of the Pacific trys to follow this concept in its very action. This thought is expressed even on the signs that welcome the **malihinis** (newcomers) or **kamaainas** (old-timers) to recreation areas. These signs, in Honolulu's parks and playgrounds, have evoked widespread comment from visitors. The green and white signs all carry the slogan "Have Fun," suggested by Loraine E. Kuck, Director of Public Relations, Board of Public Parks and Recreation, City and County of Honolulu. She felt that "Have Fun" reflected the friendly and basic atmosphere of the islands.



Few in recreation today can equal Dr. Alvin Saake's record of achievement in sports, both as a coach and a player. The Chairman of the University of Hawaii's Health and Physical Education Department has, at one time or another, walked off with top honors in football, basketball, baseball, tennis, and swimming — on the playing field, as well as from the sidelines. Dr. Saake has been associated with the University of Hawaii since 1947 and, as a leading recreation figure in the Islands, is eminently qualified to present a broad picture of the 50th state's recreational situation.

How much more warmth is expressed in the sign "have fun," than "keep off the grass" or "kapu." Public opinion will usually react better to this type of hospitality or greeting than to the Iron Curtain Treatment.

Hawaiian hospitality

Everyone thinks of Hawaiian hospitality as being one word. To everybody, it represents the ultimate in graciousness. Fortunately, Hawaii is hospitable. Its hospitality is not just figment of the imagination or the result of a clever propaganda job by the Hawaiian Visitor's Bureau. Recreation, play, and Hawaiian holiday are almost synonymous terms.

As the advertisements say, Hawaii today is just a short hop from the mainland. With the advent of the jetliner, travel time to Honolulu has shrunk drastically in the past century. In 1895, clipper ships from San Francisco considered 12 days a good crossing to Honolulu. In 1900, the early steamships reduced the voyage to six days. By 1935, the first airmail flight by the *China Clipper* was made in 21 hours. The Boeing *Strato-Clippers* in 1949 cut the time to nine and one-half hours. And in 1959, speedy jets have reduced the trip to four hours. This actually makes the 50th State a close neighbor to the other 49. The "pidgin" expression, "Better Come Hawaii," is fast becoming a reality for many, instead of a remote dream.

The new Aloha State comes into the Union with perhaps a higher standard of living and a more cosmopolitan atmosphere than any other state had when it was admitted. The status of recreation is not unlike that of our 49 neighbors — except perhaps, that Hawaii regards recreation as more important to the well-being of all than its sister states.

Hawaii has always emphasized recreation. From personal observation, the author feels that recreation has contributed to the peace of mind and to the way of life that inspires the average stranger's desire to visit Hawaii Nei.

This "have fun" concept is staunchly reinforced by the various types of organizations that support recreation — public, private, and commercial. The Board of Public Parks and Recreation of the City and County of Honolulu sets the tempo for the public recreation movement in Honolulu. For the past 25 years, an executive nine member board has attended with vision and intelligence to policy making details.

This year the city of Honolulu adopted a new city charter. Under this charter the control and management of Honolulu parks and recreation are again placed directly under the mayor and council. The Director of the Department of Parks and Recreation is appointed but all other members of the Department qualify under civil service. On July 1, 1959, Charter Day for the City and County

of Honolulu, Ted F. Nobridge (*who has been the executive of the recreation division since* 1946) was appointed by Mayor Neal S. Blaisdell to the Directorship of the Department of Parks and Recreation. This post was recently vacated by J. Edward Lyons upon his retirement.

The city and county of Honolulu cover about 600 square miles. Approximately two-thirds of this is rural; one-third, metropolitan. The city has a growing population of 311,000 with an additional 140,000 people in the rural districts.

Several full time positions were filled in the Recreation Department. But the staff remains undermanned because of the same problem that affects most recreation departments —insufficient funds. The 1959 complement was:

Parks —
- **Full time professional**
  - **Administration 15**
  - **Planning and construction 10**
  - **Honolulu Zoo 20**

Recreation —
- **Full time professional...125**
- **Part time 31**

Maintenance —
- **Full time 252**

The Maintenance Division serves both Parks and Recreation and it is felt that this greatly reduces the cost. Parks and Recreation in the City and County of Honolulu were merged in 1946, with notable success. This organization controls 2,697 acres and the spread of parks, playgrounds and other facilities is a tribute to its vision and efficiency.

The recreation department makes a very limited use of school facilities. However, there is a close cooperation between the Department of Public Instruction and the Recreation Department. As far as possible public playgrounds are located next to a school area, thereby reducing the amount of land needed by the school. The playground is controlled by the recreation department and has its own building which usually includes toilets; an office for the playground director; a craft room; a room for the caretaker and his tools; a small community kitchen; and usually an area for community gatherings. The physical education program in the public schools is assisted greatly by these adjoining recreation facilities.

Two other outstanding attractions in Hawaii: lawn tennis and boating.

Most Mainlanders have a distorted or completely erroneous concept of life in Hawaii. As a Territory since 1898 Hawaii has not been as different from its sister states as people sometimes imagine.

In a political sense a Territory lacks only a few things. But these are important in a variety of ways. Statehood provides the right to operate under a charter adopted by the people, instead of through the Department of the Interior under the Organic Act of Congress. It provides for the right to elect two senators and a proportionate number of representatives to Congress; to elect a governor, and to vote for a president. In other words the stigma of second-class citizenship is removed.

Actually, however, except for these political drawbacks, the mores, culture, education, and recreation of the people of the Islands have been first-class for years. The "grass shack-no shoes" concept shared by many Mainlanders, has led to a misunderstanding on the part of many who felt that modern plumbing was indigenous to Park Avenue or Wilshire Boulevard. The "coast haole" who came to the Islands with trinkets for the natives was in for a rude awakening.

Honolulu is larger and more of a real city than many people realize. Although it is the most isolated large city in the world it is anything but a provincial community. Planes and ships make it a crossroads of the world, a host city to thousands of visitors.

military personnel

The military personnel stationed here help the economy of the Islands. As a matter of fact, Hawaii's leading industries are often listed as Uncle Sam, pineapple, sugar, and tourists. Island residents, themselves, are great travelers and the per capita incidence of travel is probably higher than in any other American state.

Our recreation program reflects the cosmopolitan nature of our population, with its widely varying ancestries. Oriental, Polynesian and Occidental variations in various folkways make for an attractive year round schedule. The lovely hula, the Oriental dances, and "Duck for the

Golfing is a real treat on one of Hawaii's fabulous golf courses. The weather always cooperates, too, providing plenty of sunshine and incredibly blue skies.

Oyster, Dive for the Clam" are as different as the *Kabuki* theater from *Uncle Tom's Cabin.*

Recreation here is extensive, covering all facets of the recreation field. It serves all ages, from the very young to the very old. Leadership programs are maintained on over 30 playgrounds. There are 56 playgrounds and playfields; 16 clubhouses and centers; six recreational gymnasiums; three swimming pools; and four music bowls or bandstands. There are two public golf courses; a golf driving range; fourteen tennis areas; five archery ranges; a riding school; rifle ranges; miniature plane field; miniature boat ponds; and a boathouse.

The beauty of Hawaii is evident in almost all of the Island's special recreation areas. There are 49 public beach parks which rim Oahu. The farthest is 40 miles from the center of the city. Most of these areas are highly developed. In addition to world famous sandy beaches with the finest swimming imaginable, they have lawns, trees, picnic areas, camping facilities, park buildings with dressing rooms, showers and refreshment concessions. Other undeveloped beaches are good for fishing. The near perfect climate of the Islands (average mean temperature: 74 degrees) provides a fitting showcase for outdoor activities. With such climate, one can readily understand why the Hawaiian language contains no word for weather.

The calendar of activities for year round participation includes:

Arts and Crafts: Children, teens, and adults
Camping: Children, teens, family
Clubs: Boys, girls, teens, adults, senior citizens
Community nights
Community services
Contests and Tournaments
Cooking classes
Creative activities: Music, dance-drama combined
Dancing: Rhythm, hula, social, folk, square, modern
Drama: Storytelling, playmaking, puppetry
Excursions: Hikes, picnics
Exhibits: City-wide, district, area
Free play
Games: Informal singing, table, etc.
Hobbies
Meetings: Teens, councils, community associations
Music: Hawaiian choral, community group, instrumental (harmonica, ukelele)
Natural Science
Physical Fitness: Slimnastics
Radio Broadcast: Playground Quarter Hour
Senior Citizens
Social Recreation
Sports: League and classes: Swimming, tennis, archery, and seasonal sports
Television: Seasonal programs

Honolulu is the only real city in Hawaii, although there are several good sized towns on the various islands. Each county (there are four counties in the chain of islands, the biggest Hawaii — which gives its name to the chain) has some parks and some type of recreational program.

But only Honolulu (on the island of Oahu) has a complete park and recreation system run by the City and County government.

There are many parks to be found in the newest state in the Union. These parks — national, state, and municipal—were created during the 20th Century. The Hawaii National Park was created in 1916 and is found on Hawaii and Maui. The one on the Big Island has its headquarters near the spectacular crater, Kilauea, with its famous fire pit in the center. This crater is a vent on the side of the impressive 13,680 foot volcanic mountain, Mauna Loa, and periodically becomes active. The spectacular show, when Madame Pele (the **Fire Goddess)** is active, is one of the most impressive sights in the world and attracts thousands of visitors. The section of the National Park on the island of Mauri covers the summit and crater of the great mountain called Haleakala and offers a view that rivals the Grand Canyon.

The State park system under a recently created Territorial Planning Office promises great hope to the outdoor recreation movement in the future. At present the mountain lodges, hunting camps, and overnight accommodations are all too few. The sites which promise to become state parks have a beautiful natural setting, rare foliage and trees, waterfalls, and/or geological or historical interests that could make the park and recreation system of all the Islands a world showplace.

The professional preparation of the majority of recreation personnel here is secured at the University of Hawaii, where a bachelor's degree is offered in Recreation Leadership. This curriculum is administered by the Department of Health and Physical Education in the College of Education and maintains the same comparable standard as any state university in its requirements. The University of Hawaii has a fine academic status and promises to become, with the anticipated advantages of statehood, the University of the Pacific rather than a University in the Pacific.

Recreational opportunities for tourists, residents, service personnel and visitors of every race, creed, and color do not differ radically from any of the other states. From a sociological standpoint perhaps we are more advanced. Most of the people who live here feel that this is true in many respects. So do an ever-increasing number of visitors.

All photos from Honolulu Dept. Parks and Recreation

Come on in! The water's great! Swimming and boating are major sports in Hawaii, thanks to a combination of calm water, tip-top beaches, and good anchorages.

YOU can produce a smash Broadway musical comedy

by Peter Kelley

How would your theatrical group like to wow an audience with a rollicking rendition of *South Pacific* or *Guys and Dolls?* Hold onto your hat! It CAN be done.

Unknown to a surprising number of recreators, a variety of musical comedy gems — many of them fresh off Broadway — are available to the nation's amateur thespians. Obtaining the right to perform them, in most instances, is a snap.

For a reasonable royalty, any dramatic group can get a license to perform virtually any musical comedy in which it is interested.

other production aids

Available also are other production helps, such as scenic designs, costumes, publicity materials, stage make-up, and, if desired, even a professional director to help guide the staging of a full blown Broadway success.

For a rental fee, moreover, it can get the complete scripts and related material it needs to stage a full-blown Broadway success.

From whom are these scripts available? Basically, there are five firms — all of them located in New York City — handling musical comedies for amateur production. These include: Music Theatre, Incorporated; the Tams Whitmark Music Library; Reinhart & Cohen; Samuel French; the Century Library.

These concerns are anxious to see former Broadway hits performed by amateurs. They firmly believe that musical comedy productions have a vital place in any effective community recreation program.

Why? Because the staging of a musical comedy is as broad, as enjoyable and as stimulating as any recreational activity. For the talented, musical comedy presents a golden opportunity to act, sing, dance or direct. For the not-so talented, on the other hand, it provides a chance to do other things connected with the presentation of a show—from painting and constructing scenery to sewing costumes.

No one need be sidelined. There is a task — an important and meaningful task — for everyone.

In addition to its significance as a recreational activity, moreover, staging a musical comedy is also a wonderful way to raise funds to help support a recreation program. This aspect of amateur musical comedy production should not be overlooked. For any community can find the money it needs to strengthen or expand its recreational activities by presenting an exciting musical comedy for a paying audience.

recreation benefits

The recreational benefits accruing from such a presentation will be enormous—for the musical comedy's participants, both on the stage and behind the scenes; for the audience, enjoying an evening of good entertainment; and for the community's recreation "war-chest."

Peter Kelley, is recreation expert for the nation's foremost representative of Broadway musical hits, Music Theatre, Incorporated. A one-time actor, he has appeared in such smash hits as South Pacific, and, in 1953, earned an award as "the most promising personality of the year." Today, as a member of Music Theatre, Inc., Mr. Kelley is dedicated to the task of bringing the best of Broadway to the masses, wherever they may be. He believes that good theatre need not be exclusive to New York and that Americans want and deserve the best. He intends to give it to them.

Los Angeles stargazers scan skies for pleasure & profit

by Norris Leap

Countless Angelinos are finding welcome escape from city-living jitters by probing the realms of outer space in their spare time. Enthusiastic amateur astronomers, they come from every walk of life and every age level.

Some 275 of these stargazers are members of the Los Angeles Astronomical Society. They meet regularly at the Griffith Park Observatory, a facility of the Los Angeles City Recreation and Park Department.

Many own their telescopes. And quite a few made their own. Much of the work on these telescopes was done in a special shop in the observatory building Friday evenings and Saturday afternoons.

Their telescopes range in size from small tripod instruments to the powerful 16-inch reflector Frank T. Grow of Burbank made for himself. Mr. Grow spent three years assembling his instrument in his leisure time—and loved every minute of it!

A portable device, his unit weighs 550-pounds; has a focal length of 103 inches; and is electrically powered to track down stars automatically. The telescope has a 5-inch finder lens and contains various eyepieces providing it with magnifying powers ranging from 81 to 648.

The largest telescopes of the refractor type owned by Society members are those belonging to Carl Longevin of Pasadena and Rex Bohannon of La Crescenta. (Utilizing a refractor type telescope, the viewer looks through a lens, rather than at a mirror.)

Mr. Longevin uses an 8-inch refractor. Produced way back in 1887, the instrument is proudly described by its owner as the "Stradivarius of telescopes."

(*Continued on page* 98)

Now hear this!

The Navy's answer to off-dut

Purpose: to provide personnel with fun-filled, meaningful off-duty recreational activities. **The U. S. Navy's answer:** a highly effective Special Services program, enabling Navymen to spend their leisure time enjoyably and profitably.

No matter where the gob is stationed today, he generally finds a variety of recreational facilities available to him. At his disposal are theaters, libraries, writing rooms, gyms, hobby shops, swimming pools, athletic fields, golf courses, and a whole host of other activities.

True, he may not find all of these activities at each one of his duty stations. But he will find many at almost any of them.

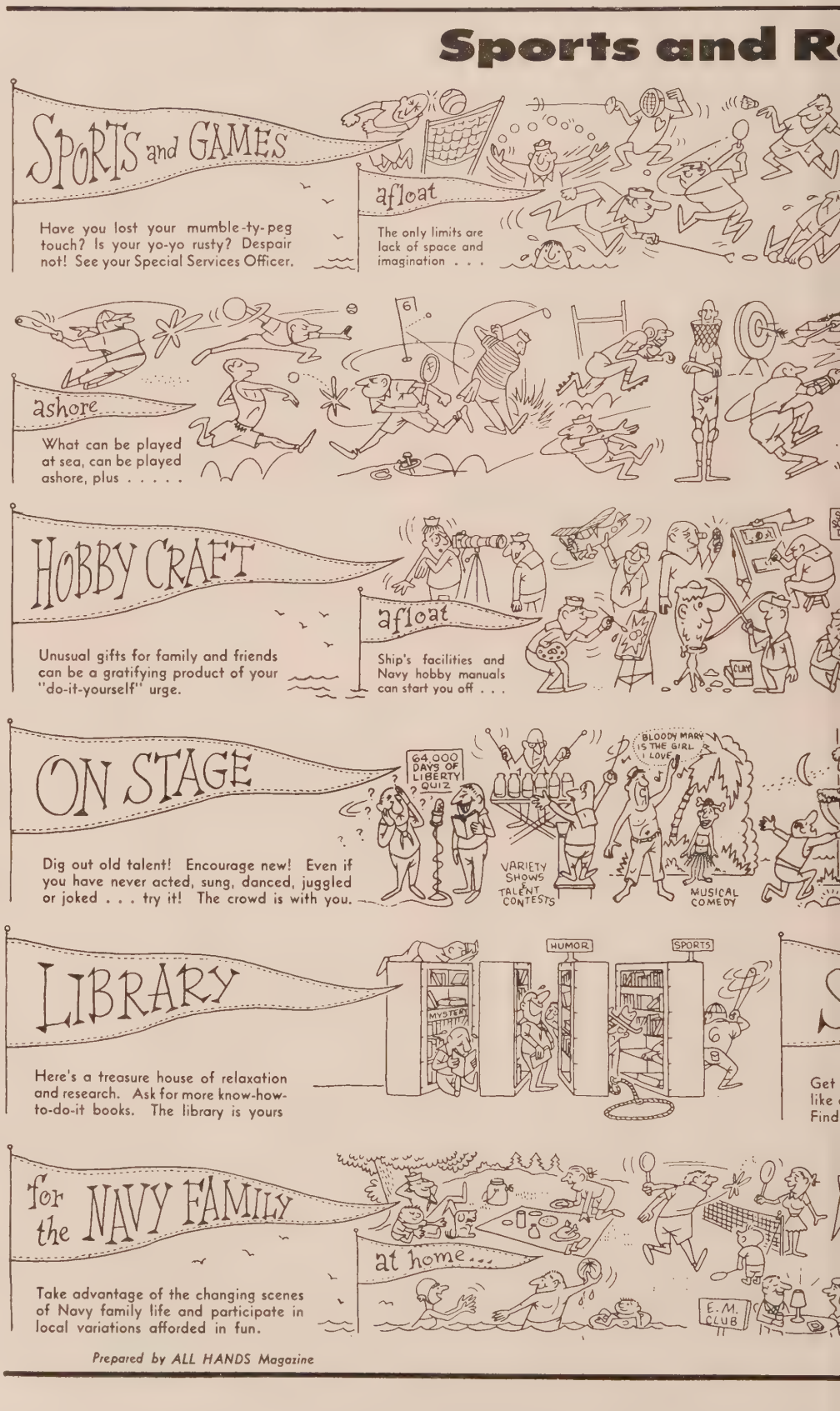
aboard naval vessels

Aboard ship, meanwhile, there are also extensive facilities available for his leisure hours. Ships maintain libraries; show movies; have hobby shops; and invariably sponsor intramural or "varsity" athletics.

At Uncle Sam's larger naval bases — where a number of ships are home-ported — the Navy maintains top-notch Fleet Recreation Centers. These usually offer all of the facilities mentioned previously, as well as planned programs and leadership for the relaxation and enjoyment of fleet personnel.

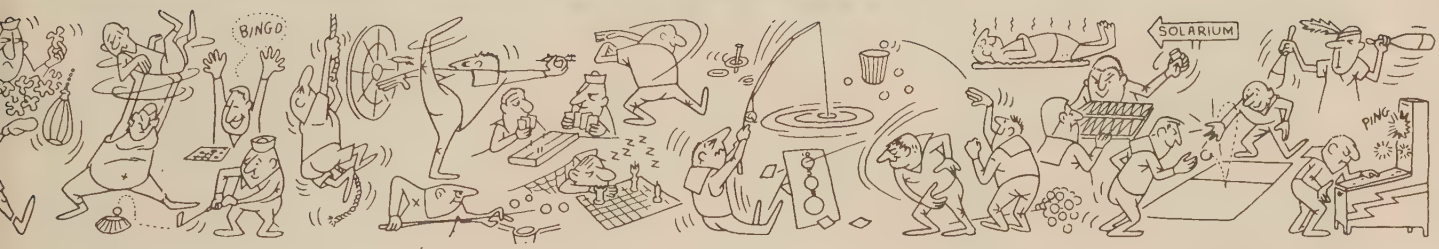
The Navy is currently operating outstanding Fleet Recreation Centers at Yokosuka and Sasebo, in Japan; Guantanamo Bay, in Cuba; Sangley Point, in the Philippines; and Pearl Harbor and San Diego. It is also blueprinting a new $500,000 Center for Newport, Rhode Island.

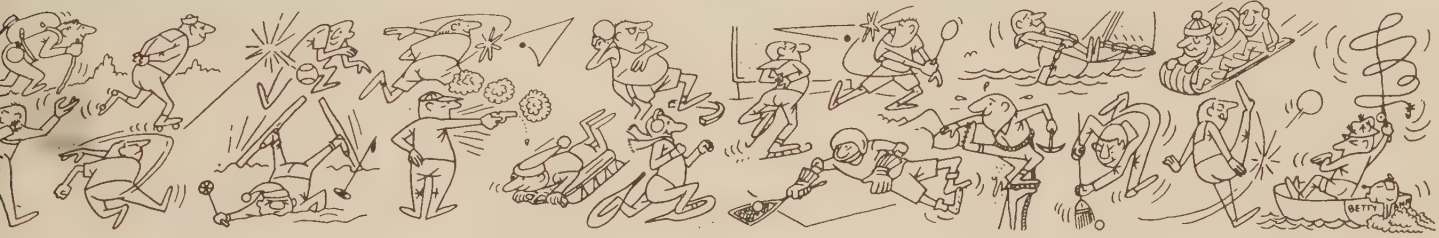
Published in the Navy's *All Hands* Magazine — as a recreation guide for its personnel — the chart at the right more than amply demonstrates the scope and the depth of the Navy's recreation program.

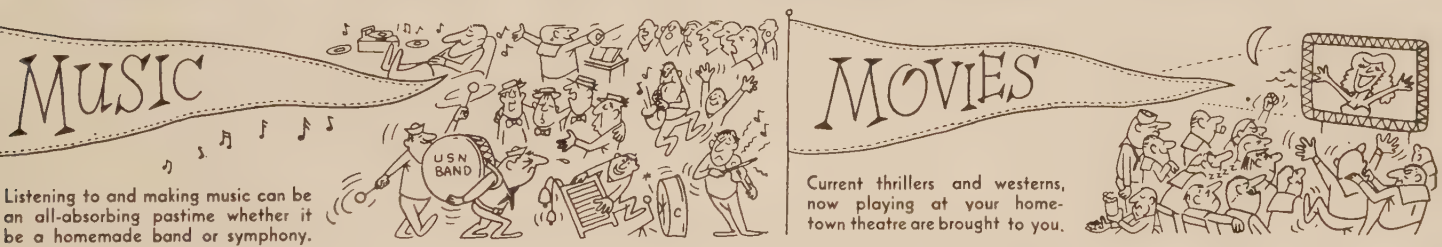


oredom: a tip-top recreation program

reation for the Navyman







August 1957

INDUSTRIAL RECREATION: *a case history*

by Robert Dunlop

Sun Oil photos

Industrial recreation has come of age! Tested and proven at a mounting number of companies around the nation, it is no longer a somewhat questionable venture in employer-employee relations. Industrial recreation today is firmly entrenched as an important — even essential — management function.

The logic underlying the growing acceptance of industrial recreation is readily apparent. Industry has come to recognize that employees are more than just units of productive capacity. They are social entities. They have individual needs and interests far beyond those which may be satisfied by fair wages, shorter working hours, and good working conditions.

Employees need recognition, self-expression and companionship. They need creative diversions from jobs, which, in the era of mass production and increasingly "intelligent" machines, are apt to be impersonal and monotonous. They want to feel they're part of a team; to have a sense of belonging; to satisfy their competitive urges.

It is to management's best advantage to satisfy these needs. People are the most essential components of any commercial or industrial operation. Their productivity is directly related to their health, happiness and ability to work effectively and harmoniously with each other.

Viewed in this light, industrial recreation is no longer a form of welfare work. It is a profitable business investment, leading to both spiritual and material benefits.

What are some of these benefits?

1) From the point of view of employer-employee relations, recreation serves to cut across the reserve and formality of daily business life. It brings together employee and employer on an equal basis to play and compete together.

2) In the informal atmosphere of off-the-job activities, employees have an opportunity to expand the contacts they make during working hours. They meet other employees with whom they normally would not be in contact during working hours. Result? Another important step forward toward knitting a corporate organization into a cohesive, personalized group.

3) By supporting recreational activities, management graphically demonstrates its interest in the employee.

4) Industrial recreation promotes physical and mental health, by providing a change of pace from routine jobs, tensions and fatigue.

Basically, the benefits to be derived from a recreation program will depend on how extensive the program is; how ably it is administered; and how closely it is geared to the needs of its participants. The latter factor is of particular importance. For, to be successful, a recreation program must be tailor-made to local conditions, must be so developed that it will meet the needs and interests of the employees involved.

employee-run programs best

Consequently it is not surprising, that the most successful industrial recreation programs are those that have been organized, and subsequently administered, by the employees themselves. In such cases, management's position has been to provide financial assistance, advice and guidance as requested. Recreation, as with other forms of personal enjoyment, loses its spontaneous quality when it is forced upon people or restricted by excess controls.

To try and spell out in abstraction all the factors that make for a good recreation program is, at best, a risky undertaking. There are some aspects, of course, that have a broad validity. We recognize the value of capable leadership, of good internal communications, of adequate facilities.

But for a really meaningful appraisal we must speak in terms of specific instances. For that reason you will probably be interested in

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Industrial recreation—geared to meet the needs and interests of company employees —is skyrocketing in importance as a key segment of American recreation. Leaders in this area: Robert Dunlop, the president of the Sun Oil Company, and his alert force of recreation-minded executives. In this article, Mr. Dunlop delves deeply into the many reasons why more and more progressive U. S. companies are establishing full-fledged recreation programs for their employees and what these programs can accomplish. President Dunlop's comments should be "must" reading for every recreator connected with industrial recreation — and, indeed, for every man and woman in the recreation field at large.

"Industry has come to see that employees require recognition, self-expression, companionship. They need creative diversification from monotonous jobs."

how recreation functions at Sun Oil Company and what it is that we feel makes our program worthwhile.

Employee recreation, speaking in terms of an organized program, has been a part of our Marcus Hook Refinery longer than I have been associated with the Company. Our program actually started in 1930 when a group of employees, on their own initiative, formed the Marcus Hook Athletic Association as a single organization through which they could centralize the various activities which were being conducted separately at that time.

I might note here that we also have a recreation program at our Toledo Refinery which dates back to 1933. I think it significant that, while both of these programs were initiated under similar circumstances, they have developed distinctly different personalities in keeping with the needs and interests of the employees at the two locations. Recreation programs also function at our Sarnia (Ontario) Refinery, at our Philadelphia GHQ, and in our marketing and production areas.

At Sun Oil we do not think of our recreational activities as company benefits in the way that term generally is used. Rather, they are the outgrowth of affairs that have sprung up spontaneously in the past and have continued and grown bigger because we have enjoyed doing such things together.

This is in keeping with our philosophy that recreational activities should be employee-desired, employee-initiated and, in large part, employee-supported. What management does *for* the employees in a recreation program is not, in the long run, as important as what it does *with* the employees.

For example, very early in its development, the members of our Athletic Association felt the need for a swimming pool. Having already built a baseball field on land furnished by the company, and with its financial assistance, the employees suggested a similar venture utilizing the cellar excavation to an old house. Management agreed to furnish the materials if the employees would do the work. This they did, building a cement pool complete with diving boards and a chlorination system. So successful was the project that the pool has been enlarged several times since.

similar projects

Similar projects have taken place over the years as the A.A. has grown. While management has gradually assumed a larger and larger part of the burden in constructing new facilities, there has been no change in the prerequisite that the employees must first show a clear interest in the activity concerned and be willing to participate in its advancement in one way or another.

Close to 4,000 employees belong to the A.A. today. Dues are $5.00 annually. With the exception of the financial and recording secretaries, who are company appointees serving on a part-time basis, the A.A.'s officers are elected to their non-renumerative posts in annual balloting. The A.A. president fills his position on a part-time basis. A full-time recreation specialist — Bill Ziegenfus — provides professional guidance and helps to coordinate the A.A. program with overall management considerations.

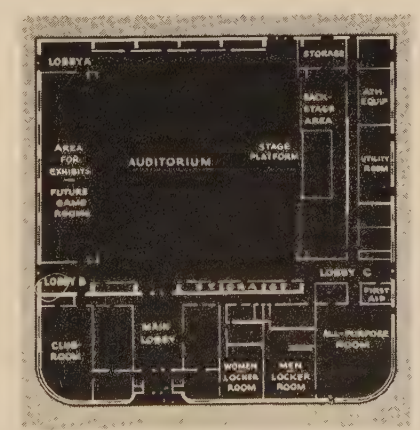
For purposes of proportionate representation, the A.A. membership elects directors from various locations within the Refinery and at certain nearby company installations, including our Philadelphia offices. These directors serve the important function of translating the membership's wishes into these activities which constitute the A.A. program.

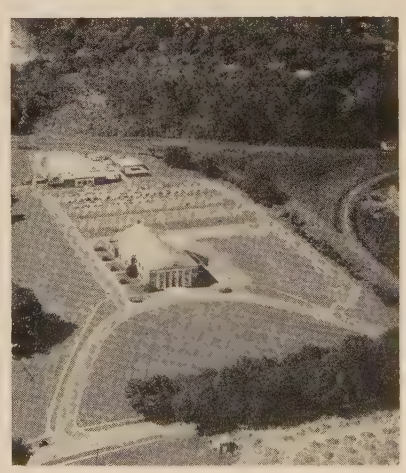
When there is sufficient interest to warrant A.A. sponsorship of an event or activity, the directors and officers appoint a committee and chairman to oversee the details and then stand by in an advisory capacity while the members of the committee take over the actual task of running the show. This arrangement also is followed by the employee recreation association at our Toledo Refinery.

Obviously, under such a system the A.A. program has proven to be highly sensitive to its members'

(*Continued on page* 106)

TWO TYPICAL INDUSTRIAL RECREATION FACILITIES FOR EMPLOYEES





Recreational facilities like these are providing a steadily growing number of American workers with an opportunity to fill their leisure hours profitably and happily.

Can recreation *HELP TO PREVENT DELINQUENCY?*

by Sidney Lutzin

What's the relationship between recreation and the prevention of delinquency? For years now, both professional journals and popular magazines have been devoting considerable space to the impact of recreation on juvenile crime. In all of these discussions, one fact stands out. There is a significant lack of unanimity in their conclusions.

popular attitude

The popular attitude is a simple and direct one. Delinquency, a great many people believe, stems from a lone cause. Its solution appears to be relatively easy and painless. Say these people: "Keep a boy busy and prevent a crime. The answer to delinquency lies in more recreation, new playgrounds, and additional leagues."

To a large extent, popular support for expanding recreation facilities and services has come from a large group, many of whom are convinced that recreation will stop delinquency in its tracks. Recognizing the immediate value of this type of support, short-sighted professionals have encouraged community backing for their activities on these grounds.

Result? Many serious recreation workers have been forced to disclaim delinquency prevention benefits attributed to recreation. They claim that no measurable positive relationship exists. They sometime go even further and point to incidents in which a recreation activity is a contributing element in a delinquent act.

Those who say recreation has no value in delinquency fighting base their criticism on their evaluation of the normal programs of agencies and communities. Their disclaimer is directed at the panacea seekers.

Between these two groups are those who say: "Let's study the facts. They advocate more research. They ask for more proof that recreation can prevent delinquency.

Actually, a considerable amount of research has already been done in this field. While yielding some light, however, the results have been inconclusive. The enormity of conducting the kind of study which would establish a definite recreation-delinquency relationship is a factor with which those close to the problem have long been confronted.

the answer?

The answer to our problem? Let's not mark time until proof is uncovered that organized recreation can help prevent delinquency. The most effective approach would be to encourage further research, while at the same time proceeding with kinds of programs which appear reasonable and logical.

Bear in mind that the concept of recreation as a delinquency preventative is not, in itself, invalid. Disagreement on this is only a matter of degree or extent.

Hunting for fire violations, the fireman would find it hard to prove that a blaze might have broken out in the places he visited, had he not carried out his duties faithfully. Yet elementary logic would lead to this conclusion.

The same thing holds true in looking at the normal public or voluntary recreation program. In these situations, opportunities are provided for participants to enjoy leisure time activities, provided on a "mass basis." The environment of the program and its leadership are all conducive to attracting and serving children, who, in most instances, have no previous history of delinquency or delinquent behavior patterns.

deductions?

Is there a logical deduction to be made that the kind of progress described is delinquency preventative? It would certainly not be unreasonable to conclude that the provision of regular recreation activities deters some youths from delinquency, because they have ready access to enjoyable activities during their leisure time. It would also not be unreasonable to conclude that organized recreation is assuming a delinquency-prevention role, if it makes a real effort to attract and hold youths who otherwise would be spending their leisure time wandering in search "of something to do." We could make the further point that the development of recreational skills creates strong interests which allow no time for the kind of activities which lead youth into conflict with the law.

These contributions of recreation to delinquency prevention, however, are the obvious, simple, and direct outcomes derivable from the fact that organized recreation programs are available. These are the innate values which come whether or not the program is planned for delinquency prevention.

(*Continued on page* 99)

Sidney G. Lutzin is nationally recognized as an authority on American youth's problems and "growing pains." As a Regional Director of the New York State Youth Commission, he is in an ideal position to evaluate the various steps that have been taken to combat delinquency and to suggest others designed to halt juvenile delinquency in its tracks. Recreator's will find this article by Mr. Lutzin "must" reading and will certainly find in it much food for thought. His comments could well pave the way to new and substantial advances in the campaign now being waged against delinquency all over the United States.

ANTA's place in the community theatre picture

by Willard Swire

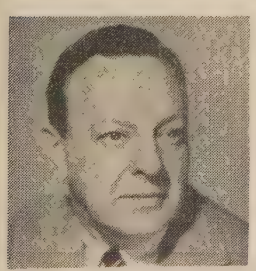
U. S. Army

From earliest times, theatre — in one form or another — has been a part of man's life, providing an intensely creative experience for both participant and spectator. From the smallest child playing "make believe" to the adult taking part in a highly organized community theatre production—all are seeking the joys of self-expression contained in the theatrical experience.

The essence of this experience, whether the participant be amateur or professional, is the same. But the non-professional's attitude is in the best sense of the word, "recreational," as he is freed from the pressures of having to earn a living at his craft.

In the U.S., the "little" or community theatre movement started in the years following World War I. At the present time, there are several thousand community groups throughout the country. They vary greatly, from the theatre with its own plant, a membership in the thousands, seven or eight major productions annually and a paid professional staff, to the group which meets in members' homes, presents two or three productions a year in a church or school auditorium and has no professional staff.

Regardless of size, their reason for being and purpose are the same. They are designed to make the theatre a part of their daily lives and to present to their audiences, many of whom have no other opportunity to see live performances, the best theatre possible.



At the helm of the American National Theatre and Academy is capable, experienced Willard Swire. Currently ANTA's Executive Director, Mr. Swire is a member of the board of the American Educational Theatre Association; president and a member of the board of the Sharon (Conn.) Playhouse; and a member of the board of the University of Pennsylvania's Mask and Wig Club. He has served as assistant executive secretary of the Actors' Equity Association.

ANTA's role

What is ANTA's place in this community theatre picture? ANTA (the American National Theatre and Academy) was created by an Act of Congress in 1935. Its purpose? To extend the living theatre and to assist and encourage all forms of theatrical activity throughout the country.

This, of course, includes the professional and educational, as well as the community theatre. We cannot, nor do we wish to, play favorites. We are firmly committed to the belief that good theatre, of whatever type, encourages more good theatre. Today, ANTA has members in the 50 states of the Union, including many member groups of community, educational and professional theatres, as well as 17 ANTA chapters.

ANTA's program of services got underway shortly after World War II. It grew, as do most such programs, out of need—from the many requests from theatre groups and individuals all over the country for various kinds of information and services. Each of the nine national services (the tenth is international) which now make up the National Theatre Service Departments arose from specific requests for information or for the performance of some service.

Today, in addition to specific services like our Placement and Guest Artist, we act as a clearinghouse for theatrical information of all kinds. This information is given freely to member and non-member alike, as part of a public service program.

How can ANTA be of help to the recreation director needing assistance in planning dramatic activities? The best answer lies in the following listing of ANTA's national services:

1. **Theatre Information Service — A catch-all taking in almost everything imaginable, from how to select a theatre school to how a certain sound effect may have been produced in a particular Broadway production.**
2. **Publications Program — Sends out pamphlets dealing with varous phases of theatre operation. A list of pamphlets is available from ANTA headquarters.**
3. **Theatre Organization Advisory Service — Provides advice and information on budgets, locale, staff requirements, publicity and so on to prospective producers and managers.**
4. **Guest Artist and Speakers Program— Arranges professional artists' appearances with community and university theatre groups.**
5. **Placement Service — A source of job opportunities for directors, designers, technicians, managers and other theatre personnel.**
6. **Job Counseling Service—Provides advice for the novice seeking a career in the theatre.**
7. **Photographic Loan Service — Makes available to ANTA members theatre photos from our files for exhibit, study or publication purposes.**
8. **Script Information — Provides list of play publishers and information regarding the availability of scripts.**

How to meet the camping needs of the emotionally disturbed child

by Robert Thomases

Who is the emotionally disturbed child? What are the causes of his upset? What can be done to help him? Is there something camping can do to help the youngster afflicted with an emotional upset?

In recent years increasing attention has been focused on the emotionally disturbed youngster — the one child in ten who cannot function harmoniously in his family, school and community. The Board of Directors of the Ramapo Anchorage Camp have pioneered in this work for over 30 years.

picture of the disturbed child

During this time, they have come to recognize that the emotionally disturbed child is the youngster who sticks out of his group like a "sore thumb." He may be the child who refuses to eat, has nightmares, wets his bed. Perhaps he is the outstanding athlete in his neighborhood or school. But because he is plagued with anxieties, he does not show up for practice; breaks training rules; and performs way below his potential.

Emotionally disturbed youngsters are frequently on the periphery of their peer groups. Demanding, impatient, and impulsive, they are a constant source of irritation to their families, schools and peers. They are usually not too well understood by any of them.

Often the product of inconsistent parental handling, perhaps the victim of unpleasant and traumatic events, or possibly the result of unfortunate heredity, the disturbed child frequently experiences failure because he starts his day off with two strikes against him!

Increased interest is being shown in the emotionally sick child. Many communities are providing more resources to help him function more adequately. Child guidance clinics—equipped with large staffs of psychiatrists, psychiatric social workers, and psychologists — are providing psychotherapy for the child and guidance to his parents. Cropping up in the last few years are residential treatment centers, group therapy, mental hygiene clinics, children's wards in state hospitals, and opportunity classes in schools—all testifying to the fact that mental illness, like whooping cough or measles, is a problem that must be reckoned with.

While psychotherapists are needed to help a child deal with his intrapsychic conflicts and guidance counselors for his academic difficulties, a camp which can utilize the contributions of many disciplines — education, social work, psychiatry, recreation—and deal with the whole child from the early morning until he goes to sleep in the evening, can be an extremely potent weapon in combatting the toxic agents which contribute to the child's problems.

We, at the Ramapo Anchorage Camp in Rhinebeck, New York, endowed with counselors, psychotherapists, recreation leaders and teachers, are attempting to meet the needs of the emotionally disturbed child.

We accommodate 90 boys and 48 girls, between the ages of 7½ and 14, who have shown some form of emotional disturbance and are being professionally treated prior to their arrival at camp.

Based on the premise that all children have a desire for emotional health and that the child in his totality has many more healthy assets than diseased liabilities, our camp, with its rich and varied program of scheduled and non-scheduled activities, is designed to help the child test his growing strengths in a permissive, non-threatening and non-competitive atmosphere.

Each camper is placed in a bunk with five other youngsters whose disturbances will not particularly threaten him. Bully with bully, introvert with introvert, and enuretic with enuretic, each child is helped to live in a symbolic family with a patient, warm parental figure who will help the younster relate to his peers, acquire skills, improve on acquired ones, and adapt to the routines of daily living.

a feeling of security

By lining his bed broadside against the wall next to his own cubby of clothes, a secure feeling for each camper in his cabin is assured. Starting from the morning meal—when he arrives at the mess hall with food already placed on his plate to prevent him from worrying about choosing what to eat—to a snack of milk and cookies at night followed by a relaxed story told by his counselor, all areas of the child's emotional needs are closely supervised.

During a punch ball or baseball game, throwing down the bat and angrily running back to his bunk is hardly possible. The camper's counselor will be pitching and thereby controlling the game.

The ball will be thrown so that he can hit it. The teams will be evenly matched. Nobody will be pressuring

---

One of the thorniest—and certainly, one of the most important — problems confronting America today is the evolution of new and successful methods & procedures geared to help emotionally disturbed youngsters more effectively. Out in the forefront of the drive to come up with these procedures is Robert Thomases of the Ramapo Anchorage Camp in Rhinebeck, New York. Ramapo Anchorage has been actively pioneering new techniques in the care of emotionally disturbed youngsters for some 30 years. And many of its achievements have paved the way for significant advances in the care of emotionally disturbed boys and girls. Mr. Thomases describes Ramapo Anchorage's philosophy and some of its accomplishments in this truly significant article.

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A New Low-Cost Family Trampoline Unit

standing performance is offered in this new Spartan which fea-
s lightweight oval tubing for greater strength and stability. This
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ng legs from frame. (Frame size: 7′ x 12′ — Bed 5′ x 10′).

an Trampoline Unit (with cotton canvas bed and plated springs)	$179.95
an Trampoline Unit (with nylon canvas bed and plated springs)	$199.95
an Trampoline Unit (with web bed and plated springs)	$232.95
e Pads (optional)	$ 45.00

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Rebound tumbling helps develop balance and muscular coordination. Every youngster naturally takes to bouncing . . . and it's good for them. Easy to learn and so enjoyable for the whole family, including Mom and Dad. One of every twenty Nissen Trampoline* units sold to parents is purchased by a doctor.

*Reg. U.S. Pat. Off. for Nissen Rebound-Tumbling Equipment

Regulation

The Regulation Trampoline bouncing unit is designed to provide safe, steady performance for every member of the family. Completely "Flashfolds" as illustrated at left, or will conveniently "half-fold." Available in three popular styles complete with roller stands. (Frame size: 9′x15′ Bed: 6′x12′).

Educator Style (with cotton canvas bed and springs)	$566
Military Style (with nylon canvas bed and rubber cables)	$674
Champion Style (with nylon web bed and rubber cables)	$771
Frame pads (complete set of six) Extra with each style unit	$ 96

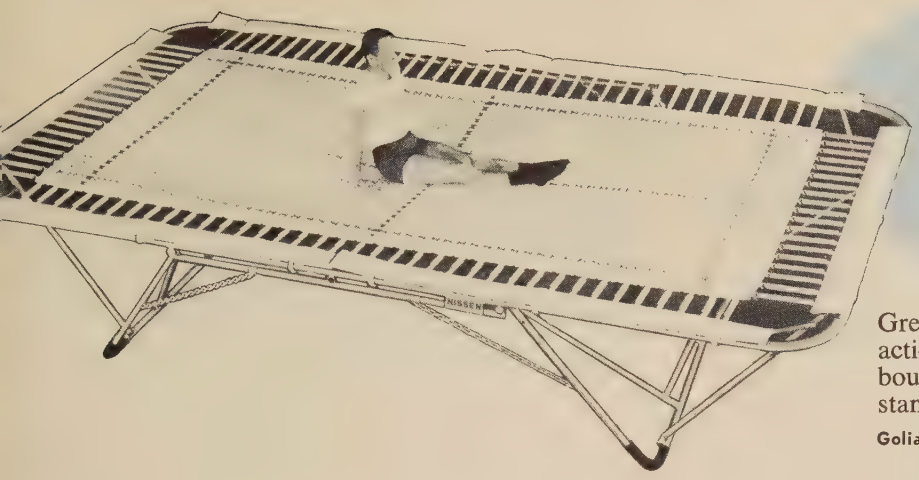
TESTED for families with children and awarded this seal

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

Little Giant

(Illustrated above: Frame 7′x12′. Bed 5′x10′.)

Little Giant (with cotton canvas bed and springs)	$25
Little Giant (with nylon canvas bed and springs)	$27
Little Giant (with woven nylon web bed and springs)	$32
Frame pads (set of 6) (optional)	$ 4
Roller stands (optional)	$ 3



Goliath

For The Ultimate in Rebound Tumbling

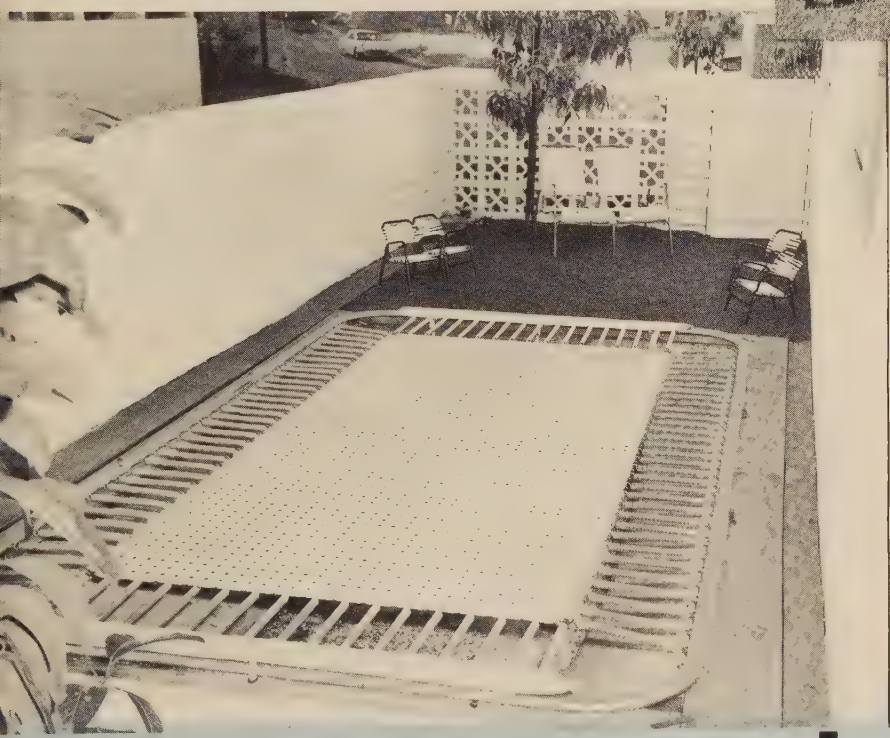
Greater bouncing area allows more freedom of action and provides a softer, more effortless bounce. Completely portable with roller stands. (Frame size: 10′ x 17′, Bed 7′ x 14′)

Goliath Trampoline Unit (with 1″ web bed and plated steel springs)	$853
Goliath Trampoline Unit (with 1″ web bed and rubber cables)	$922
Frame pads (Complete set of six) extra with either style	$112

Junior

Here's a healthy way to get youngsters off to a good start! Nissen Junior Trampoline unit has a bouncing bed made of durable heavy duty nylon, with double thickness throughout. Frame is all-steel, quality welded, with overall dimensions 9 feet by 65 inches. It is two feet high. Bed is suspended by 60 tough 1⅛″ x 5″ steel-coil springs. Designed for youngsters but the Junior will even support adult weights.

Junior Trampoline Unit Complete (frame, bed, springs)	$212
Frame Pads	$ 45
Roller Stands	$ 38



Pit TRAMPOLINE

Bouncing Equipment

Set in as an intrical part of the landscape, the ground level unit provides clean, pleasing lines which invite you to step on and jump. Two types of frames are available. The "Stake" style (illustrated at left) requires supporting stakes driven in the ground to compensate for the inward stress of the frame. The "Bridge" style frame (not shown) has reinforced side rails which are self supporting. Plated springs offer maximum weather protection and strong web beds provide the utmost in rebounding thrills.

PIT TRAMPOLINE Bouncing Equipment

(Frame 9′ x 15′ — Bed 6′ x 12′)

"Stake" type (illustrated above) complete with web bed and plated steel springs	$455
"Bridge" type (not shown) complete with web bed and plated steel springs	$509

NISSEN AQUA DIVER*

AQUA DIVER is portable—may be set up anywhere around the pool. Easily stored.

Twice as much fun as the old fashioned diving board at half the cost. Ideal for backyard and neighborhood pools where diving areas are small. Tilted bouncing surface assures a safe, controlled cast on each dive. AQUA DIVER takes up a minimum of space at edge of pool. No overhang . . . allows full use of deep end of pool.

Frame of welded, high grade steel tubing with attractive aqua finish or cadmium plate. Nylon bouncing bed and strong rubber cables provide maximum bounce for simple and difficult dives. Bouncing surface may be set at any angle and at various heights. Rubber shod legs prevent slipping.

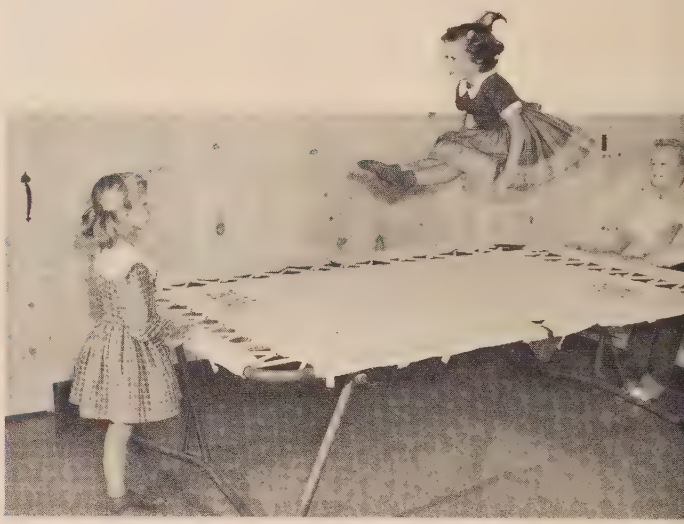
Aqua Diver (Aqua colored finish) (complete)	$177
Aqua Diver (Cadmium plated) (complete)	$240
Circular Frame Pad (optional)	$ 12

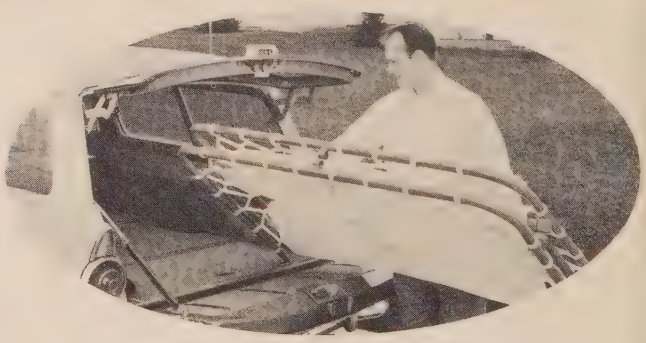
SOLD BY

NISSEN Thumper*

Bouncing Unit

The THUMPER leads a double life. Outside, the gang will have a great time during good weather. For rainy days, THUMPER is a blues-chaser for youngsters in game rooms, basements, or sun porches. Youngsters never get tired of "bouncing aroun . . . and THUMPER will use up a good share of their energy. All this, and develops balance and muscular coordination, too.





THUMPER is easy to carry and transport. Wonderful for taking on vacations and picnics. Measures 60″x 6′8″x24″ when opened. Folded, 40″x60″x8″. Weight: 69 pounds.

THUMPER TRAMPOLINE UNIT (complete)	$127
Frame pads (optional) (set of six)	$ 32

*Reg. U.S. Pat. Off. for Nissen Rebound Tumbling Equipment

"Increased interest is being shown in the emotionally disturbed child & more communities are helping him."

the child to hit a home-run. Competition, if it exists, is within the child himself, as he constantly tests his growing achievements against his performance of yesterday.

bike rack with its many training wheel-equipped bicycles over to the low volley ball net and whiffle ball court each facility is designed to help the least skilled child achieve some

better." Sewing and cooking with a feminine appearing counselor and discussing girls' fashions, aids the process of identifying with the appropriate behavior expected of members of their sex. The same happens with boys in arts and crafts as they are helped to mobilize their masculine energies in pounding out an ash tray with a hammer.

Because we have a diversity of children with varying degrees of pathology, they are bunked discriminatingly. In addition to the counselor having the opportunity to discuss his charges' emotional ills with a resident

Robert Thomases, with three of his young charges at the Ramapo Anchorage Camp. Reports Mr. Thomases: "While many resources may help the troubled child, camping is one very effective and proven medium."

If, in spite of all the safeguards, he does strike out and has a temper tantrum, a resident psychiatric worker is available to help him with emotional first aid.

This is a unique advantage of camping for the disturbed child. Though the camp is structured to avoid as many troublesome problems as may arise, when the camper does get into a psychological difficulty, the helping person is on the spot ready to administer emotional first aid. The child is helped to see what he has done then and there. Treatment, therefore, is going on twenty-four hours a day everywhere in camp!

From the seven foot high basketball nets in the gymnasium to the

moderate degree of success.

The camp is a rich arena to help the child cope with his conflicts! If he has a phobia of bugs, bees, or animals, an overnight hike on the pioneering site is the place where this symptom will manifest itself. His camp therapist will be available at the next pup tent. Without trying too hard, the camper may receive group therapy from his bunk mates.

Children with emotional conflicts often have questions about their sexual roles. "How much of a boy am I?" "Am I a good looking girl?" they frequently ask.

The inferiority feelings that girls may have can readily be observed in their personal grooming activity where they are helped to "really look

psychiatric social worker, he meets weekly with a program supervisor. Purposes: to discuss what activities his children are ready to engage in and the most efficient methods of involving them in a sound group process.

While the very web of camping consists in the varied activities in which the campers participate, the routines of eating, sleeping, showering and toileting are also given serious consideration. "Who sleeps on which bed in the bunk?" is a question that will be answered in the counselors briefing session by his supervisors prior to the children's arrival. Where the child sits at the meal

(*Continued on page* 60)

RECREATION FOR THE "WHOLE MAN":

Much has been written about the rapid growth of scientific and engineering skills in the modern Army. Perhaps less well known, but equally important, has been the study of the individual soldier and his ability to function efficiently in the age of technology.

The Army's Special Services Division, a part of The Adjutant General's Office, is one of the agencies vitally concerned with "human engineering" and the welfare of the individual fighting man. It monitors what is probably one of the most comprehensive recreation programs in existence. Designed to serve the whole man and to help him adjust to the increased tempo of modern life, the Special Services Program is world-wide in scope, providing trained professional leaders who operate recreation facilities for military personnel and their families wherever they may be stationed.

The Army Special Services Program consists of five program areas, each concerned with a specific segment of recreation: service clubs, libraries, crafts, entertainment, and sports. Although these programs operate separately to some degree, they are closely coordinated at installation, major command, and Department of the Army level, by Special Services Officers who supervise the total recreation program.

Missiles and nuclear devices notwithstanding, the American fighting man is still the brain, heart, and sinew of the U. S. Army. Keeping him in top-notch physical and mental condition, therefore, is of primary concern to the nation. Result? A recreation program ranked among the finest in the world—a program geared to meet the off-duty needs and interests of the "whole man." In this article, the reader will get only a birdseye view of that program. Any analysis in depth of the Army's recreation philosophy and facilities would have required an entire Annual—if, indeed, the data concerning both could have been compressed that effectively. The Annual would like to thank those Army officials who helped in the preparation of this piece.

Each phase of the program is organized and directed by professional personnel under the supervision of Special Services Officers at each echelon of command. In most instances, the professional recreation leaders are civilians employed by the Department of the Army for this specialized job. However, qualified military personnel are assigned to various phases of the program. This is particularly true of the sports program, which is closely related to physical fitness and military training.

special services program

In each Special Services Program area, the Department of the Army has established personnel standards at least equivalent to professional standards in comparable civilian agencies. A combination of college education and experience is required for each position.

Recreation facilities are generally good, although of necessity they differ according to the status, size, location and climate of the military installation. In the continental United States, some recreation programs are still operating in temporary buildings of World War II vintage. However, most of these have been redecorated and modernized to meet current standards for recreation facilities. As rapidly as funds permit, temporary structures are being replaced at permanent military installations. The Department of the Army has established space criteria and standard plans for all types of recreation facilities to be used as a guide in future construction.

In overseas commands, Special Services activities are housed in whatever buildings are available. Some of these are plane hangars converted into gyms; garages which have become crafts shops; stables (!) and restaurants which are now service clubs or libraries; and even quonset huts combined to form a recreation center.

The Army library program provides reading matter on all subjects —from mystery to history. Although administered as part of the Army recreation program, Army libraries also fulfill an important educational function. In addition to books for recreational reading, they contain excellent reference and technical book collections for the soldier who wishes to study independently for a profession or a hobby; for students attending military schools; or for military personnel who are continuing their education through correspondence courses provided by the U. S. Armed Forces Institute or the overseas university extension courses.

Library service is comparable to that of the public libraries in civilian communities. The library systems at installations consist of main post libraries, branches and hospital libraries.

Book collections are kept up to date through a carefully managed procurement program monitored by the Department of the Army. A professional librarian screens an average of 200 new books per month prior to publication. From among the new titles on the market, a book kit of 30 volumes is distributed to each Army library each month.

This program frees local funds for use in building special or general library collections according to the activities and reading interests of each installation. In addition, this system of prepublication procurement assures each library of an automatic supply of new, popular books at the time they are reviewed and are beginning to arouse interest. A soldier in Korea for example, may read a best seller shortly after it is available in book stores in the United States.

Army Service Clubs comprise another key area of the Army's recreation program. These clubs are on-

ARMY STYLE

post community centers providing services and equipment for self-directed activities and a well-rounded program of organized recreation activities conducted every evening, weekends and holidays. The service club has been called "the hub of the essential (non-athletic) activities" in the military recreation program.

The reason for this is obvious. The service club runs the gamut of planned recreation activities: dances, square dances, parties, holiday celebrations, contests and tournaments, tours, discussion groups, jam sessions and group singing, quizzes and talent shows, family nights and children's programs, instruction in dancing, games and crafts, and special interest groups, such as model building, photography, vocal and instrumental music, and stamp and coin clubs.

service club features

In addition, as its name implies, the Army service club offers many individual services which, at some installations, are otherwise difficult to obtain. To the soldier far from home, or about to leave for overseas duty, the availability of materials for wrapping a package or coins for a long distance telephone call may be of greater importance at the moment than the prospect of seeing a show or attending a party.

Typical services and supplies found in service clubs include: package wrapping, checking services, stationery, coin operated typewriters, tape recorders, record players and records, radio and TV, musical instruments, sheet music and orchestrations, slide projector and screen, silk screen set, telephone booths,

Arts & crafts activities comprise a key area of the Army's off-duty recreation program. Says the Army: "We provide facilities and equipment to satisfy a wide variety of interests. For individuals with creative talents, or those who wish to develop new skills, these crafts activities afford an opportunity for creative recreation in many fields—whether it be photography, ceramics, leathercrafts, woodwork, painting, lapidary, or other related arts & crafts endeavors.

A keystone of Army recreation is a full program of sports. Here, two Army teams battle it out on a basketball court.

U. S. Army photos

"The Army Special Services Division monitors one of the most comprehensive recreation programs ever instituted anywhere."

club kitchens, magazines and newspapers, and game equipment (pool, table tennis, shuffleboard, cards and table games). When adjacent space permits, service club facilities include patios and outdoor fireplaces, and areas set aside for tennis, badminton, horseshoes, archery or other individual sports.

Army service clubs are staffed by carefully selected civilian women. Their titles are descriptive of their primary responsibilities: service club director, program director, or recreation leader. Although they possess many program skills of their own, they are essentially planners, directors and organizers of a recreation program designed to appeal to every taste.

army arts and crafts

The Army crafts program also provides facilities and equipment to satisfy a wide variety of interests. For individuals with creative talents, or those who wish to develop new skills, these crafts activities afford the opportunity for creative recreation in many fields, whether it be photography — one of the most popular in the service—or ceramics, leathercrafts, woodwork, painting, lapidary and many others.

The crafts directors are usually professional civilian specialists. Sometime enlisted men are charged with this responsibility. The crafts shop may be located in the same building as the service club and crafts activities, and may be supervised by one of the service club personnel with local civilian craftsmen serving as instructors.

Crafts facilities, equipment, tools and instruction are provided without cost to the individual. However, materials required for individual projects, such as lumber, metal, plastic, leather, paint, and the like, are sold at cost, plus a small mark-up required to defray the costs of handling.

To introduce crafts to the non-adventurous personnel who shy away from shops, the supervisors conduct classes and demonstrations, and provide exhibits in service clubs, unit dayrooms, libraries and other public buildings on the post, and arrange tours to arts and crafts activities in the civilian community. Various contests, exhibits, and other promotional activities are planned during the year as incentives in the crafts program, An example is the establishment of an *Army Crafts Week* at military installations in consonance with *American Art Week,* held for the first time in 1959 and planned as an annual event in the future.

The Army entertainment program, meanwhile, consists of all forms of musical and theatrical activities using primarily live performers. Broadly speaking, these activities fall into three main headings: package shows, soldier shows and soldier music.

Package shows may be composed of either military or civilian personnel. Such shows travel primarily among Army installations. However, military package shows also play for civilian communities to expand and develop better understanding and relationships between military and civilian groups. Civilian package show performers range from university groups to VIP celebrities such as Bob Hope. Formats of productions range from variety type shows to formal three act plays and musical productions.

Soldier shows is the term used to designate any type of theatrical entertainment produced by soldiers. Such shows range from variety type shows, so popular on radio and television, to full length revues and legitimate plays.

Soldier music includes all types of musical activities: listening, singing and instrumental. These range from singing in ensembles and choruses to playing in dance bands and symphony orchestras.

Civilian entertainment directors are employed to direct soldier shows and soldier music programs at most large military installations. Sometimes an oficer or an enlisted man is assigned to this duty, and in some instances one of the service club personnel who is trained in the music or theatrical field assists in planning these activities.

Entertainment workshops are being established at most installations to provide facilities, supplies, and equipment required for the production of music and dramatic activities such as: Little Theatre groups, choral groups ranging from duet and trio to a post chorus, combos, jazz bands, dance bands and hillbilly bands and all the other types of programs within the sphere of live entertainment.

Not only do soldiers have opportunities to participate in their off-duty time as performers, but also to work as designers, arrangers, choreographers, composers, carpenters, electricians, painters, and to practice the many other arts and crafts of the theater. In addition to the individual benefits derived from this off-duty participation, the by-product is good entertainment for the troops.

The programs presented approach and, in some cases far exceed, professional standards of quality. In any case, soldier show productions must be above the standards of the average amateur show in order to hold a soldier audience which, while being the best in the world, is also one of the most critical.

sports activities

Sports activities comprise another key area of the Army's recreation program. The Army sports program has a dual mission. It assists in developing esprit de corps, the competitive "will to win"—so important in any military endeavor—and contributes materially to the Army's physical fitness program. But the other half of its mission is equally important. The day-to-day conduct

(*Continued on page* 83)

by Ed Perazone

Comparing boccie age-wise with most of the games played by mankind today is closely akin to comparing a grizzled old man with a new-born babe. For boccie is one of the oldest sports known to man. In recently discovered caves, scientists have actually found drawings positively establishing the fact that boccie was a stellar leisure time attraction as long go as—hold onto your hat! —2,000,000 B.C.

Nevertheless, while countless games have sprung up, flourished and faded away since then, interest in boccie has never waned. It is currently played by more people, on more courts, in more places than it has ever been in its long and fascinating history.

amazing skill

Parks and playgrounds thrill to the exciting plays, marvel at the amazing skill of the participants—and shudder at the quantity and quality of the invectives hurled as a part of the game. (Rumor has it that, aside from the skill he needs, a good boccie player must possess a large vocabulary of censorable Italian words, which may only be uttered freely on a boccie court. Boccie enthusiasts, moreover, insist that the vocal portion of the sport is at least equal in interest to skillful ball rolling.)

Boccie has its start in man's dim past. The ancient, hairy habitants of our earth reportedly found great pleasure and relaxation from the rigors of dinasour or sabre-tooth tiger hunting in the simple pastime of rolling round stones on the wild grasses which grew in such great profusion at that time.

From this humble beginning, the game of boccie was born. With the passage of time, it has been refined and revised. Today, we moderns enjoy the game as it is presently played and under its new name, *Turf Bowling*.

Following the era of the cavemen, boccie served as a great diversion for the mighty Roman armies of Julius Caeser. It was played by his soldiers with intense concentration and gusto.

As a matter of fact, the Roman idea of warfare is said to have been a direct result of a hard-fought boccie game. It seems that one day, at a replacement depot outside of Rome, a bunch of the fellows were shooting a bit of boccie on the courts behind the PX. One of the participants — a young, nearsighted private — in a fit of pique, misjudged the distance on a high trajectory shot. Result? It hit a corporal smack on the side of the head. He fell dead in his tracks.

While history has it that the sudden demise of a fellow soldier threw a wet blanket on the inter-squad boccie tournament, we also know that the incident produced another, more far-reaching effect on a Roman army officer watching the competition.

This officer suddenly asked himself, "if this little, round 4½-inch ball can fell a Roman soldier in such a positive manner, what might it do if propelled at the enemy, generally accepted as being an inferior lot?"

A casual bit of perceptive thought. Yet it was the beginning of the cannon and the introduction of modern weapons of warfare.

In the centuries since, boccie has outlived governments, races and wars to prosper in our modern society, relatively unaltered by time. Only the equipment used by players has been substantially changed.

boccie's beginnings

The first players used rounded stones. but one morning, while foraging for food, a neanderthal hunter came upon a now extinct mammal slinking around the grape arbors of northern Italy.

This ferocious beast was called *Round-Eye One* or *Bok-Eye*. What happened? The name of the animal, after the usual process of transition, became accepted as the name of the game — boccie.

Why? This is the way it happened. After the meat was stripped off *Bok-Eye's* carcass and distributed to the hungry villagers, a committee was formed to determine a method of utilizing the waste. One idea advanced by a young hunter was that the animal's large round eyes would make—you guessed it!—A-1 boccie balls.

His suggestion, of course, was accepted. And this naturally elevated boccie to a higher level of skill and made the game more universally accepted — although the known universe at that time consisted of 12 men, 18 women, 27 assorted children and a mangy menagerie of small, smelly animals, all living in a vast area five miles square.

(*Continued on page* 85)

Few Americans know more about the why and wherefore of boccie than the author of this fascinating article on the game, Ed Perazone. Tracing boccie from its earliest beginnings, through its evolution to the present, Mr. Perazone underscores the constant interest displayed in the game down through the ages and points up the reasons for its tremendous success. Boccie today, incidentally, is currently being played by more people, on more courts, in more places than it has ever been in its long and exciting history.

Train your sights on a shooting program

by Jack George

Shooting is as American as apple pie or the World Series!

In a recent outdoor education survey (conducted by the American Association for Health, Physical Education and Recreation) encompassing 28,000 high schools and over 2,000 colleges, tremendous interest in the sport was indicated. Hundreds of schools and colleges wanted information on how to get a shooting program started.

Is YOUR program assisting them? During the past three years, a variety of concentrated nationwide outdoor education workshops have been conducted. Participating education and conservation leaders agree that workshops of this type contribute to the general objectives of education. What's more, they regard them as essential, if people are to be trained adequately for the wholesome use of leisure time.

Says Louis F. Lucas, Executive Director of the National Rifle Association of America: "One of the primary concerns of education today is to cultivate—in the largest number of our future citizens—an appreciation both of the benefits and the responsibilities which come to them because they are American and free.

"Sportsmen who believe in the right of people to 'keep and bear arms' are vitally concerned with the manner in which our young people use their leisure time. The ownership and proper use of a gun is forever bound up in American heritage.

A squad of five gunners bang away at trap targets.

This article by Dr. Jack George should hit the bullseye with anyone intent on establishing a shooting program. Reason? Few Americans know the ABCs of shooting better than Dr. George. A former president of the Eastern District Association for Health, Physical Education and Recreation, Dr. George has played a key role in making shooting the great sport it is today in the U.S. At the present time, he is serving as Director of Health, Physical Education, and Recreation with the Roslyn (N.Y.) public school system.

"Today's newspapers seem to carry numerous editorials regarding anti-gun legislation. Unfortunately, many of these articles are encouraging laws to prohibit ownership and use of guns by the citizen. The right to bear arms is a constitutional privilege of American men and women. The basic problem of improper use of firearms by teenagers is not cured by prohibitive gun legislation, but by supplying proper instruction, shooting education and a place to shoot safely. Recreation has a serious responsibility in helping to solve this problem.

"It is as natural for an American youngster to want a gun as it is for him to want to grow up to be a free man. A knowledge of firearms should be part of every youth's education until he becomes so familiar with them that he can do no harm to himself or others."

What's your shooting quotient? Are the young and old fortunate enough to have shooting activities under your recreation program? If you haven't initiated this phase of recreation, it might be wise to consider including it in next year's budget.

shooting hits the bullseye

Shooting is one of the nation's fastest growing outdoor sports. Hunting, recreational shooting, range activities and competitive marksmanship are becoming leisure time pursuits for millions. And industry has made available information, resource materials and personnel to help set up shooting programs.

The Sporting Arms and Ammunition Manufacturers Institute (address: 250 East 43rd Street, New York City) is a service organization supported by the major gun and ammunition companies of America. Its purpose? To help initiate and carry on shooting programs. SAAMI's numerous publications are designed to help you become more familiar with all types of shooting activities.

The National Rifle Association is also set up to help you. This organization's tremendous resources, materials and personnel are at your service. Its magazine, **The American Rifleman,** is a top-notch shooters' publication.

One of the oldest sports groups, the National Rifle Association was founded in 1871. Today it is one of America's largest sports organizations.

Rifle Clubs affiliated with the National Rifle Association have many advantages. One of these is related

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BABE RUTH LEAGUE PLAY
FUNGO BATS
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to marksmanship training. Because marksmanship training definitely contributes to the nation's defense strength, there is a federal agency to encourage and assist training groups. In the Department of the Army, the Office of the Director of Civilian Marksmanship is authorized to make certain equipment and supplies(including guns, ammunition, targets, etc.) available to these clubs, either issuing them directly without cost or selling them at cost.

In addition to these service groups, all arms and ammunition companies are most willing to lend a hand. As a matter of fact, it would be difficult to find another recreational activity in which industry is more cooperative.

an immediate aid

Locally, your immediate aid might be a neighborhood rod and gun or shooting club. Members of these organizations are always only too happy to promote shooting.

Once you've decided to establish a shooting program, how do you go about setting it up? Just what constitutes a program's needs?

Generally speaking, guns and ammunition, a place to fire and proper instruction are prime requisites. Suggestions for beginning equipment may be obtained from the sources mentioned previously. The .22 rifle, pell gun and air gun are all usable. As your program advances, a scatter-type gun should be incorporated or, at least, a shotgun of some kind.

Another basic need in establishing your program is obtaining a safer place to shoot. A sandpit and a little effort make an ideal caliber rifle range. Inside ranges may be improvised. Many new school buildings are providing areas for ranges. School basements are fine and excellent facilities may be carved out of unused basement areas.

Instructions for construction are available from SAAMI, The National Rifle Association and gun companies.

With your materials and facilities set, you're ready to move on to the most important phase of your program — instruction. This should be well planned and executed to insure a safe shooting activity for all participants.

What should be the "meat" of this instructional program? Basically, it should revolve around a knowledge of guns and ammunition; proper gun handling; shooting and range procedures; hunters' responsibilities; essentials of sale shooting and competitive shooting. There are also many other areas of shooting in which your people will become interested. These include antique gun collecting; pistol shooting; hand loading; muzzle loading shooting; training hunting dogs; the history of guns; and a variety of similar topics.

"Instruction by precept and example should be given in the proper methods of handling, keeping and operating firearms and ammunition, in order that those so taught may enjoy shooting on the range, in the hunting field, and in the home, without hazard to themselves or to the person or property of others." This excellent advice was given by General Merritt A. Edson, famous for his exploits in the Pacific during World War II with Edson's Raiders. General Edson was a former Executive Director of the National Rifle Association.

Shooting education may be defined as the training of Americans of whatever age in the care and handling of firearms. Outdoor education is one of the most significant developments in education today. The use of the outdoors as a learning laboratory and the teaching of skills for the enjoyment of outdoor pursuits are sound — recreationally.

Children and adults may avail themselves of the opportunities for outdoor education in recreation programs by utilizing outdoor classrooms, such as camps, farms, gardens, parks, lakes and the seashore.

Remember, though, that instruction is vital in the many outdoor educational activities. And shooting is no exception.

In conclusion, bear in mind — when you think about shooting — that not all recreational activities are ideal ones. Not all are appropriate for all ages. Not all are coeducational or designed to meet the needs of the non-athletic or hard-to-please individual.

Shooting might just "score a bullseye" with some of these people. Why not give your program a "shot in the arm" by "loading up" with a shooting activity?

Thomases

(*Continued from page* 53)

will also be decided and how his plate should be filled will also be determined.

Because the concept of the "emotionally disturbed" is frightening to many of our counselors and because it is imperative that they acquire the necessary techniques to facilitate program and child care, we have an eight day training program prior to the camper's arrival. During this period, every counselor has the opportunity to discuss his anxieties, ask many questions and acquire the necessary skills in child management and program supervision.

To make the experience more meaningful, we invite several groups of girls and boys of camp age from Rhinebeck to participate in the program. Thus, counselors not only see children in action, but really "learn by doing."

Over and over again, we have found many children internalize our rules and regulations, our structure, our limits and take the camp's mores and folkways back to their homes, insisting at times that their parents plan the day "like it is at Ramapo."

As the concept of sound mental hygiene becomes more an integral part of our social system and current values, it is expected that camps for the emotionally disturbed children will be more appreciated as effective agents in assisting the troubled child come to better grips with his difficulties. Implicit in such an undertaking are mature and dedicated staffs, experienced supervisors, adequate facilities and equipment; and community recognition of the many problems inherent in the manifold task.

Camping for the disturbed child has infinite educational possibilities for the entire camp population. The child is free to acquire social and educational skills. The counselor is at liberty to learn from his peers and supervisors. And the administrative staff is constantly learning and exploring the many vistas that are not clear or unknown.

While many instruments and resources may be brought to bear in helping the troubled child, it is now clear that camping is one very effective and proven medium.

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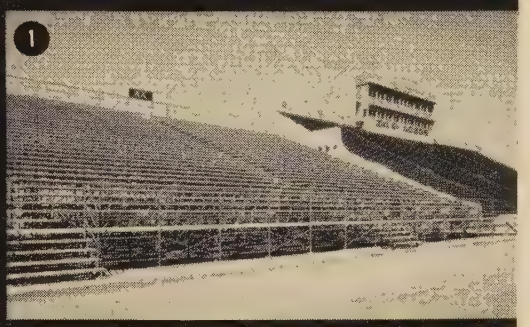

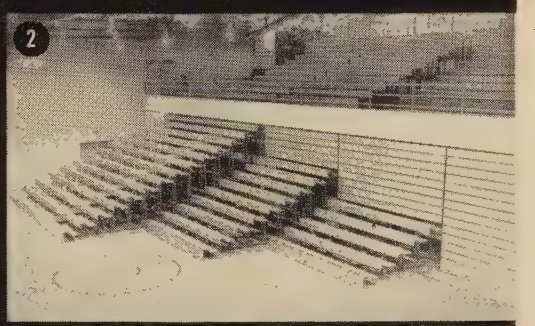

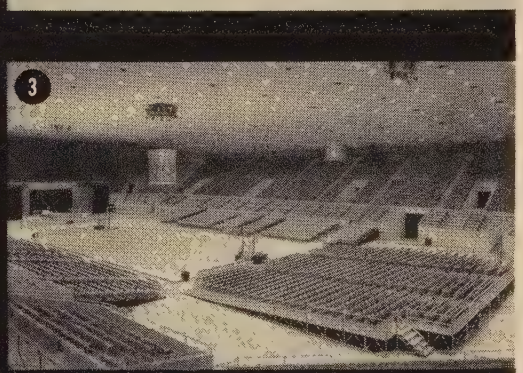

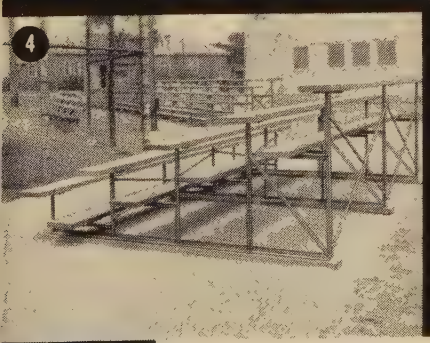

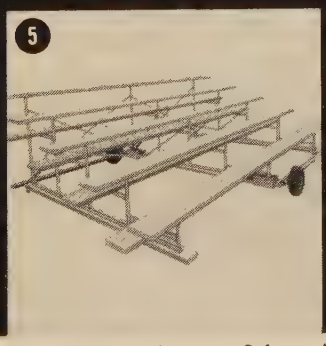

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HOW TO RUN A SAFE FOOTBALL PROGRAM

by Jordan Olivar

Over a million youngsters under 14 have played some form of "Pop Warner" football without a fatality during the 30 years since the program was originated by the Northeast Philadelphia Chamber of Commerce!

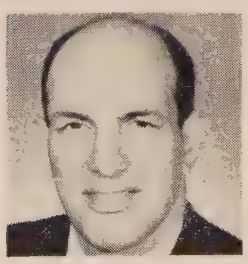
Over a half million boys (on 20,000 community teams) currently see action in the sport every fall, along the lines of Warner safety-first standards.

Yet, oddly enough, though millions of Americans are well aware of *Little League Baseball,* many are completely in the dark when it comes to the accomplishments of its football counterpart.

Briefly, here's the story. The "Pop Warner" program was first launched in 1929, in Philadelphia's private schools. Joseph J. Tomlin, a Swarthmore College-Harvard Law School alumnus, introduced this prep school activity to the public school kids of the Quaker City in 1930.

The initial loop was known as the Philadelphia Junior Football League. (The league title was changed in 1934 to the National Pop Warner Conference — a step honoring the late Glenn S. (Pop) Warner, dean of American college coaches.)

The Philadelphia Junior Football league was headquartered in the Northeast Philadelphia Chamber of Commerce. First year membership totaled four boys' clubs or 100 midget players.



Yale's position as an Ivy League gridiron power is due, in large measure, to the coaching ability and prowess of its head coach, Jordan Olivar. Now in his 23rd year as a coach and his 8th at Yale, Mr. Olivar himself lugged the pigskin at Villanova, where he called signals from a tackle position. He returned to Villanova as a coach in 1943. From there he moved to Loyola of Los Angeles, prior to being named head coach at Eli. Mr. Olivar is currently recognized as one of the nation's foremost and most successful collegiate football mentors.

By 1948, however, the Philadelphia program had expanded to 150 teams. Added impetus was given the program when William H. Ridinger, then Easton (Pa.) recreation director, originated the Piggy Bank Bowl Game, and John D. Scott, a recreation teacher in Philadelphia, launched the Santa Claus Bowl Game.

The coast-to-coast publicity given to these events brought recognition to the Northeast Philadelphia Chamber of Commerce as the national GHQ of boys football.

Today, "Pop Warner" football is divided into four distinct classes: *Peewee; Midget; Bantam;* and *Junior.* And in a move aimed at making "Pop Warner" boys football both safe and sane, a variety of steps have been taken.

These include:

1. Players are matched according to age and weight limits with September 1st constituting the date that ages may advance. Thus, no boy can be 13 before September 1. Nor is he allowed to weigh over 100 pounds when he registers, if he is signing up in the "midgets" class. He can add 10 pounds during the season.

2. Players must be protected by the best quality equipment. Helmets must be of top durability. Shoulder pads, hip or kidney pads, as well as padded pants must meet high safety-first standards. Pewee and Midget classes must perform in sneakers only. Regulation shoes are permissable for the Bantams and Juniors.

3. Playing time has been cut to six minutes for Pewees, eight minutes for Midgets, and 10 and 12 minutes for the older divisions. Length of season has been cut to 6 games for Pewees, 7 for Midgets, and 8 games for Bantams and Juniors. Field sizes have been cut for the two younger classes wherever possible.

4. Officials running the games were recruited from school and college ranks and were trained in Pop Warner standards of play, as well as in saving an ever-ready finger pointing toward the bench for the winded, the limping, the showoff and the bully.

5. Physical education and recreation teachers were recruited whenever possible to teach the boys how to fall, block, and tackle properly. Coaching clinics were set up to instruct parents, who suddenly wanted to "coach the kids," in the techniques of training, fundamentals, and most important, in self-control.

6. The character behavior of boys and adults was controlled by posting judges behind each team's bench to score the boys on sportsmanship and the parents and coaches on self-control.

7. The right of sponsorship was encouraged. Franchises were issued to schools, recreation centers, youth agencies, and other responsible civic and fraternal clubs.

8. A "Character Kit" was developed and sent to coaches and parents to guide youngsters along the lines of self-control, self-reliance, industry, perseverance, respect for property.

9. Team tutors were introduced to perk up those boys who let football become master over schoolwork. Pop Warner boys must maintain an average of at least 7 points above passing.

10. Youth festivals in the form of football bowl games were set up in different cities to eliminate claims to "national championships" in any one national bowl site. Warner bowl programs are youth festivals and social events. The guest team kids live in the homes of host team players so that when they play against each other, they do so as "buddies" and not as total strangers.

11. There was also an annual POP WARNER ALL AMERICAN TEAM. But these teams are different from the college and professional variety. Kids are selected on a basis of 40% for scholarship, 30% for social attributes and only 30% for football ability.

12. "Hero" names and reputations were enlisted to inspire boys to top behavior both on and off the gridiron. Thus, the name of Mr. Warner to head the program and such Commissioners as college coaches Joe Aillet (Louisiana Tech); Earl Blaik (ex-Army); Paul Bryant (Alabama); Wally Butts (Georgia); Bobby Dodd (Georgia Tech).

13. Injuries have been kept down to an amazingly low figure. There has never been a fatality in the history of the Conference. Whereas insurance companies once refused to cover teams, and later condescended to try out a $1000 policy for a premium of $135, they now fiercely compete to cover kid teams for $65 per squad, including the adult coaching staff.

14. The Warner system of communication is unique in that some 26 million readers a year are reached through various conference publications, news letters, and personal friends in the newspaper and magazine fields. There are some 10,000 bulletin boards in the nation's boys' clubs and youth agencies which regularly display the monthly POP WARNER KID-O-GRAMS (news letters).

With a half million boys currently engaged in Pop Warner football, operations require considerable man-

(*Continued on page* 85)

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EVALUATING YOUR RECREATION PROGRAM

by Harry D. Edgren

"Adequate tests and techniques are available to evaluate recreation."

How do you evaluate a recreation program? What factors must be considered? How can the results of a program analysis be used to best advantage?

These are questions of prime importance to every recreator today. Recreation agencies are currently multiplying by the hundreds; participants by the thousands.

If we, the leaders of the programs, truly believe that organized recreation should be purposeful and should have clearly defined objectives, then our programs must be directed at attaining these objectives.

How can we judge just how effective our programs are? There is only one logical method—program evaluation.

All too often, however, the number of participants is our only guide to the worth of a program. We count numbers. And, after a while, only numbers count!

Some leaders refer to values as the "intangibles" of a program. This makes it easy for them. They relieve themselves, in this matter, of considering values any further. And this, in turn, enables them to excuse themselves from evaluating their programs.

In reality, though, it must be the objectives and goals of the participant that must become the basis for the evaluation of any program. We need only to remind ourselves that "whatever exists at all, exists in amount—and anything that exists in amount can be measured."

Adequate tests and techniques ARE available for evaluating the many objectives of recreation.

Of necessity, evaluation must be divided into two parts. First, there is the extent to which a program has affected the life of the participant. And second, there is the extent to which good principles have been followed in the planning and administering the program.

The following set of criteria are designed to determine the extent to which your program has achieved the objectives of recreation!

1. To what extent does your program develop vitality—(organic power-physical vigor)?

2. To what degree do some of your program activities provide the participant with emotional release?

3. How adequately does your program offer cooperation with others?

4. Does your program develop in individuals a willingness to accept responsibility?

5. Is an understanding of health standards fostered by your program?

6. Do some of the interests or activi ties afford an opportunity for a creative expression of the self?

7. Do the individuals secure encouragement, social recognition and approval through their participation in activities?

8. To what extent does the program develop a sense of belonging and being important in social groups?

9. Do the individuals secure a sense of progress, mastery, success and achievement from your program activities?

10. To what extents are the interests or activities engaged in capable of persisting on the adult level?

11. To what extent are resources being developed within the individuals for active and self-propelled leisure pursuits?

12. To what degree does the program develop attitudes of fairplay and respect for others?

13. Are individuals learning to appraise and to appropriate wisely the resources in their communities for a fruitful use of leisure?

14. To what extent does the program provide opportunity for the development of leadership?

Principles have been determined by valid experience and best practice in the administration of a recreation program. The use of principles determines the effectiveness of a program. The following set of criteria may be used to determine the extent to which principles have been used in the administration of your program:

1. To what extent are the objectives of the program clearly formulated and understood by staff members and volunteers?

2. To what degree have the total objectives of the program grown out of a continuous study of the needs of the potential constituency in the specific community setting?

3. To what degree does the specific program grow directly out of these objectives?

4. Is the program a flexible, evolving and creative development rather than a "scheduling" of superimposed activities?

5. To what extent does the program offer opportunities for the participation of all age groups?

6. To what degree are individual differences in interest, aptitude, age, sex and capacity recognized and provided for?

7. To what degree is there a distribution of experiences among physical, aesthetic, intellectual and social types of leisure pursuits?

8. Are the community resources and facilities drawn upon extensively in planning and conducting programs?

9. Is there a vital sense of democratic sharing by participants in the planning and conduct of the program?

10. To what extent is there an adequacy of leadership for the needs of the program?

11. To what degree does the program provide for exposure of activities beyond the expressed interests of the participants?

(*Continued on page* 86)

Dr. Harry Edgren, Professor of Recreation Leadership at Purdue, has been in the recreation field since 1921. His assignments include a stint as Associate Professor of Health and Physical Education at Chicago's George Williams College; instructor at the U.S. Army's Special Service school, during World War II; National Program Director of the U.S.O.; and his present duties at Purdue. Dr. Edgren is also the author of such highly regarded works as Group Instruction in Tennis and Badminton; 1000 Games and Stunts; the Teaching of Individual Sports; the Teaching of Team Skills.

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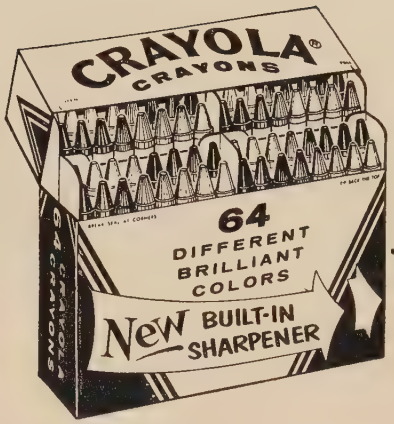

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The Athletic Institute

The Athletic Institute is a non-profit, service organization, dedicated to the advancement of athletics, physical education and recreation. Primary purpose: to supplement the work of existing recreation organizations and agencies by initiating new programs and projects currently outside their scope.

To accomplish this mission, the Athletic Institute firmly believes that it is necessary and desirable to work closely and cooperatively with professional membership organizations and recreation leaders. These groups and individuals are called upon for suggestions regarding needed programs and for aid in evaluating programs and projects under consideration.

The Athletic Institute also sponsors national workshops—bringing recreation leaders together to consolidate the latest thinking in the field. Result? A wide variety of informative and extremely useful recreation publications, including: *The Recreation Program; Recreation For Community Living; Planning Facilities For Health, Physical Education and Recreation; A Brief History of Parks and Recreation in the U. S.;* and *Sports For Girls and Women.*

Theodore P. Bank

Through the media of motion pictures, meanwhile, the Institute has motivated communities everywhere to expand or improve existing recreational facilities; to develop new recreation areas; and to initiate new recreation programs and projects. The latest addition to the Institute's film program—*Careers In Recreation*—is designed to interest high school and college students in this rewarding field.

Other films produced by the Institute: *Playtown, U.S.A.,* telling how a medium-sized community organized and developed an outstanding recreation program; *$1,000 For Recreation,* showing how a community can build a solid recreation program on a limited budget;

National HQ of the Athletic Institute: 209 S. State Street, Chicago 4. **Officers:** Theodore P. Bank, president; George J. Herrman, secretary-treasurer; and Robert F. Kolb, assistant to the president.

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What you should know about

The Sporting Arms & Ammunition Manufacturers' Inst.

Comprised of America's leading sporting firearms and ammunition makers, the Sporting Arms and Ammunition Manufacturers' Institute — SAAMI, for short — has contributed heavily to the advancement of shooting as a sport in the U.S.

Founded in 1926, SAAMI operates through a committee organization. Its functions encompass safety education, accident prevention, game restoration, and other tasks normally performed by a trade organization.

Attesting to the unit's success in pursuing its aims is the fact that, since 1954, the group has furnished leadership to a shooting development program which has racked up these achievements:

- **429 new shooting clubs and shooting activities initiated.**
- **112 rifle and pistol range facilities constructed.**

Remington Arms

- **98 shotgun facilities built, at which 108 traps were installed.**
- **10 county trapshooting leagues organized and put into operation.**
- **40 state or regional workshop-clinics held to teach school teachers the ABCs of teaching shooting.**

SAAMI's cooperation with the American Association For Health, Physical Education, and Recreation have also been noteworthy. In conjunction with AAHPER and other groups, SAAMI has participated in an extensive Outdoor Recreation Project. Purpose: to explore and develop methods of introducing, into the standard school curriculum, elements of teaching techniques and a core of knowledge producing skills in outdoor living and an understanding of nature.

Through the conduct of 40 regional and state workshop clinics, over 3,000 educators, recreational leaders and teachers have been introduced to outdoor education. These people represented over 1,100 secdonary schools, more than 450 colleges and universities, and nearly 600 agencies — such as state educational groups.

National HQ of the Sporting Arms and Ammunition Manufacturers' Institute: 250 East 43rd Street, New York City. **Executive secretary:** Jim Dee.

The ABCs of

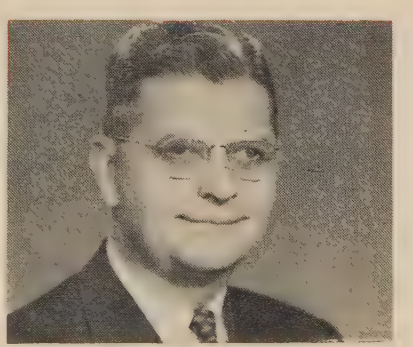
The American Bowling Congress

The more than 3 million American men who bowl tenpins regularly are the hub of the largest participant sports organization in history—the **American Bowling Congress.**

ABC is a non-profit membership group serving the tenpin game. Its equipment specifications have become the manufacturers' standards for the sport. Its annual inspection of all bowling establishments and certification of lanes meeting ABC requirements provide standard playing conditions for all who bowl. And its rules provide orderly competition for those participating in ABC-sanctioned leagues and tournaments every year — and also for those who enjoy the sport informally, in so-called "open-play."

ABC also serves its leagues, manufacturers, proprietors, recreation leaders and individuals directing bowling activities, in a variety of other ways. These include:

A) Furnishing rules guidance on leagues and tournaments.



Frank K. Baker

B) Providing average calculators, handicap manuals, standing sheets, schedule codes, model league constitutions and rules and other data for league officers.

C) Presenting awards to the champions and most improved bowlers in each league, plus awards for 300, 299 and 298 games. The ABC also provides distinctive awards for a variety of other tenpin accomplishments. All told, more than 500,000 ABC members received an award of some sort from the Congress last year.

D) Furnishing sanctioning service for tournaments and counseling on rules and promotional features.

All of these services are administered from ABC headquarters by a staff of 80, headed by the Congress' executive secretary-treasurer. Another office is maintained in New York, while an enthusiastic staff of field representatives maintain close contact with ABC members elsewhere.

On the local level, meanwhile, ABC services are channeled through more than 2,000 associations. These groups augment Congress services with programs of their own; make the annual inspections of bowling establishments for the ABC; process membership; and provide a variety of other activities for their members. Their delegates, based on a membership ratio, also comprise ABC's annual convention, at which organizational policy is determined.

National HQ of the American Bowling Congress: 1572 East Capitol Drive, Milwaukee. **Other office:** 1775 Broadway, New York City. **ABC executive secretary-treasurer:** Frank K. Baker.

A birdseye view of

The Roller Skating Foundation of America

What is the **Roller Skating Foundation of America?** How does it operate? What are its goals?

A non-profit organization founded in 1956 (and sponsored by the Chicago Roller Skate Company) the Foundation has as its primary purpose making the public aware of the wholesome recreational opportunities to be derived from roller skating. The Foundation considers this an especially important aim in view of today's increased leisure, higher standard of living, ever-widening interest in sports, and increased attention to the advantages of family recreation.

There are currently more than 17 million skating enthusiasts in the U. S., roller skating at some 5,000 rinks around the country. It is the Foundation's intention to boost that number substantially by lifting public awareness of the enjoyment and beneficial effects to be derived from the sport.

The services offered by the Roller Skating Foundation are manifold.

Joseph F. Shevelson

A major emphasis has been placed on national public relations and publicity designed to reach communities and to reach families, teenagers and children with information pertaining to the techniques and advantages of roller skating.

Furthermore, sponsored by the Foundation, the National Roller Skate Queen Contest is an annual event attracting nationwide interest. So are the public and televised appearances of roller skaters and their floats in New York's and Detroit's fabulous Thanksgiving Day parades.

Among the major aspects of the Foundation's work with the public is cooperation with President Eisenhower's Council on Youth Fitness; the National Recreation Congress; the Association of Health, Physical Education and Recreation; and the National Industrial Recreation Association.

In addition, a special Foundation youth program is at work in more than 1,000 American high schools and colleges including roller skating in their sports curricula.

The Foundation, moreover, cooperates with the Girl Scouts in arranging for merit badges to be awarded — after proper training and tests at local rinks — to its membership.

Headquarters of the Roller Skating Foundation of America: 400 Madison Avenue, New York City 17. **Officers:** Robert R. Ware, Sr., president; Gordon Ware, vice president; Robert R. Ware, Jr., vice president; Joseph F. Shevelson, vice president; and Irwin N. Rosee, executive secretary.

A thumbnail report on

The National Rifle Association of America

Overseeing rifle and pistol shooting in the U.S. is the **National Rifle Association of America.** A non-profit organization—with a membership of more than 325,000 — the NRA makes possible the standardization of shooting tournaments; sets the rules and regulations governing these competitions; and serves as official pistol and rifle recordkeeper.

The NRA has 8,500 affiliated shooting clubs. It employs a staff of 140 persons, dedicated to furthering the sport; publishes the authoritative *American Rifleman;* and sponsors the Hunter Safety Training Program, in conjunction with conservation and private clubs all over the country.

In addition to these activities, the NRA:

1. **Make available expert rifle and pistol instructors.**
2. **Conducts shooting tournaments for industry, schools, municipal recreation departments, etc.**

Louis F. Lucas

3. **Helps institute shooting programs.**
4. **Offers low cost gun and personal accident insurance.**
5. **Provides free advice on organization gun clubs.**
6. **Assists and advises on gun collecting problems.**
7. **Offers marksmen an opportunity to qualify as NRA-Certified Rifle, Pistol, or Hunter Safety Instructors.**

No organization in the nation, moreover, has available a greater wealth of data regarding rifle and pistol shooting, safety and club organization than the NRA. Available from the group are basic rifle and pistol course materials; hunter safety course guides; shooting competitions data; and shooting club operation materials.

Free literature obtainable from the NRA includes:

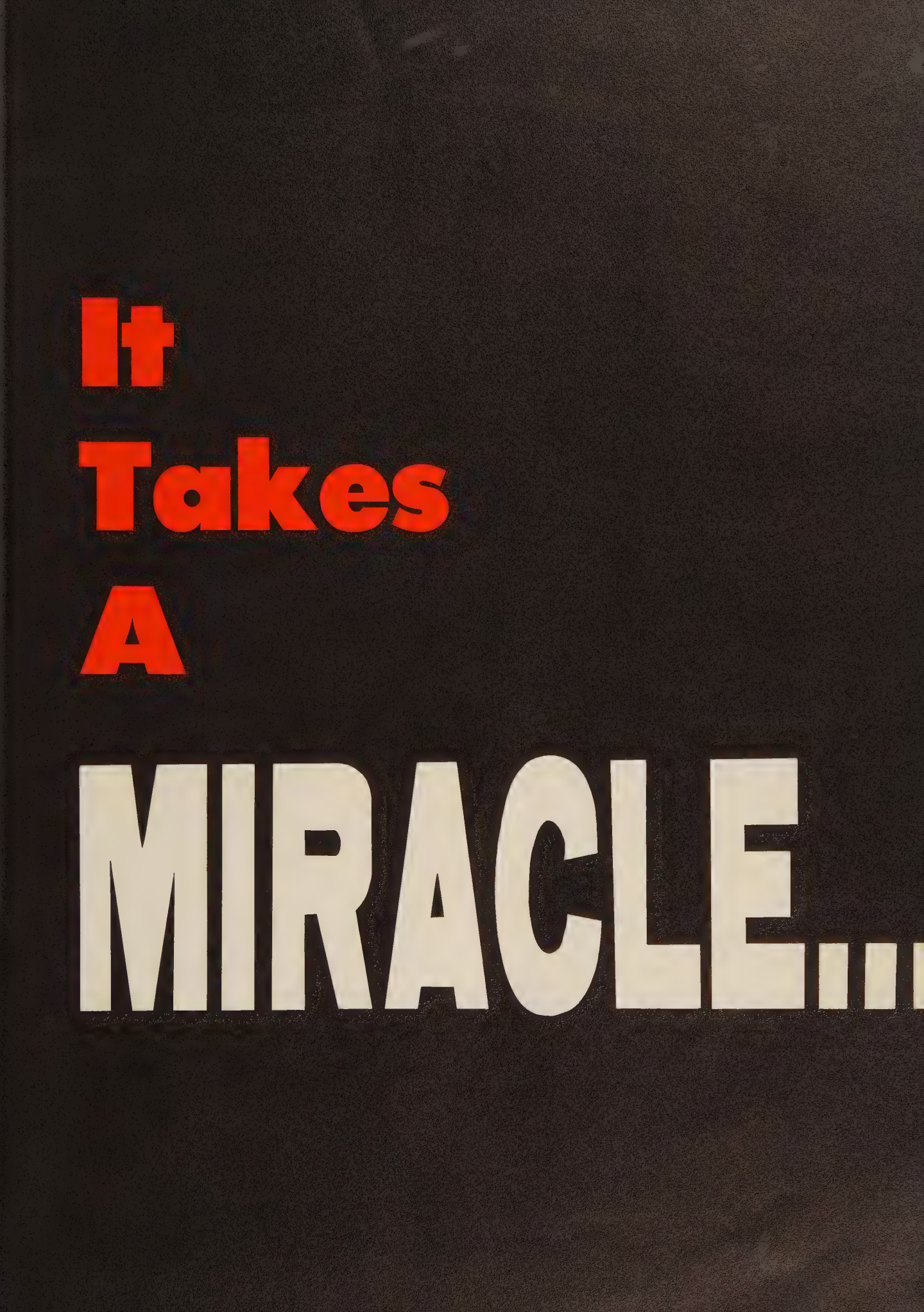
Pros and Cons of Firearms Registration
Federal Firearms Laws
Hunter Safety Information
Certified Instructor Information
How to Organize a Junior Club
How to Organize a Senior Club

National Rifle Association By-Laws
NRA Marksmanship Qualification Awards

A wide variety of other aids and materials are also available.

National HQ of the National Rifle Association: 1600 Rhode Island Avenue, NW, Washington 6, D.C.

Officers: Louis Franklin Lucas, executive director; Colonel Emerald F. Sloan, field representative.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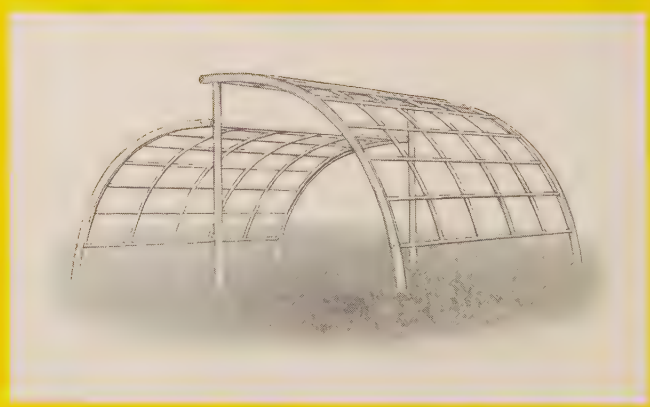

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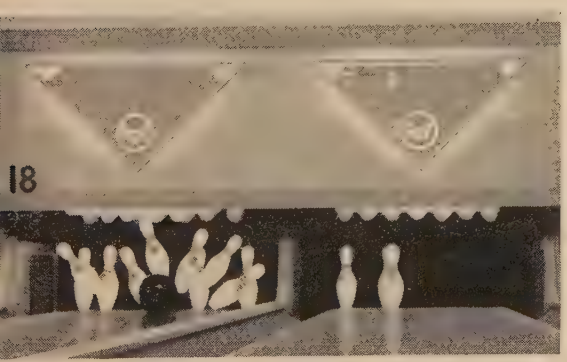

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Straddling the globe is

The International Recreation Association

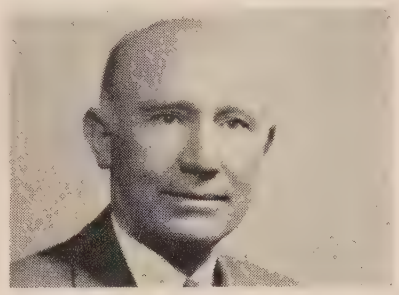
In an age notorious for its desperate lack of international amity, harmony and cooperation, the **International Recreation Association** is a refreshing exception. Girdling the globe, sweeping across national boundaries, it provides urgently needed international recreation services. What's more, it functions under an international board of directors and with the participation and cooperation of recreation agencies in all countries.

Launched in 1956, in connection with the International Recreation Congress held in Philadelphia that year, the IRA has five major aims:

1) **To serve as a central clearing house for the interchange of information and data among the recreation agencies of the world.**

2) **To aid countries — when requested —in establishing central recreation service agencies.**

3) **To forward the development of a world recreation movement—a movement designed to enrich the human spirit through the wholesome use of leisure.**



Thomas E. Rivers

4) **To encourage the acquisition of land and facilities; the training of leaders; the development of varied programs; and public interpretation of the value of play for children, recreation for youth and the creative use of leisure for all ages.**

In the four years since the founding of the IRA, the organization has chalked up a variety of significant accomplishments. It has served as a clearing house for the collection of books and used equipment for underprivileged nations; been instrumental in providing badly needed recreation equipment for UNEF; and, through its bulletin, kept recreation personnel all over the world in close contact with one another.

In cooperation with the State Department, IRA has administered exchange programs involving 59 men and women from 31 different countries. And last year—as part of its Olympic Preparation Project — it brought 17 coaches from 14 countries to the U.S.

In this country, backing IRA, is a committee under the chairmanship of Paul G. Hoffman. This unit is pledged to back up and support IRA services. It is composed of 40 of the nation's top industrial, labor, religious and other professional leaders.

Globally, meanwhile, an International Professional Advisory Committee of 100 key recreation officials from 50 countries serves as gatherer and disseminator of recreation information and ideals and as a bulwark of professional strength for IRA's world services.

World HQ of the International Recreation Association: 345 East 46th Street, New York City. **Officers:** Lord Luke (England), chairman of the board, and Thomas E. Rivers, director general.

What recreation personnel should know about

The Bicycle Institute of America

Organization: the **Bicycle Institute of America.** Purpose: to stimulate interest in cycling.

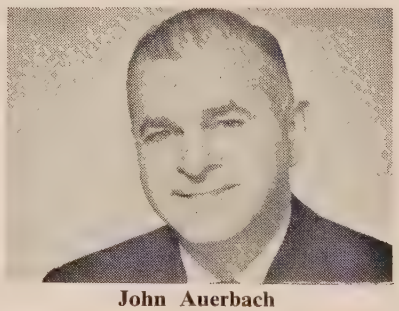
Comprised of the nation's leading manufacturers, distributors and merchandisers of bicycles and parts, the B.I.A. was established in 1876 to work toward three objectives:

1. To alert Americans to the many pleasures and benefits to be derived from cycling.

2. To help set and maintain high standards in the manufacturing of bikes and their various components.

3. To make riding safer and more enjoyable.

In order to attain these goals, the B.I.A. offers positive assistance to any organization or individual planning cycling activities of any kind. The Institute aids in the planning, preparation and execution of bike safety programs; in the founding of bike clubs, which are largely self-perpetuating following their formation; in guiding interested organizations in developing bike legislation of various types through their local governing bodies; and in the organization of any other activity popularizing bikes and bike riding.



John Auerbach

One of the Institute's major annual undertakings of particular interest to professional recreation personnel is American Bicycle Month, observed nationally every May. During Bike Month, participating repair shops all over the U. S. offer a free inspection of every two-wheeler brought in. These inspections, made available as a public service by the industry, not only help to prevent premature wear of bicycles through the correction of existing faults, but also put bikes in top-notch condition for the intensive summer riding season immediately following Bike Month.

In addition to the inspection, bike riders are invited to obtain 12 rules of safe riding and riding tips — offered by cooperating retail stores during Bike Month. During the last Bike Month, group inspections of bikes were held through the cooperation of various youth-oriented fraternal and civic groups, focusing favorable attention on the program through various news media.

Besides these activities, the B.I.A. also makes all of its material available to any civic, fraternal or business organization which might wish

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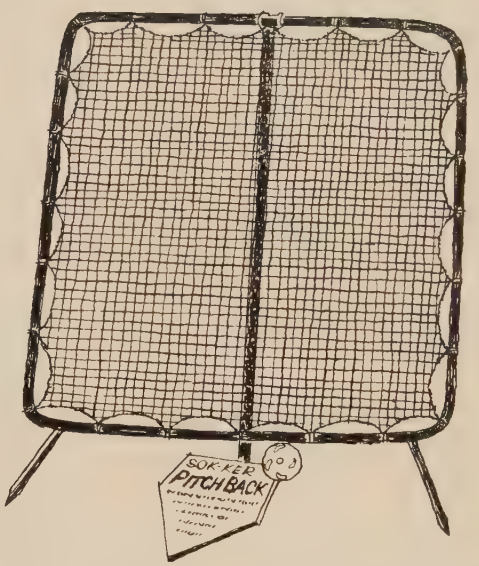

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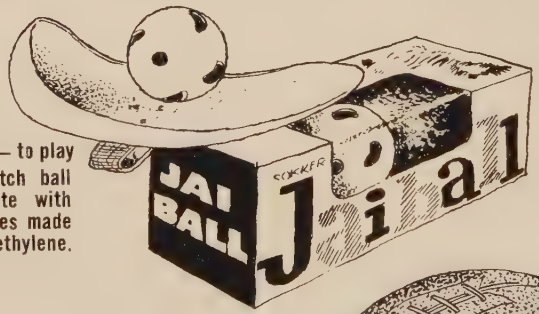

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to sponsor its own cycling program, such as those being carried on by the Junior Chamber of Commerce, Optimists International, the Johnson & Johnson Company and Socony-Mobil Oil.

Available from the Institute, meanwhile, are a wide variety of booklets on various facets of cycling. Among them are:

BIKE REGULATIONS IN THE COMMUNITY — This pamphlet is designed to guide communities in planning a municipal ordinance to register, license and control all bicycles. It contains model bike ordinances, license plates and registration forms.

BIKE FUN — A full-sized 72-page book, profusely illustrated, this reference work suggests scores of games, contests and races to help make organized bike activities more interesting and safer for participants. It is especially helpful to school, athletic and playground directors.

BICYCLING RIDING CLUBS — This 72-page booklet covers every phase of bike "clubbing," from the first meeting through lengthy field trips. It is widely used by recreation directors and others interested in organized cycle programs.

BICYCLE SAFETY TESTS — Providing 15 illustrated tests in balancing, braking, pedaling, maneuvering, mounting, stopping and general dexterity in bike handling, this 18-page pamphlet has been particularly useful to civic leaders, fraternal and parent organizations and other groups interested in the welfare of young riders. It is available to program directors only.

BICYCLE SAFETY SET — A safety set designed for distribution to youngsters participating in organized bike programs, this kit contains a Safety League membership card listing the 12 rules of safe riding; a safety pledge decal; and a bicycle care pamphlet.

Headquarters of the B.I.A.: 122 East 42nd Street, New York City 17. **Officers:** N. R. Clarke, president; E. A. Moller, 1st vice president; F. A. Wolford, 2nd vice president; H. M. Huffman, Jr., secretary; C. O. Ling, treasurer; and John Auerbach, executive secretary and assistant treasurer.

A quick look at

The United States Lawn Tennis Association

The United States Lawn Tennis Association—composed of more than 1,700 member tennis clubs—has two major aims:

1. It is devoted to the development of tennis as a means of healthful recreation.

2. It is dedicated to the maintenance of the highest possible standards of court amateurism, fair play and sportsmanship.

A non-commercial organization, the USLTA's numerous activities are determined and executed under the direction of an executive committee of 41 members, including the officers of the USLTA; an executive secretary's staff; and more than 40 voluntary committees. The 15 sectional associations of the USLTA have similar setups, with regard to both officers and committees.

As a result, several thousand men and women tennis players, former players and enthusiasts are engaged in the USLTA's interlocking program and its sectional association. Their goal? To develop and improve the game—a game now played by more than six million Americans.

The development of Junior Tennis is currently one of the USLTA's most important activities. A nationwide program of junior development is providing an opportunity for thousands of youngsters under 18 to learn the game and to maintain traditional standards of amateurism, fair play and good sportsmanship.

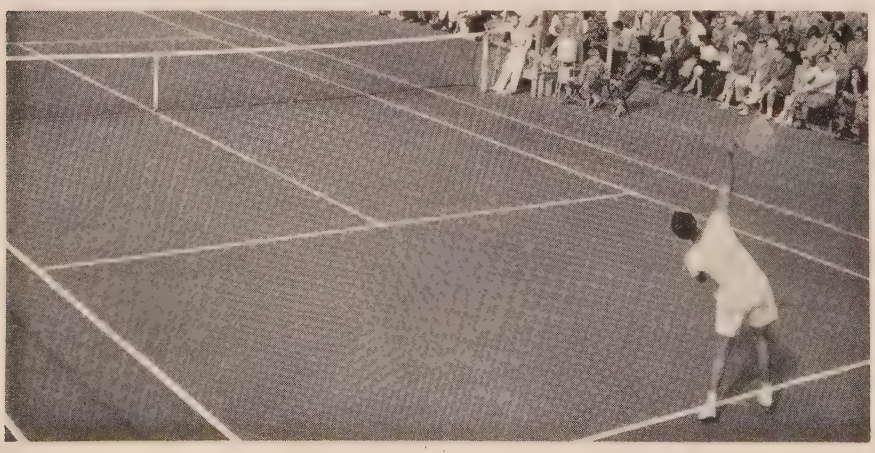
To make this program as effective as possible, the USLTA is relying heavily on audio-visual aids, printed materials, tennis clinics and a variety of other devices. Educational tennis films, for example, show how experts drive, serve, volley and smash. USLTA "how to" pamphlets provide authoratative advice on strokes and tactics, while tennis clinics—sponsored by the association — present free instruction in essential tennis strokes.

In addition, junior tennis leagues (for 7-to-12-year-olds) enable the nation's small fry to belong to an "official" team. Results? Their interest in the net game is enhanced.

The USLTA project has been of enormous benefit to thousands of young people all over the country. As a public service, it certainly deserves the support of everyone interested in tennis — especially clubs, schools, and colleges.

Funds for this junior development program are being raised through the national registration of players and others interested in becoming identified with the important work of the Association. The annual registration fee for adults is $3; for persons up to 18 years of age, $1.

Headquarters of the USLTA: 120 Broadway, New York 5, New York. **Executive secretary:** Edwin S. Baker. **National officers:** George E. Barnes, president; Edward A. Turville, 1st vice president; James B. Dickey, 2nd vice president; David L. Freed, secretary; and Harold A. Lebair, treasurer.



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How to *SELL* A BOND ISSUE

by George Hjelte

Problem: winning voter support of a recreation bond issue. Solution: a painstakingly blueprinted, effectively executed campaign.

Getting the voter to approve a bond issue is never easy. Park and recreation facilities may be financed by general purpose bonds which become a lien against the general tax funds of a community.

Approval of a bond issue by the electorate usually implies a mandatory obligation resting on the legislative body to levy a property tax to pay off the bonded indebtedness by a fixed time. A two-thirds majority of favorable votes is required in most states for the approval of general purpose bonds.

Obtaining voter backing for a bond program is a rugged assignment. There is more to be considered than merely the merits of the program. Timing, preparation, sponsorship, economic conditions and the prevailing political climate must all be taken into account.

Experts in the field of municipal elections hold that about 20 of every 100 voters will automatically vote "no" on any proposition. These are the irreconcilables. There is no point whatever in directing a campaign against them.

Of the remaining 80 voters, 67 have to be persuaded to vote "yes." In other words, 71% of the educable voters have to be in favor of a proposition in order to achieve a two-thirds majority.

Any determined campaign by an organized group — a very small group, if it puts money into a campaign — can defeat a bond election. Consequently, it is of the utmost importance to refrain from placing a bond issue on a ballot unless the possibilities of opposition have been explored and unless the agencies looked to for advice concerning the merits of the bond proposition are precommitted to its support before a campaign is undertaken.

Agencies in a city which are generally influential in setting the tone of public opinion and influencing many other agencies are usually the chamber of commerce, the newspapers, the parent-teacher association and organized labor. If any of these is against the proposition, success is doubtful.

Accordingly, before an action is taken by the legislative body of the city to place a bond issue on the ballot, the leadership of these organizations must be "sold" on the proposition. Better still, is must be pledged to lend its support. Other organizations, especially the lesser ones in size and influence, will be inclined to fall in line.

Prior to reaching a legislative body, a bond program must be planned painstakingly. It should be based on careful analysis of the city's needs and, if possible, be a part of a master plan for park and recreation facilities formulated in collaboration with and having the official approval of the planning body of the city and the city council. It will also have a better chance for success if it contains some improvements for all parts of the city.

The plan should also contain facilities recognized as needful for as many of the activity groups as possible. These include devotees of various sports, especially those participated in by youth as well as adults.

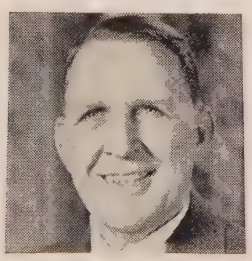
program advantages

The program should offer advantages to community agencies, such as the Boy Scouts, Girl Scouts, Camp Fire Girls, Y.M.C.A., Catholic Youth Organization, Jewish Community Centers and other groups supported by contributed funds, but whose programs are enriched through the proper use of public facilities.

Once a proposition is on the ballot, a campaign organization must be forged. The core of this organization should consist of a body of citizens willing to have their names appear individually as sponsors.

These names will be used repeatedly in publicity. Some of them will be recognized throughout the whole city; others in separate communities. The latter can be used in local bulletins and neighborhood publications.

Too many endorsers cannot be solicited. When a man lends his name as an endorser of a proposi-



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Prentice-Hall Books for Your Professional Recreation Library Shelf...

ADMINSTRATION OF HIGH SCHOOL ATHLETICS, 3RD ED.
by Charles E. Forsythe, *Michigan State Director of High School Athletics.* An analysis of national, state, and local athletic problems affecting high schools of all sizes and detailed ways to solve them effectively. 1954 462 pp. Price: $8.35*

THE ART OF OFFICIATING SPORTS, 2ND ED.
by John W. Bunn, *Colorado State College*
A presentation of the rules of games and how to administer them with over 100 illustrations and diagrams. 1957 388 *pp. Price*: $7.35*

AQUATICS HANDBOOK
by Milton Gabrielsen, *New York University,* Bramwell Gabrielsen, *University of Georgia,* and Betty Spears, *Brooklyn College*
A handbook designed to give a better understanding of the entire scope of aquatics, with a basic instruction in skills. *To be published June,* 1960 *App.* 176 *pp. Price to be announced*

COMMUNITY RECREATION, 2ND ED.
by Harold D. Meyer, *University of North Carolina and* Charles K. Brightbill, *University of Illinois*
A vivid, concise description of the pattern of organized recreation with the community as its focal point. 1956 576 *pp. Price*: $9.00*

COMPLETE BOOK OF GYMNASTICS
by Newton C. Loken, *University of Michigan, and* Robert J. Willoughby, *Eastern Michigan College*
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A manual showing how to organize and maintain a successful crafts program while stimulating the originality and creativity of children. 1958 128 *pp. Price*: $6.00*

CREATIVE RHYTHMIC MOVEMENT FOR CHILDREN
by Gladys E. Andrews, *New York University*
A direct, comprehensive treatment of creative rhythmic movement as applied in stimulating children to create ways of expressing themselves. 1954 198 *pp. Price*: $7.65*

DANCE HANDBOOK
by Margery J. Turner, *Douglass College of Rutgers University*
A simplified dance education guide to all forms of dance: modern, tap, social, folk, round and square dancing. 1959 136 *pp. Price*: $3.95*

DEFENSIVE BASKETBALL
by Frank McGuire, *University of North Carolina*
An analysis, in both words and diagrams, of defensive patterns adaptable to any offense. 1959 268 *pp. Price*: $4.95

OFFENSIVE BASKETBALL
by Frank McGuire, *University of North Carolina*
Detailed explanations with charts and diagrams of the offensive tactics used and developed by one of the country's most successful basketball coaches. 1958 336 *pp. Price*: $4.95

HANDBOOK OF ACTIVE GAMES
by Darwin A. Hindman, *University of Missouri*
A complete, classified collection of all recognized games together with their description. 1951 436 *pp. Price*: $5.50*

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by Frank H. Geri, *Bellingham, Washington School System*
Over 600 illustrations and concise, complete directions for more than 200 games, rhythms and dances for primary grades. 1955 196 *pp. Price*: $5.35*

ILLUSTRATED GAMES, RHYTHMS AND STUNTS FOR CHILDREN: UPPER ELEMENTARY GRADES
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Over 200 games, rhythms, and stunts with explicit instructions and detailed, diagrammed illustrations. 1957 304 *pp. Price*: $5.35*

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A combination of the meaning and philosophy of arts and crafts teaching with the practical projects most useful to the creative growth of children. 1959 133 *pp. Price*: $5.65*

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A functional pocket guide to group games for boys and girls from grades 1 - 6 organized in specific skill categories. 1956 316 *pp. Price*: $3.95*

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Text material for more advanced courses in the organization and administration of recreation emphasizing the practical, how-to approach. 1956 496 *pp. Price*: $9.00*

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tion, he not only commits himself to a favorable vote when he goes to the polls, but in many cases he is encouraged to "talk up" the proposition among his acquaintances. As a matter of fact, he may even address groups of which he is a member.

In a public issue, whose benefits are as far reaching among the population as a recreation and park bond issue, the solicitation of endorsements gathered by a small but diligent group of campaigners — working without compensation — is more important than the procurement of money for the campaign. Dependence of the campaign upon volunteers reflects favorably upon the project.

However, some funds are necessary for printed matter, postage, and signboards. The contribution of small donations by many is more effective than the procurement of campaign funds from a few sources. Small donations from the treasuries of activity clubs, civic and service clubs may easily be obtained. Donations from vendors of supplies consumed in recreation, moreover, are likewise easy to get, especially if the campaign underway shows promise of being successful.

If the proposed improvements include many projects distributed throughout the city, meetings of local leaders are helpful in two ways. First, they satisfy the desire of the civic leadership to be consulted concerning a civic matter of great importance. And second, the organization becomes the means of "fanning out" local effort in getting people to vote on election day.

The timing of the election must receive careful preliminary consideration. It is not likely that a local bond issue will be presented to the voters at a general state election. It is more likely that political leaders would favor presentation of such an issue along with others at a municipal election.

special or regular election?

Whether the bond issue should be presented at a special municipal election or a regular municipal election will be of concern to the legislative body. Its decision will probably be influenced by the fact that a special election is a burden upon the municipal treasury. The addition of an item to the municipal ballot lifts total election costs only slightly.

Municipal elections usually bring out a much smaller percentage of the total registered voters than statewide elections. This is considered an advantage in the timing of the placement of a bond issue upon the ballot, for a determined group of campaigners can muster a body of voters who will make it their unfailing duty to present themselves at the polls and to record a favorable vote on the bond issue. This solid block of favorable votes will affect the result in the ratio that it bears to the total vote. The bigger this block of "yes" votes and the smaller the total vote, the better are the chances for success.

By analyzing the returns from previous bond issue elections campaigners may determine how different precincts or districts vote. Campaign efforts persuade few in districts or precincts historically registering "no" votes. Campaigning should be concentrated in the favorable districts. The prime effort in these districts should be directed at getting out the vote — assuming, of course, that it will be a favorable vote.

It is sometimes necessary to make

two tries before success is finally achieved. The first try might be a trial run which, though failing to receive the required two-thirds majority, serves to educate many voters with regard to the merits of a proposal. On the second try victory may be achieved.

Timing is important also in relation to economic conditions. These are difficult to forecast. A bond issue is almost certainly doomed to failure if presented when there is more than ordinary unemployment. On the other hand, it has great advantage if presented when employment is high and when the economy is rising. It is, of course, bad timing to place a bond issue upon the ballot when there is a current attack upon public spending or a strong program seeking tax reduction.

door-to-door visits

Experienced campaigners know that nothing contributes more to success than door-to-door visits, telephoning and actual solicitation of voters to go to the polls on election day. Local committees in the several communities of a city should plan to undertake this personal solicitation on Election Day.

The outcome of all these strenuous and dedicated efforts to get the public to the polls — and, more important, to get it to vote "the right way" — should be a resounding victory for the proposed recreation bond issue and the campaigners who played such an all-important role in assuring its triumph.

Army

(*Continued from page 52*)

of the program is aimed primarily at providing recreational sports for all military personnel, both men and women. In the Army sports program, the platoon softball game is more important than an interpost baseball game. A close parallel is the broad base of participation in the intramural sports program on the campus and the selective competition for a collegiate conference championship.

Sports facilities at Army posts are maintained in an excellent condition and are conveniently located in order to attract maximum numbers of participants and spectators. Such facilities include: field houses, regimental gymnasiums, bowling alleys, swimming pools, and outdoor areas such as baseball-football fields; tennis, badminton, handball, basketball, and volley ball courts; golf courses and driving ranges; archery and skeet ranges; and multipurpose sports fields.

Many of these are located in troop housing areas, with equipment readily available in unit supply rooms. Equipment for individual sports can usually be obtained on loan. For example, fishing gear and skiing equipment can generally be borrowed in areas where these sports are popular. Unit "day rooms" are equipped with table tennis and pool tables.

Major Army commands, at home and overseas, conduct a well-balanced sports program with primary emphasis on inter-unit competition at the lowest possible organizational level. Activities are also planned to include all age and ability levels, so that the novice or the experienced

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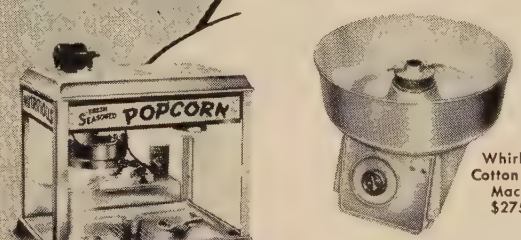

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player may compete against his equals. Such programs range from junior and senior golf categories to *Little Leagues* for service youngsters.

Qualified military personnel are assigned to supervise and administer the Army's sports program, although civilian sports directors are assigned at most major command headquarters and at some installations. Selection is based on sports background, experience and leadership ability. Various types of sports councils are established at Army installations to assist sports officers to determine the interests of the troops, to promote an active sports program, and to insure full coordination of the program.

Obviously, a program of this scope does not rely solely on the facilities of the military installations. Leaders in military recreation make it their business to know the surrounding civilian communities, their leaders, and their leisure time resources. Volunteers from these communities serve as junior hostesses, who participate in service club social activities; speakers for discussion groups; instructors for crafts classes and special interest groups; tour guides; participants in music and drama activities; sports officials; and in many other activities.

The reverse is also true. Military personnel are encouraged to participate in community activities as they are accustomed to do at home—to serve as scout troop leaders, to sing in church choirs, and to learn to know the people among whom they serve.

The purpose of this two way community liaison is to broaden the scope of the military recreation program; to open for the soldier all available doors to worthwhile leisure time activities; and to help him to understand and to appreciate the customs and mores of the area in which he is stationed.

President's committee

But there is more to it than that. In the words of the President's *Committee on Religon and Welfare in the Armed Forces,* ". . . we may safely assume that all of our young men will see military service in the coming years. The things that happen to these men while they are in the military service, the force of all of the influences which shape their minds, their bodies, and their characters, will work a profound effect not only on the individuals, but on the fabric of our society for many years to come.

"Many of these influences which will affect our young men in the service will be influences stemming from things that they do and the things that are done to them in their free time."

Thus the military recreation program not only affects young men and women while they are in the service, but indirectly influences what kind of citizens they will become in the future—or what kind of parents—or what kind of workers they will be throughout their lives.

This, of course, is true in some measure of all recreation work. However, in the military recreation program, the implications are international in scope. Many of our young citizens are stationed in for-

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eign lands, as "guests" of foreign nations. The impressions they make on the people of those nations may well affect international relationships, as well as personal friendships. Certainly these impressions can affect the attitude of some individuals towards our country.

The President of the United States has repeatedly stressed the importance of personal contacts in his *People to People* program. The individual American living and working in a foreign country constantly reflects the American way of life — either favorably or unfavorably. The recreation leader in the military recreation program, by influencing the leisure time activities of young Americans, can help form these impressions into constructive and friendly attitudes towards our country, and thus contribute to the *People to People* program.

Perazone

(*Continued from page* 53)

Rome's soldiers, however, were deprived of this natural source of boccie balls due to *Bok-Eye's* ex-extinction. They, consequently, were forced to turn to other materials.

Enter mozzarella! Developed for use in a synthetic boccie ball, mozzarella was extensively tested. But it was soon proven to be far better to eat, then to play with.

This material is now far better known for the elastic qualities it imparts to pizza than for its original intent. As a matter of historical fact, the main reason mozzarella was discontinued for use in boccie balls was that the local peasants — who ate very poorly — would salivate while watching boccie contests. This would create an unnaturally muddy condition, which, as all boccie players know, is not conducive to good play.

Wood became the only answer and thus, wooden boccie balls became standard equipment on the world't boccie courts. Then, came the development of a plastic ball. Weather-proof, split-proof and easy to handle, the plastic ball has taken hold and is currently revolutionizing the game — adding to its reputation as one of the world's most played, best-loved games.

Olivar

(*Continued from page* 64)

power, materials and money. Here lies the secret of the success of this program. Nobody gets paid! Everybody contributes!

From the 40 Trustees to the 400 Commissioners, each pledges not only his free time, but also gives of materials and money. Commissioners donate to their own local programs, while Trustees take care of the national headquarters.

The annual Pop Warner Convention is held in Atlantic City, N. J.,

All of the people associated with the Conference believe that there can be no doubt that after a season or two of Pop Warner activities, a boy is a little closer to being a man. More than one million alumni can attest that they are better equipped to face the "game of life" as a result of their Pop Warner experience.

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The "Sprite" — the perfect convertible trainer. With a cat rig, the tyro learns basic fundamentals — then the mast is moved and a jib added making a sloop. When this rig is mastered the novice is ready for a spinnaker. Thus the "Sprite" enables the beginner to prepare for competitive racing with only ONE boat. 10 ft. long, 4'-4" beam, seats 1-4 people, weight 150 lbs. Price $390 less sails.

The "Day Sailer," a big boat, is perfect for group expeditions, fishing or day cruising. Accommodates six or sleeps two. Small cabin gives protection. Aluminum spars and bronze hardware. Tufnol fittings, Dacron sails. Color moulded in. Takes 15 hp motor. Length 16'-6", beam 6', weight 450 lbs. Price $1,300 less sails.

The "Ospray" was designed by Palmer Scott and has many features of the "Day Sailer." A good, roomy, six passenger boat for group fun, picnics or day cruising. Aluminum mast, cabin, color-moulded-in hull, bronze hardware, Tufnol fittings. Length 15'-6", beam 6', weight 450 lbs. Price $985 less sails.

The "Inter-Club" is widely used as an advanced trainer and is particularly popular for club and inter-collegiate racing. Dry and stable, yet sporty, this boat is for the camper who wants to perfect his sailing techniques. Length 11'-6", beam 4'-7", weight 195 lbs. Price $725 less sails.

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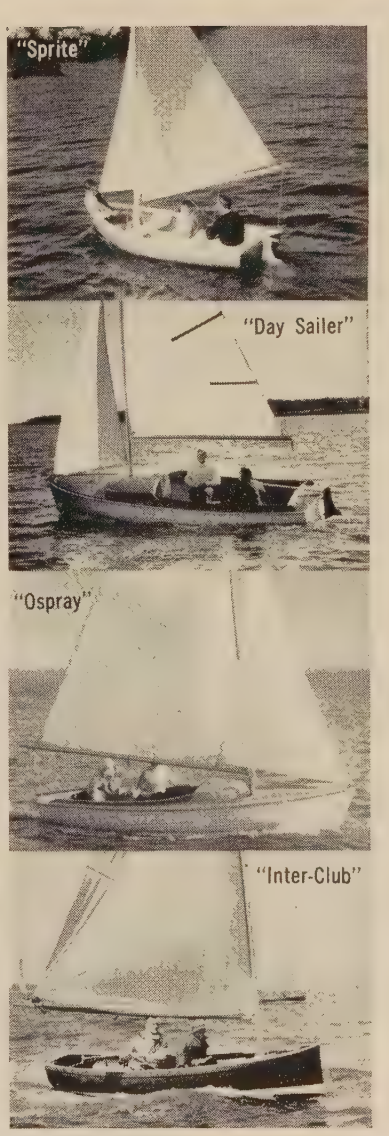

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Edgren

(*Continued from page* 60)

12. Are the program leaders provided with effective pre-service and in-service training and supervision?

13. Are programs given effective promotion and publicity?

14. To what degree are the equipment and facilities adequate to the program?

15. Is evaluation of events and activities a regular part of the program process?

It is the belief of the writer that some evaluation is better than none at all. The following are various degrees of evaluation by which quality of experience can be enhanced by using the results to correct, to modify and to enrich plans of operation, of methods, and offerings in the recreation program.

1. A questionnaire to participants soliciting their reactions to specific questions.

2. A discussion by the planning committee to discuss the goals achieved after an event has occurred.

3. Pre-tests and post-tests to determine progress and achievement. This is particularly applicable to motor skills, knowledge, and attitudes.

4. Tests to determine the extent to which specific objectives have been achieved.

(a) Social Adjustment Index. This provides quantitative indication of the degree of social adjustment.

(c) Cowell Personal Distance Scale. This test determines the degree to which the individual is accepted by his peers.

(c) Leadership Qualifications. This test is a means of determining the extent to which individuals are identified as leaders by their own class-mates or team members.

Evaluation as a process can be the means of identifying our strengths, locating our weaknesses and justifying our claims regarding the value of recreation for people in today's world. Let us not be guilty of neglecting this important aspect of our professional role.

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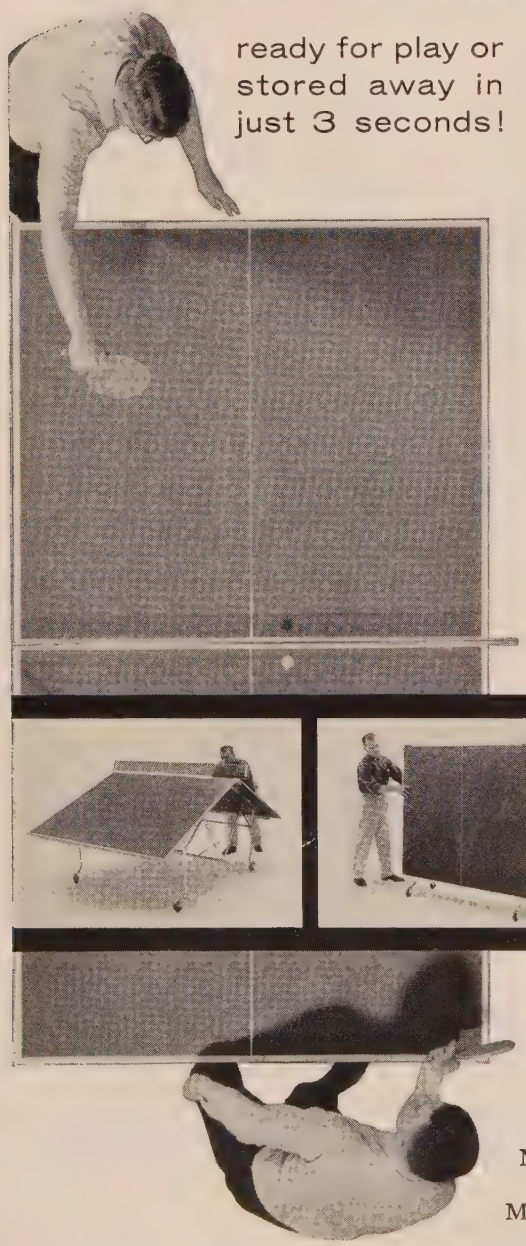

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Boyd

(*Continued from page* 17)

gram by helping the church congregation to be better informed about the local recreation efforts.

The church leadership moreover can assist the city when volunteers are needed, when bond issues are voted on, and when meeting places are sought. General verbal support of the program is always helpful. The churches would naturally lend their support by participating in and attending the various phases of the city program.

All of the above would imply the first point made in this article, i.e. the church groups would conversely be expected to constructively criticize programs of the city which they felt they could not, in good conscience, support.

All of these considerations are a two-way street. The municipal recreator has as much responsibility as the church leadership. The church recreation leadership should not wait for the city recreator to make the first move or vice versa. The recreational needs of people are too great to have to suffer from protocol. Both church and community leadership should recognize the mutual worth of their efforts.

This is a vast, undeveloped area of strength in most local recreation programs. It is an opportunity for both sides to win in a contest of co-operation.

RECREATION LEGISLATION ROUND-UP

by Harold D. Meyer

Know the law? Follow federal, state, and local legislation—affecting recreation—closely? You should. Here's why.

All public recreation and a good deal of non-governmental organized recreation have their foundations in law. Legislation prescribes directly the function and status of recreation services paid from tax funds. Non-governmental recreation agencies, moreover, are often incorporated under the law, while commercial recreation enterprises are licensed by law.

There are federal laws relating to the public domain; parks; mounments; the use of forests for camping, hunting, and hiking; and other leisure pursuits. There are also federal regulations pertaining to traveling shows; circuses; radio; TV; and motion pictures.

the state's concern

The state, for its part, is concerned with the legal aspects of recreation through enabling or home-rule acts; through offering state recreation services; and through the control of types of recreation in the interest of the public good. The enabling act bestows upon the local community and other state governmental units the right to establish, maintain, and operate organized programs of recreation.

There are laws establishing recreation commissions and boards, as well as recreation services of other state agencies, with specific powers and duties. In addition, there are auxiliary services rendered by various state agencies operating under laws specifically applicable to the agency. The states, moreover, have extensive laws governing all practices in the field of recreation, especially applicable to commercial enterprises.

Within the local community—through its charter and through ordinances—recreation services are authorized and the power to carry out these services provided and defined.

The American Recreation Society can—and should—point the way toward inspiring and pushing legislation in the best interests of the recreation movement. It must seize every opportunity to advance good legislation.

The Legislative Committee, composed of members-at-large and representatives from its affiliated units, are constantly at work along these lines. This Committee is guided by the suggestions of the Past-

---

Harold D. Meyer, who prepared this extensive recreation legislation review, is also the author of Recreation's Challenge, to be found on Page 21. Readers will find this analysis of recreation legislation invaluable. Why? Says Mr. Meyer: "All public recreation and a good deal of non-public organized recreation have their foundations in law. Legislation prescribes directly the function and status of recreation services paid from tax funds. Non-governmental recreation agencies, moreover, are often incorporated under the law, while commercial recreation enterprises are licensed by law. Result? Every recreation should be alert to recent Federal developments, in order to fulfill his role in recreation sagely and effectively.

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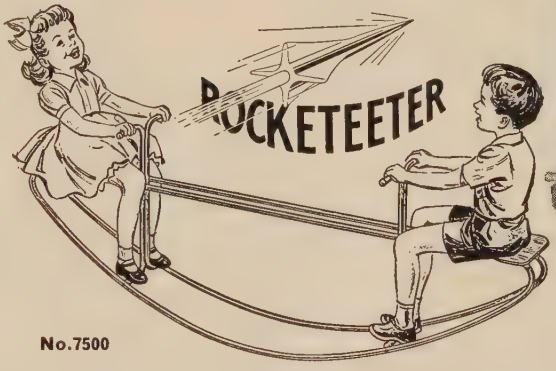

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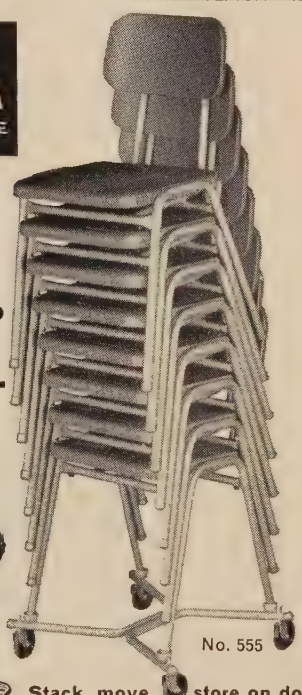

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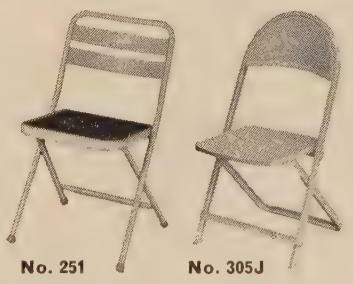

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Presidents Committee and the general membership. No legislative steps are taken without proper constitutional procedure and sanction.

A section of each *American Recreation Annual* will be devoted to legislation. It will present a summary of significant legislation pending or recently passed.

In this issue, special attention is focused on legislative proposals before Congress. While all the acts affecting recreation cannot be analyzed, you'll find the major ones here.

S-2491—A Federal Recreation Service. Despite all of the recreation programs, services and facilities provided by agencies of the Federal Government, there is no single Federal unit with a primary responsibility to promote and develop recreation opportunities for Americans—particularly community recreation.

Toward this end, bills have been introduced in both houses of Congress during the last decade. Each has received increasingly widespread support. Major differences of opinion on such legislation do not center around the question of whether Washington has a responsibility in this respect. Rather, they focus on how that responsibility may be best discharged.

S-2491 states that the Federal Recreation Service:

1. **Shall provide public and non-profit private agencies with information which will assist such agencies in determining and in meeting the expanding needs of the public for wholesome recreation services, and make available . . . technical and advisory service concerning community recreation problems.**
2. **Shall cooperate with other federal agencies, with the State, and recreation groups in planning for recreation services.**
3. **Shall conduct research . . . and appraisals with respect to public recreation services, and disseminate the results . . . to interested public and non-profit private agencies.**
4. **Shall assist in training recreation personnel through institutes, workshops, conferences, and any other method deemed appropriate by the Secretary of Health, Education and Welfare.**
5. **May enter into agreements . . . with federal or state agencies or educational or non-profit research organizations for such services as, in the judgment of the Secretary of Health, Education and Welfare will promote the purpose of this act.**

These points seem to constitute the major considerations in trying to find a satisfactory and workable solution for the role of the Federal government in recreation. Washington has accepted obligations to assist states and communities in promoting health and educational opportunities. The obligation to assist states and communities in the area of recreation planning and promotion is parallel.

Some of the other outstanding measures, related to recreation, now before Congress, include:

H.R. 702, introduced by Congressman Baldwin. Aim: "To amend the Federal Property and Administrative Services Act of 1949 to permit the donation and other disposal of property to tax-supported public recreation agencies." This bill is of concern to all in public recreation and should be supported. An added feature of the bill: it allows for the use of surplus properties in the promotion of public recreation.

H.R. 986, introduced by Congressman Younger. Aim: "To provide that certain surplus property of the United States may be donated for park or recreational purposes." This bill is designed to amend a previous act. "Conveyances of property under this subsection for park or recreational purposes, and for historic-monument purposes, shall be made without monetary consideration."

H.R. 1776, introduced by Congressman Aspinall; S. 82, introduced by Senators Anderson, Murray, Kuchel, Carroll, Allott, Mundt, Neuberger, and Engle. Aim: "To amend the act of June 28, 1958, to provide for a National Outdoor Recreation Resources Review Commission. The amendment? "The Commission is authorized, without regard to civil

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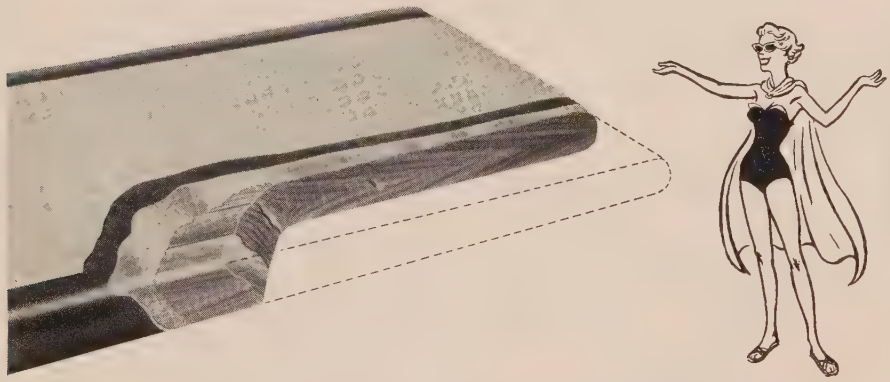

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service laws and regulations, and without regard to the Classification Act of 1949, as amended, to appoint and fix the compensation of an executive secretary and such additional personnel as may be necessary . . . to carry out its functions." This bill was passed and you are, no doubt, already familiar with the creation of the Commission and its purposes.

H.R. 900, introduced by Congressman Poage and other similar bills. This calls for an amendment to Section 7 of the Act of August 18, 1941, to provide that 75% of all monies derived by the U. S. from certain recreation activities in connection with lands acquired for flood control and other purposes shall be paid to the state; to validate certain payment; and for other purposes.

S. 159, introduced by Senators Kerr, Case, and Monroney. Purpose: to make the evaluation of recreation benefits resulting from the construction of any flood control, navigation, or reclamation project an integral part of project planning.

H.R. 1893, introduced by Congressman Dent. Aim: to authorize the establishment of a youth camp recreation program. This program would be designed to assist organizations providing outdoor and camp training for needy children.

H.R. 1357, introduced by Congressman Staggers. Purpose: to establish a policy for Congress with respect to sustained yield and multiple use management of the national forests. This bill recommends the development and maintenance of areas and facilities for the purpose of recreation.

Other bills: S. 1431 (Clark) to establish a Commission on Metropolitan Problems. H.R. 7217 (Miller) to provide for the more orderly development of the recreation potential of U. S. public lands. H.R. 8661 (Metcalf) to declare a nation policy on conservation, development, and utilization of natural resources. H.R. 7407 (Saylor) to save and preserve for public use certain U. S. shoreline areas. H.R. 5412 (King) to amend act for State Park purposes not to limit acreage. H.R. 713 (Baldwin) to establish a national wilderness preservation system.

Meyer

(*Continued from page* 22)

6. **Recreation as a curriculum subject in the schools of the nation.**

7. **Land acquisition.**

Leadership demands that we keep ourselves close to the tempo of time. The impact of contemporary time; the growth of centralization; the concepts of control in the changing patterns of democracy; the new realism of the people; continued trends toward specialization; social responsibility as a function in the democratic process; mobility on the march; the power of technology in its multiple relationships; the trends from an agrarian to an industrial civilization —all sound a clarion call for leadership to make its adjustment in a revolutionary world.

We plunge into the tomorrows, confident in a better social order molded on the foundations of democratic justice. In that belief we shall dare to think ahead, plan ahead, and move ahead for the citizenship today and those to be born in the tomorrows. Surely out of all our thinking and work must come a better world, a finer way of life of the masses of our people. We *must* believe that. And believing it, with determination in our efforts and *through intelligent leadership,* we must move forward to the new day.

The challenge here is to plead earnestly with those of you who are devoted to this profession to become a crusader on behalf of its potentials —a creative master of this art, the inventor for the road ahead, the interpreter of its objectives and values, the analyst of its procedures, the

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Compiled by Charles Weckworth

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Dr. Charles F. Weckworth is currently Director of Recreation, Youth Leadership and Community Services, at Springfield College in Massachusetts. He has served as a member of the U. S. Navy's C. O. Mobilization team; as a special consultant to the New York City Youth Board; and as a special lecturer at New York University, Smith College, and the Rhode Island College of Education. Dr. Weckworth is a member of ARS; AIPE; AAHPER; ACA; NRA; and IRA. He is also on the board of directors of the world-famed Jacobs Pillow Dance Festival. Other outstanding assignments: Vice President for Recreation, AAHPER; Vice President, Group Work and Recreation Division, Springfield (Mass.) Community Council.

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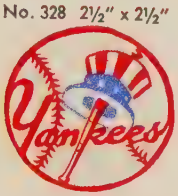

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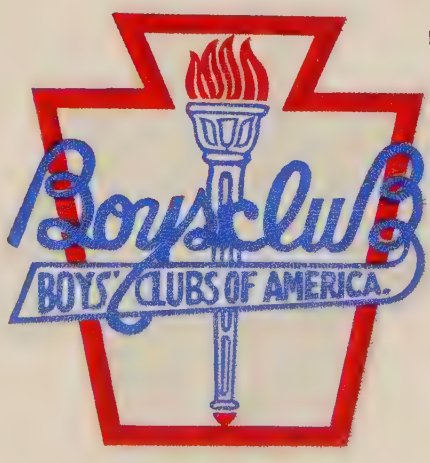

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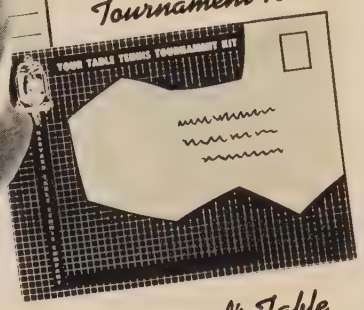

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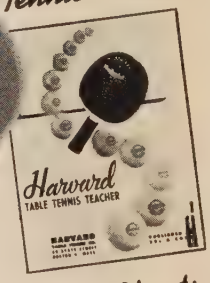

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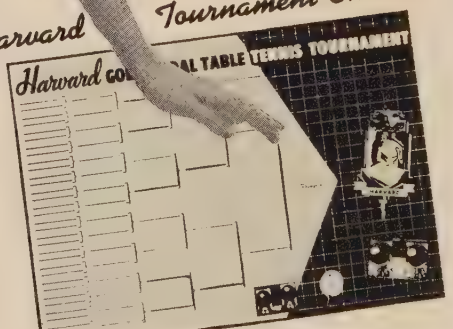

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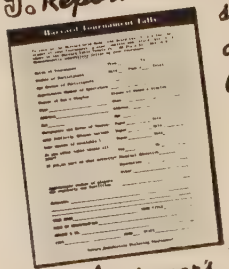

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Leap

(*Continued from page* 41)

Meanwhile, not content with the knowledge of the heavens they've already acquired, other Society members recently built a complex 30-inch reflector. They believe it to be the largest telescope owned by amateur astronomers anywhere in the United States.

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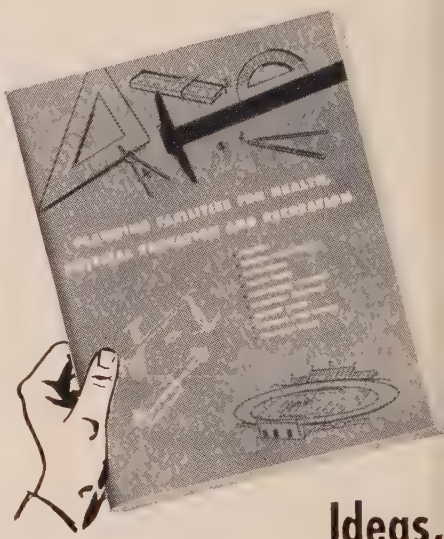

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Article courtesy Los Angeles Times

Lutzin

(*Continued from page* 46)

A sound approach to juvenile delinquency prevention, however, requires a well-planned, integrated program involving all youth agencies. Objective: first, to identify young people likely to get into trouble; second, to uncover their problem; and third, to provide the necessary treatment. In this kind of program, recreation plays a leading role.

Recreation is now performing as a member of a team. Its services are directly related to those performed by other members of the community team.

Recreation has a unique function in this type of plan. It has the ability to attract youngsters; rapport with the child; the opportunity for a free, normal social grouping; and the opportunity to serve therapeutically.

While recreation cannot go it alone, it can be the community resource for making contact with and holding the child who needs help. It can be the agency which brings to young people the help they require from other agencies. And it can also be the service to which youngsters are referred for special kinds of help, which other agencies in the community feel they need.

It is through this kind of an integrated community effort that recreation can make its greatest contribution to delinquency prevention, and, at the same time, fulfill the responsibility the community has come to expect of it. Here recreation is playing a mature part in the community plan, in concert with the other human services available to the people.

The recreation field has a real job cut out for it. It cannot limit itself to one facet of community service. Like many other agencies, it has to provide services in all areas it can benefit — in solving social problems, whether they be of youth or old age, as well as in performing normal services so important to the community.

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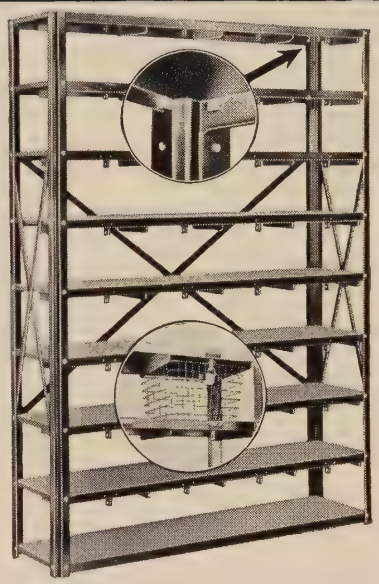

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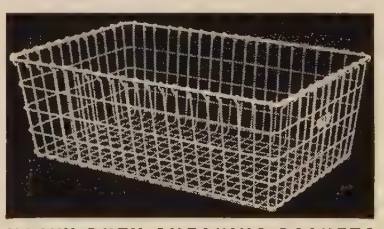

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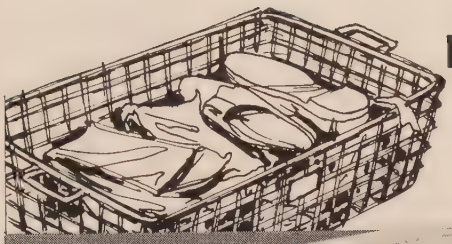

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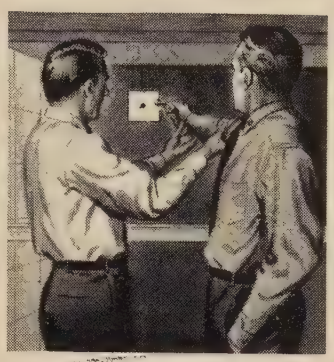

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There's sport for every season . . . every age group when your recreation program includes shooting. A traditional American favorite, shooting is one of the nation's most popular leisure-time activities—with about 20 million enthusiasts today! You probably have many shooters in your community . . . can build your program around any or all of *four different kinds of shooting*—

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Want to learn more about the recreation products and services available to you? Scan the paragraphs below. When you see an item that interests you, circle the appropriate number on the attached card. We'll do the rest.

DANCE RECORDS. You name it, this firm has it. For more details, check 83.

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WHAT YOU SHOULD KNOW ABOUT

DUBBLE-PINS

by Art Harris

"Dubble-pins can open up a whole new range of recreation activities and provide beginners with bowling basics."

New bowling components and techniques are adding zest and interest to a sport already ranked high among America's favorite pastimes.

Not too long ago, automatic pin-spotters freed bowlers from their dependence on the pin-boy and stepped up the tempo of the sport. Now, the mounting use of lightweight, resilient bowling balls and pins known as bowlite, and the medium weight equipment known as dubble-pins, are also exerting an increasingly profound effect on the sport.

Some years ago, it became apparent that if a durable, functional, resilient bowling pin and a full-sized resilient ball—with a weight appropriate to that of the pin—could be produced, a new form of bowling would evolve.

At the outset, certain recreational values were perceived. Recreators and therapists in a variety of institutions would welcome a bowling game, if one could be developed which would be safe in the hands of the emotionally unstable or physically handicapped individuals. The task? To design equipment which would be light in weight; not require costly facilities; be portable; and would eliminate the dangerous qualities of the ordinary bowling pin.

Result? The presentation to the National Recreation Congress in 1955 of a five-ounce plastic bowling pin and a two-pound resilient bowling ball — components which are currently being used by community recreation centers, schools, and institutions around the country.

As the merits of resilient bowling implements became increasingly obvious, it was discovered that a three-fold increase in weight of both the ball and pin would produce a closer simulation of the standard game. Accordingly, a three-fingered ball (weight: six pounds) and a one-pound pin were unveiled at the 1959 Chicago Recreation Congress. Name of the units: dubble-pins.

Like light-weight bowlite components, dubble-pin balls and pins are resilient. The ball can be dropped accidentally with no harm to either the floor or the ball.

Dubble-pins, moreover, has the same characteristic as bowlite. It does not require a highly specialized environment—like a bowling alley. Indoors or out of doors, dubble-pins may be played on any level surface. The pins are not blown over easily by the wind, while the six-pound ball is heavy enough to provide satisfying exertion for the vigorous person.

The name dubble-pins is intended to emphasize an important method-of-play adaptation. Setting up pins and returning the ball, even with the new equipment, of course, is hardly any more fun than it is with conventional equipment. Nobody is anti-social to the extent that he wants to be isolated at the end of an alley.

The ideal solution: an automatic pin-spotter. But how many community centers and other recreational units can afford one?

The task *can* be made lighter—in fact, can be made a part of the recreation activity itself — by placing pins at *both ends of the alley;* using two balls, instead of one; and having players position at the two ends of the alley, as they are in horseshoes or shuffleboard.

The places and the surfaces adaptable to dubble-pins are varied. School gymnasiums, hospital corridors, tennis courts, shuffleboard areas, parking lots, sidewalks — in fact, any indoor or outdoor recreation are of adequate length — are suitable playing spaces for dubble-pins.

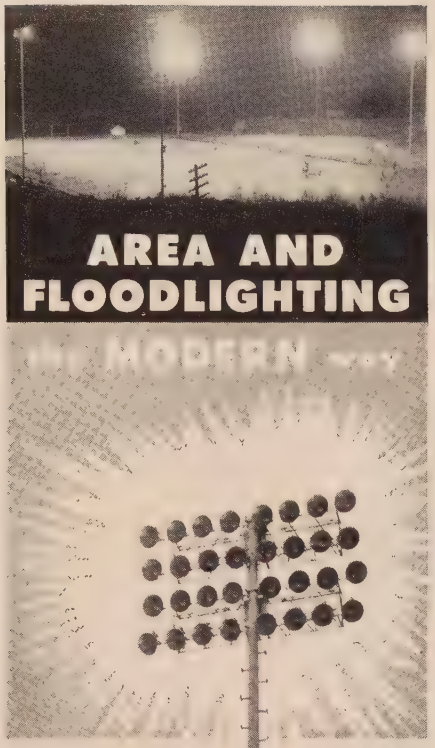
That's why dubble-pins can open up a whole new range of recreation activities, and, at the same time, provide the beginner with a convenient way to learn the ABCs of bowling.

Congratulations

May you enjoy success at
all times. And enjoy
Pepsi-Cola at any time . . .
today's lighter Pepsi,
the refreshment that active,
sociable people prefer.

**Be sociable,
have a Pepsi**

The Light refreshment



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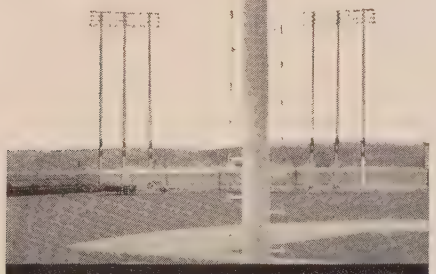


MEYER MACHINE, INC.
RED WING, MINNESOTA

Dunlop

(*Continued from page* 46)

wishes. An interesting example of this can be seen in the fact that our employees, on their own volition, have dropped strenuous varsity sports such as baseball, lacrosse and football.

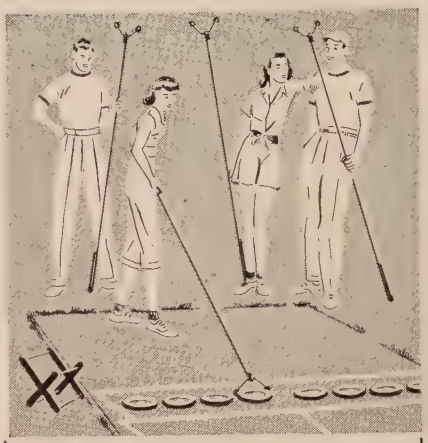
We in management, incidentally, were glad to see this change take place. The natural tendency when you put a varsity team in a league is to go all-out and win. Unfortunately, sometimes the zeal generated by such an effort results in employee dissatisfaction because of preferential treatment accorded stellar athletes and the tendency to exclude those individuals of average talents who are interested in just "playing the game."

Rather than flashy, varsity teams, we are primarily concerned with the establishment of a broad base of recreational opportunities that will serve *all* of our people. Similar thinking was behind our decision two years ago to discard the annual picnic for Marcus Hook employees and their families. This event had grown in size to such an extent that it had ceased to serve its original purpose of providing members and management with an opportunity to meet with employees and their families.

a free summer day camp

In its place the company proposed to the employees the formation of a free summer Day Camp for their children. The idea was received favorably and in actual execution over the past two summers has proven to be a highly satisfying undertaking. Some 2,000 children between six and 14 years of age take part in five two-week camp periods held in June, July and August. The Day Camp has all the features of a regular summer camp except overnight lodging. At a family campfire closing each two-week session the parents of the children in that group have an opportunity to see their youngsters receive awards in recognition of their achievements.

We feel that the Day Camp does more than just replace an activity which had lost its significance. It



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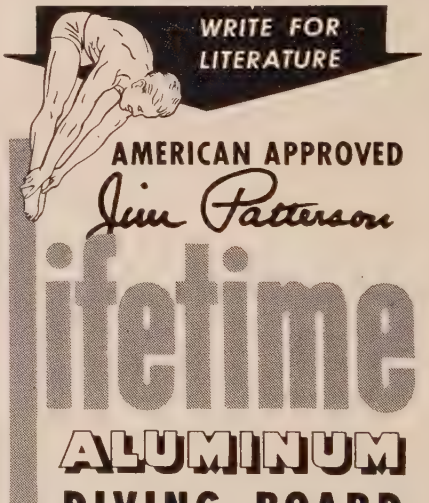

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WORLD'S LARGEST MANUFACTURERS OF FINE PARK, PICNIC, PLAYGROUND, SWIMMING POOL AND DRESSING ROOM EQUIPMENT

provides a positive approach towards rounding out family participation in our recreation program, bringing children together, as well as parents, for fun and instruction, and the lasting rewards of personal achievement.

into the community

Our recreational program also carries over into community-oriented activities. We share with our employees a common interest in making the community a better place in which to live and work. Thus we support a four-team Little League and a Babe Ruth League of similar size, providing for both playing fields, uniforms, equipment and personnel to serve as officers, managers and coaches. These two baseball leagues, are organized along geographic lines and team positions are open to any youngster within the age range covered, which is 8 to 15.

We encourage our employees to serve in these leagues because we feel that they provide a valuable opportunity to assist in developing a youngster's character at an early age. I am happy to say that support always has been forthcoming.

In the same fashion, our employees are active in Scouting activities. The company sponsors 17 Brownie and Girl Scout troops and 7 Cub Packs and Boy Scout troops in nearby communities. Here our employees are receiving training as well as training others.

a rich program

These company-sponsored activities are not intended to supplant the A.A. program but rather supplement it in those areas where it is advisable or necessary to do so. The A.A. program, as developed and conducted by its members offers, an extraordinarily rich and well-balanced slate of recreational opportunities.

Among its highlights, is the Mercury Gun Club, which has its own grounds, club house, skeet and trap areas, all under the lights for night shooting. These facilities were developed by the members themselves, using company-supplied materials. We are equally proud of our A.A. chorus of some 45 voices.

The backbone of the A.A. program is, however, the wide range of physical activities in which the mem-

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Leased FREE to responsible agencies on $10.00 deposit subject to refund. Trouble-free operation assured—return machine for FREE repair. Attractive hard wood and metal cabinet—7½ x 8½ x 15 inches high. Easy to install. Holds 120 balls—dispenses each for 10¢. Choice of 3 grades of top quality balls. Use profit to maintain and replace paddles, nets, etc. No risk guarantee. Send for free folder: "Stop Wasting Their Time.

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Faster play...longer life.

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Daytons are practically indestructible—ideal for schools and playgrounds. Steel strings and tubular steel frames are not affected by climatic changes. No covers or presses are needed to protect them. They won't warp, splinter, rot or sag.

It will pay you to investigate now. See them at your local dealer's or write direct to factory for more information.

FREE Rules and court layouts for badminton or tennis are yours for the asking.

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BEST BAG BUY . . . Vinylidine Plastic Bags with reinforced bindings. Built in hanger and pockets for shoes, etc. Guaranteed to outwear canvas 3 to 1.

QUALITY BRASS CHECKING PINS Extra sturdy for long life. Bold stamped numbers enamel filled.

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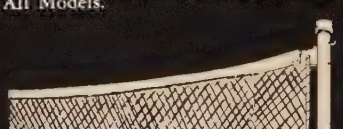

PLASTIC TENNIS NETS AND VISUAL STRIPS — also regular and Rubberized Table Tennis, Volley Ball, Badminton and Basketball Nets.

PING PONG PADDLES Lifetime magnesium or 3-ply hardwood with new non-skid plastic surfaces.

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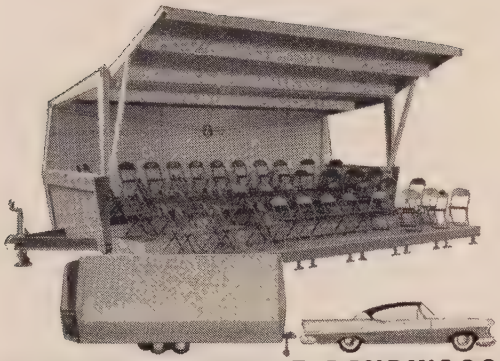

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Ideal for use at music events, rallies, acts, demonstrations, and for speakers, the Wenger Bandwagon provides comfortable quarters for performers, plus assuring resonance and volume for the audience. At site, the Wenger Bandwagon opens in minutes into a generous stage or outdoor theater, or a complete, scientifically designed music shell for band, orchestra, or chorus. After event, it folds quickly into a handsome, completely enclosed road trailer with ample locked storage space for chairs, stands, instruments, or accessory equipment. May be used indoors, too! Every community will want one!

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Finest for Every Recreation Program

DELUXE MODEL 6-POCKET TABLES

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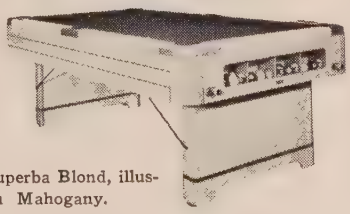

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Popular everywhere! A challenging pool variation, with emphasis on skill and control.

Improve the appeal of your recreation program with Valley Pool Tables. These popular, attractively styled pocket billiard facilities cost surprisingly less than you would expect to pay for fully equipped tables of such high quality! Sturdy construction, professional design and professional quality fittings insure dependable, trouble-free service in club rooms, Y.M.C.A.'s, industrial rec rooms, etc. Full line of supplies and accessories always available.

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Ask about coin-operated models for self-financing and employee fund programs.

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Write for literature and prices

VALLEY SALES CO. *Sales Affiliate, Valley Mfg. Co.*
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bers have shown an interest. Included are basketball, softball, volleyball, golf, tennis, darts, shuffleboard and horseshoes. With few exceptions these are all inter-plant competitions. One such exception is pinochle, which is highly popular at both the varsity and interplant level.

By far the most important employee participation activity at Sun Oil Company is bowling, which functions on a company-sponsored basis through all departments of the company. More than 4,100 employees bowl on 677 teams, and the rivalry is intense. At the Marcus Hook Refinery alone we have 48 men's teams and 8 women's teams. So contagious is the bowling fever, at Toledo there is a unique bowling league composed entirely of the wives of Sun Oil employees.

The cost of such a large-scale bowling program is not small. In fact, it is quite considerable. Nevertheless, we feel that its place in the budget is well justified. More than any other activity, bowling enables our employees to get to know each other better.

Allen

(*Continued from page* 28)

With a present operating budget of well over $200,000, attention must be focused on revenue producing facilities, as well as recreational needs.

While many facilities are available to the public without charge, others with high maintenance and operating costs are on a fee basis. Thus, the swimming center, Par-3 gold course, miniature golf course, golf driving range, snack bars, and jeep train produce a large portion of the revenue required for park operation and maintenance.

Under the proposed expansion program, Tanglewood's restaurant and lodge will also make a contribution to the upkeep of the park. These revenue factors were inherent in the master plan and set forth in the priority schedule.

The story of the growth of Tanglewood is a testament to the tremendous importance of planning in the creation of a first-rate park. Park officials everywhere might do well to analyze Tanglewood's development and profit from the experiences of its planners.

BUYERS GUIDE & DIRECTORY

EQUIPMENT · SUPPLIES · SERVICES

his section is published as a Guide and not as a needlessly austive Directory. It does not contain the names of all firms aged in the manufacture or sale of these products, but it does ain the names of firms that can meet all your needs. A broad ety of specialty contracting needs has been covered. Cross-xing has been thorough to facilitate finding of the items listed.

Classification in this Guide is by noun rather than by adjective (for example, Chairs, Folding instead of Folding Chairs).

Advertisers are listed in bold-face type.

Advertisers' Index is on Page 190.

AMUSEMENT RIDE EQUIPMENT

Everwear Manufacturing Co., Inc., P. O. Box 284, Newport, Kentucky
Miniature Train Div., Allan Herschell Co., N. Tonawanda, N. Y.
Nat'l Amusement Device Co., Box 488, Dayton 17, Ohio
Selleck Watercycle Corp., 2nd Ave. N.W. at 15th St., Boca Raton, Fla.
Yard-Man Inc., 1410 W. Granson St., Jackson, Mich.

ANIMALS

Louis Goebel, P. O. Box 198, Thousand Oaks, Calif.
Andrew B. Henrich Co., 100 Audabon St., New Haven, Conn.
International Wild Life Co., 3744 Leland Ave., Chicago, Ill.
Pearson's Bird & Animal Farm, Southbury, Conn.
Dr. Deets Pickett, 8505 Lee Boulevard, Kansas City 15, Mo.
Tarpon Zoo, Box 847, Tarpon Springs, Fla.
Carl Hagenbeck Tierpark, 53 N.W. 143rd St., Miami 68, Fla.
Trefflich's Bird & Animal Co., 228 Fulton St., N. Y. 7, N. Y.

ARCHERY (See also "Books," "Sport Equip.")

Anderson Archery Sales Co., Grand Lodge, Mich.
Bear Archery Shop., 12238 Grand River Ave., Detroit 4, Mich.
Bohning Adhesive Co., Route 2, Lake City, Mich.
Paul Bunyan Co., 1030 Marshall St., Minneapolis 2, Minn.
Paul Bunyon Archery Products, 1307 Glenwood Ave., Minneapolis, Minn.
Central Oregon Archery Co., 607 East 11th St. B. B., Bend, Oregon
Coe Archery Co., Inc., Otter Lake, Mich.
Crestwood Archery Mfg. Co., 2124 Surf Ave., Brooklyn 24, N. Y.
James D. Easton, Inc., 15137 Califa St., Van Nuys, Calif.
Fleetwood Archery Co., 2505 East 39th St., Denver 5, Colo.
Grimes Archery Co., Pontiac Municipal Airport, Pontiac, Mich.
Meyer's Sporting Goods, Birnamwood, Wisc.
J. H. Monteath Co., 2500 Park Ave., New York 51, N. Y.
Outdoor Sports Mfg. Co., 500 Broad St., Forestville, Conn.
Ben Pearson, Inc., P. O. Box 863, Pine Bluff, Ark.
Robin Hood Archery Co., 215 Glenridge Ave., Montclair, N. J.
Rounsevelle Rohm, Inc., Hazel Crest, Ill.
Smith Archery, 816 Malzahn St., Saginaw, Mich.
Sportsmen Accessories, Inc., Beacon, N. Y.
Stafford Company, Albia, Iowa
Stevens Crossbows, Marcella, Ark.
Alex Taylor's, 7 East 38th St., New York 16, N. Y.

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L. C. Whiffen Co., 209 West Wells St., Milwaukee, Wisc.
Wooley's Archery Equip., 63 Hyde St., Boston, Mass.
York Archery, Box 367, Independence, Mo.

ARCHITECTS (See "Landscape Architects")

ARTS & CRAFTS SUPPLIES (See "Handicrafts")

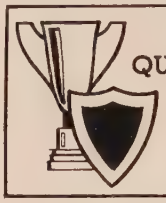
ASPHALT SURFACE & EQUIPMENT
Maintenance, Inc., P. O. Box 35, Wooster, Mass.

ATHLETIC EQUIPMENT (See also "Sports Equipt.")
Adirondack Bats, Inc., McKinley Ave., Dolgeville, N. Y.
Lowe & Campbell Athletic Goods, 3420 Fifth Ave., Pittsburgh 13, Pa.
MacGregor Co., 4861 Spring Grove Ave., Cincinnati 32, Ohio
Rawlings Sporting Goods Co., 2300 Delmar Blvd., St. Louis, Mo.
The Seamless Rubber Co., 253 Hallock Ave., New Haven, Conn.
Seven In One Manufacturing Co., P. O. Box 131, Grinnell, Iowa
Spaulding Bros. Inc., 161 Sixth Ave., New York, N. Y.
Wilson Sporting Goods Co., 130 E. Randolf St., Chicago, Ill.

AUDITORIUM SEATING (See "Chairs—Folding")

AUDIO-VISUAL EQUIPMENT (See also "Films," "Projectors")
Donnlu Siegel Corp., 148 W. Michigan Ave., Jackson, Mich.
National Audio-Visual Assoc. Inc., Fairfax, Va.
Herbert Price, 1275 Lyman Place, Los Angeles, Calif.

AWARDS & TROPHIES (See Also "Emblems," "Pennants")



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American Knitwear & Emblem Mfg. Co., The Felt Crafters, Plaistow 77, N. H.
Arlen Trophy Co., 68 Brook Ave., North Plainfield, N. J.
Awards, Inc., 3424 E. Lake St., Minneapolis 6, Minn.
Bayes Manufacturing Co., 28 Irving Place, New York 3, N. Y.
Boin Arts & Crafts Co., 91 Morris St., Morristown, N. J.
Cragin-Simplex Co., 163 Varick St., New York 13, N. Y.
Custom Trophy Mfg. Co., 5017 Exposition, Los Angeles, Calif.
Dieges and Clust, 226 Public St., Providence, R. I.
Dodge, Inc., 702 N. Hudson, Chicago 10, Ill.
Eagle Regalia Co., Inc., 298 Broadway, **New York 7, N. Y.**

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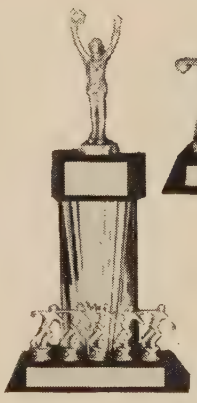

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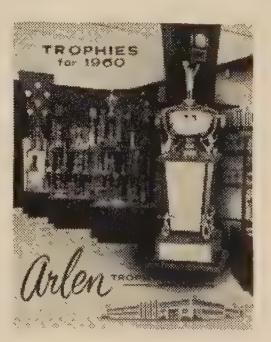

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Albert Grall Co., Inc., 319 W. Jefferson St., Louisville, Ky.
Karl Guggenheim, 33 Union Square W., New York, N. Y.
Irons & Russell Co., Irons & Russell Bldg., Providence, R. I.
Kaag Trophies, Inc., 435 East 58th St., Los Angeles 11, Calif.
Loren Murchusin & Co., Div. Herff-Jones, Indianapolis, Ind.
W. R. Moody, 702 North Mariposa St., Burbank, Calif.
Oscarette Trophies, 211 W. 28th St., New York 1, N. Y.
R. S. Owens & Co., 2039 West 13th St., Chicago 8, Ill.
Permaseal Plastic Products Co., 222 Finch Bldg., St. Paul, Minn.
O. J. Pollack Co., 233 E. Ontario St., Chicago 11, Ill.
Prior Jewelry & Awards Co., 220 Fifth Ave., New York 1, N. Y.
R & L Manufacturing Co., 10 North 26th St., Kenilworth, N. J.
Murray Rackoff, 1225 6th Ave., New York City

H. W. Shaw, 112 W. 44th St., New York, N. Y.
E. & H. Simon, Inc., 381 Fourth Ave., New York 16, N. Y.
"Spike" Shaudelman's Trophy-Plaq Co., 1033 Race St., Phila. 7, Pa.
Sports Awards Co., 429 West Superior, Chicago, Ill.
Star Adv. Specialty Co., 47 Birch St., Valley Stream, L. I., N. Y.
"Winco" Wincharger Corp., E. 7th & Division Sts., Sioux City 2, Iowa

BACKSTOPS (See also "Baseball Supplies," "Sports Equipt.")
Anchor Fence Div., 6500 Eastern Ave., Baltimore, Md.
J. E. Burke Co., Route 1, New Brunswick, N. J.

HELP YOURSELF

See Pages 102-103

Century Fence Co., Waukesha, Wisc.
Everwear Manufacturing Co., Inc., P. O. Box 284, Newport, Kentucky
E-Z Fold, Inc., Spearville, Kans.
J. E. Porter Corp., Ottawa, Ill.
Star Company, Ask Packer, Litchfield, Michigan

BADMINTON EQUIPMENT & SUPPLIES (See also "Sports Equipt.," "Athletic Equipt.")
American Racquet Co., 12123 S. Lowe Ave., Chicago 28, Ill.
Carron Net Co., 1623 17th St., Two Rivers, Wisc.
Commerce Pacific, Inc., 1206 Maple Ave., Los Angeles 15, Calif.
Dayton Racquet Co., 749 Albright St., Arcanum, Ohio
Foreign Imports, 48 Clinton St., Yonkers, N. Y.
H and R Manufacturing Co., Route 1, Box 44, Lacombe, La.
Hutchinson Bros. Leather Goods Co., 1928 N. 8th St., Cincinnati, Ohio
C. R. Peterson Const., 5659 Newark Ave., Chicago 31, Ill.
Sportcraft, 215 Fourth Ave., New York 3, N. Y.
C. A. Thompson Co., New Sharon, Me.

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BAND WAGON—Acoustical MOBILE SHELL
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BASEBALL SUPPLIES & EQUIPMENT (See also "Backstops," "Athletic Eqpt.," "Sports Eqpt.")
Adirondack Bats, Inc., McKinley Ave., Dolgeville, N. Y.
American Playground Device Co., 1801 South Jackson, Anderson, Ind.
Bolco Athletic Co., 1725 North Eastern Ave., Los Angeles 32, Calif.
The Carron Net Co., Two Rivers, Wisc.
Cyclone Fence Dept., American Steel & Wire Div. United States Steel Corp., P. O. Box 270, Waukegan, Ill.
Dudley Sports Co., 633 Second Ave., New York 16, N. Y.
Game Time, Inc., Litchfield, Mich.
The General Tire & Rubber Co., Pennsylvania Athletic Products Div., Akron, Ohio
Hammatt and Sons, Box 2004, Anaheim, Calif.
Hanna Manufacturing Co., Athens, Ga.
H. Harwood & Sons, Inc., 12 Walnut St., Natick, Mass.
Hillerich & Bradsby Co., Jackson & Finzer Sts., Louisville, Ky.
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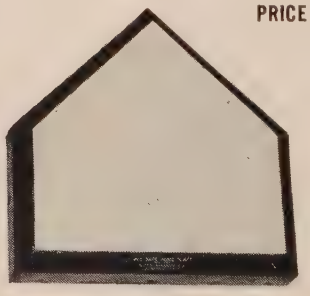

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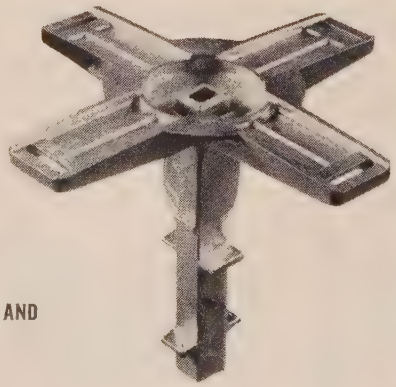

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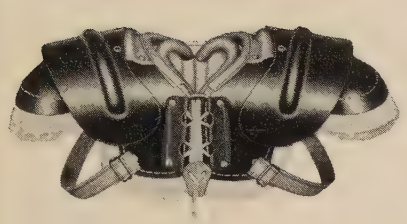

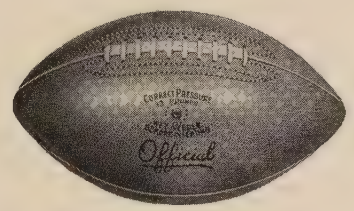

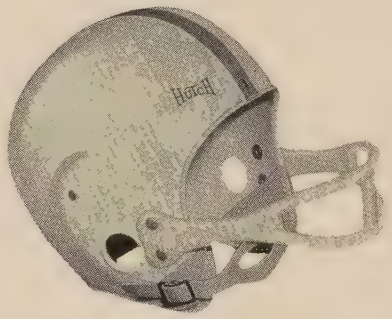

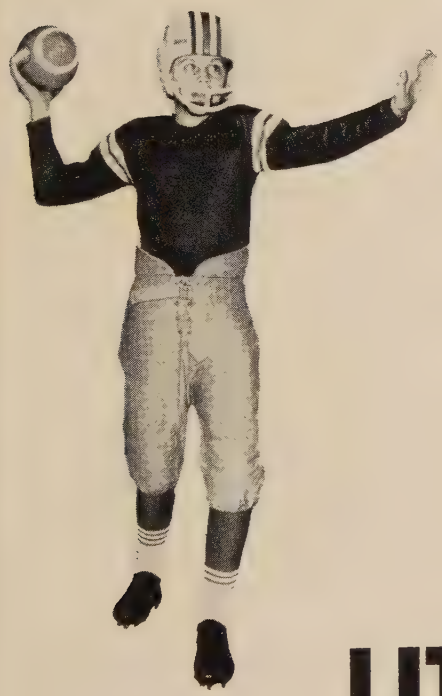

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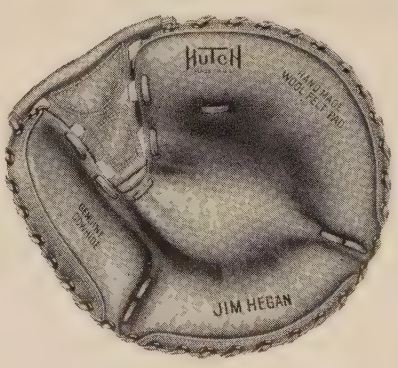
LITTLE LEAGUE



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Rawlings, 230 Delmar Blvd., St. Louis, Mo.
Charles A. Richardson, Inc., Otis St., Mansfield, Mass.
Sealand, Inc., 535 Migeon Ave., Torrington, Conn.
Tigrett Industries, 600 Mobile St., Jackson, Tenn.
W. J. Voit Rubber Corp., 2945 E. 12th St., Los Angeles 23, Calif.
Wilson Sporting Goods Co., Chicago, Ill.

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MacGregor Company, Cincinnati 32, Ill.
Sol Post Uniforms, 148 Lafayette St., New York, N. Y.

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Aalco Mfg. Co., 2737 Wyandotte St., St. Louis 11, Mo.
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Franklin Manufacturing Co., 31 Monument St., Brockton 64, Mass.
Gared Corp., Nonpareil Div., 918 Mullanphy St., St. Louis 6, Mo.
Hutchinson Bros. Leather Goods Co., 1928 N. 8th St., Cincinnati, Ohio
MacGregor Company, Cincinnati 32, Ill.
Naden Industries, 505 Fair Ave., Webster City, Iowa
Rawlings, 230 Delmar Blvd., St. Louis, Mo.
Seamless Rubber Co., 253 Hallock Ave., New Haven, Conn.
Spaulding & Bros. Inc., 161 6th Ave., New York, New York
W. J. Voit Rubber Corp., 2945 E. 12th St., Los Angeles 23, Calif.
Wilson Sporting Goods Co., Prudential Plaza, 130 E. Randolf St., Chicago, Ill.

BASKETBALL FLOOR SURFACE (See "Gymnasium Flooring, Finishing")

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Advance Theatrical Shoe Co., 32 W. Randolf, Chicago, Ill.
Aldrich & Aldrich Inc., 1859 Milwaukee Ave., Chicago, Ill.
Jantzen Inc., Portland 8, Oregon
Ocean Pool Supply Co. Inc., 155 West 23rd St., New York 11, N. Y.
Wright & Ditson, Boston, Mass.

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American Playground Device Co., 1801 South Jackson, Anderson, Ind.
Belson Manufacturing Co., East River Road, North Aurora, Ill.
Brill Mfg. Co., 715 So. James St., Ludington, Mich.
J. E. Burke Co., Route 1, New Brunswick, N. J.
Game-Time, Inc., Lichfield, Mich.
Giant Mfg. Co., Inc., Council Bluffs, Iowa
Goshen Mfg. Co. Inc., 10th & Reynolds Sts., Goshen, Ind.
Jayfro Athletic Supply Co., P. O. Box 1065, New London, Conn.
Lambert Inc., 519 Hunter Ave., Dayton, Ohio
L. A. Steelcraft, 1951 Lincoln Ave., Pasadena, Calif.
Mexico Forge, Mexico, Pa.
Midwest Metal Stamping Co., Kellogg, Iowa
Miracle Equipt. Co., Grinnell, Iowa
Mitchell Manufacturing, Milwaukee, Wisc.
Recreation Equipt. Corp., 724 W. 8th St., Anderson, Ind.
Sea-Lawn Products Co., P. O. Box 716, Long Beach, L. I., N. Y.
R. L. Spillman Co., Box 534P, Station G, Columbus, Ohio
Standard Playground Equpt., Co., Inc., 1611-1629 W. 18th St., Box 557, Anderson, Indiana
Star Company, Ask Packer, Litchfield, Mich.
Trojan Playground Equip. Mfg. Co., 11 2nd Ave. N.E., St. Cloud, Minn.

BICYCLES (See also "Bicycle Racks")
AMF Wheel Goods Div., 215 Marble St., Hammond, Ind.
Arnold, Schwinn & Co., 1718 N. Kildare Ave., Chicago 39, Ill.
Evans Prods. Co., Plymouth, Mich.
Excelsior Mfg. Co., Michigan City, Ind.
Huffman Mfg. Co., Dayton 1, Ohio
Monarch Silver Ring, Inc., 6501 W. Grand Ave., Chicago 35, Ill.
Murray Ohio Mfg. Co., 1115 E. 152nd St., Cleveland 10, Ohio
N. P. Snyder Mfg. Co., Little Falls, N. Y.
Universal Mfg. Co., Inc., Bossier City, La.
Westfield Mfg. Co., Westfield, Mass.

BICYCLE RACKS
American Playground Device Co., Anderson, Ind.
J. E. Burke Co., Route 1, New Brunswick, N. J.
Dawn Inc., Dawes, Vt.
Everwear Manufacturing Co., Inc., P. O. Box 284, Newport, Kentucky
Game Time, Inc., Lichfield, Mich.
Miracle Equipment Co., Grinnell, Iowa
Standard Playground Eqpt., 1611-1629 W. 18th St., P. O. Box 557, Anderson, Ind.
Star Company, Ask Packer, Litchfield, Mich.
Trojan Playground Equipt. Mfg. Co., 11 2nd Ave. N.E., St. Cloud, Minn.

BILLIARD TABLES
Bon Ton Products Inc., 130 Coit St., Irvington, N. J.
Brunswick-Balke-Collender Co., 623 S. Wabash Ave., Chicago 5, Ill.
Superior Industries Corp., 520 Caster St., New York 59, N. Y.
Valley Sales Co., 333 Morton St., Bay City, Mich.

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Central Texas Iron Wks., P. O. Box 949, Waco, Tex.
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Leavitt Products Company, 208 Griggs St., Urbana, Ill.

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Sea-Lawn Products Co., P. O. Box 716, Long Beach, L. I., N. Y.
Star Company, Ask Packer, Litchfield, Michigan
U. S. Seating Co., 108 N. State St., Chicago 2, Ill.
Universal Bleacher Co., 1303 N. McKinley Ave., Champaign, Ill.
Wayne Iron Works, Wayne, Pa.
Winkler Mfg. Co. Inc., P. O. Box 336, Baton Rouge, La.

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Alabama Dry Dock Shipbuilding, Pinto Island, Mobile, Ala.
Baldt Anchor, Chain & Forge, Div. of Boston Metals, P. O. Box 350, Chester, Pa.
Challenger Marine, 13301 Biscayne Blvd., North Miami, Fla.
Chris-Craft Corp., Pompano Beach, Fla.
Crandall-Hicks Co., 226 Worcester St., Rte. 9, Wellesley Hills, Mass.
Goodyear Tire Co., Akron, Ohio
Hodgman Rubber Co., Framingham, Mass.
Ingalwals Shipbuilding Corp., Box 2362, Birmingham, Ala.
Kilgore, Inc., International Flare Signal, Westerville 5, Ohio
Marine Eqpt. & Supply Co., 117 Walnut St., Philadelphia, Pa.
Mohawk Craftsman, Hoffman Sta., Califon, N. J.
North American Marine, Warsaw, Ind.
Peterborough Canoe Co., Peterborough, Ontario, Can.
Sea Lawn Products Co., P. O. Box 716, Long Beach, L. I., N. Y.
Selleck Watercycle Co., Boca Raton, Fla.
Star & Crescent Boat Co., Spreckels Bldg., San Diego, Calif.
U. S. Fiber & Plastic Co., 540 Union, Stirling, N. J.
Wagemaker Co., Grand Rapids, Mich.
Winner Mfg. Corp., 100 Sullivan Way, Trenton, N. J.
World Wide Trail Craft Rentals, Inc., Harrisburg, Pa.

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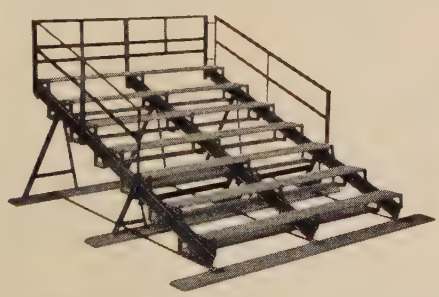

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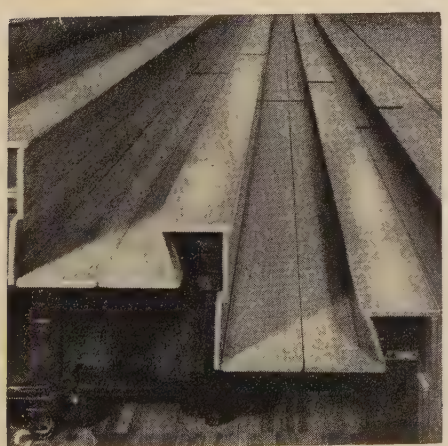

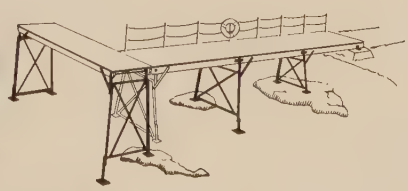

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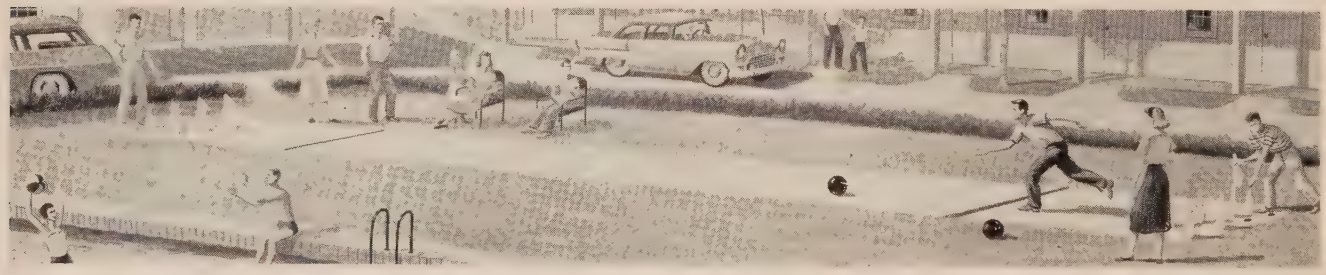

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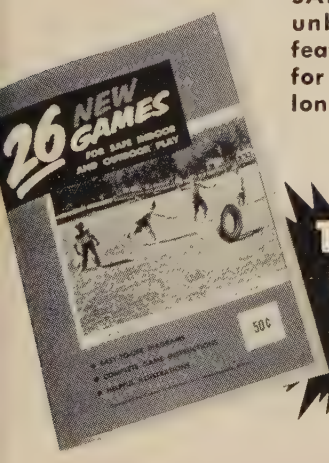

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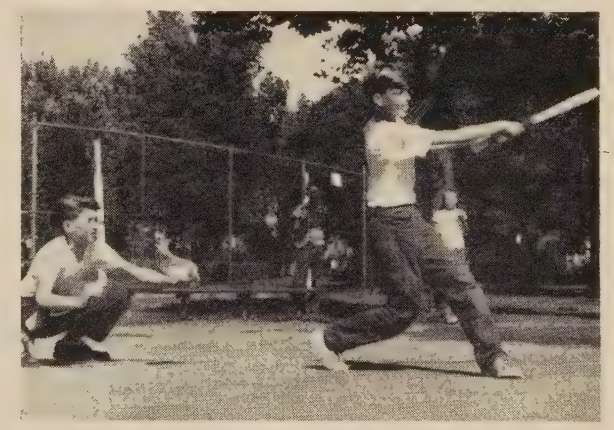

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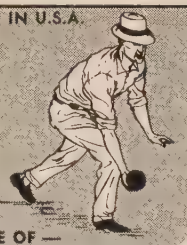

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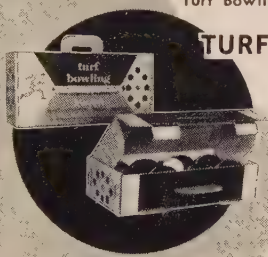

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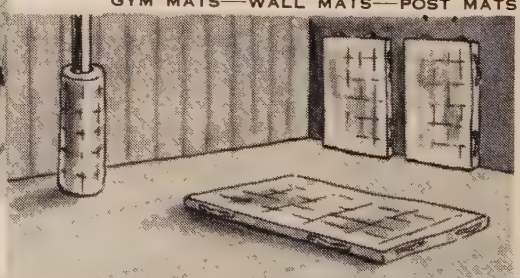

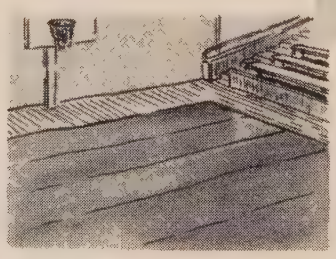

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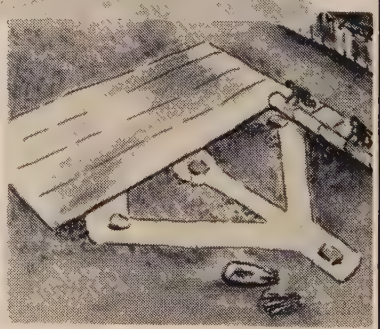

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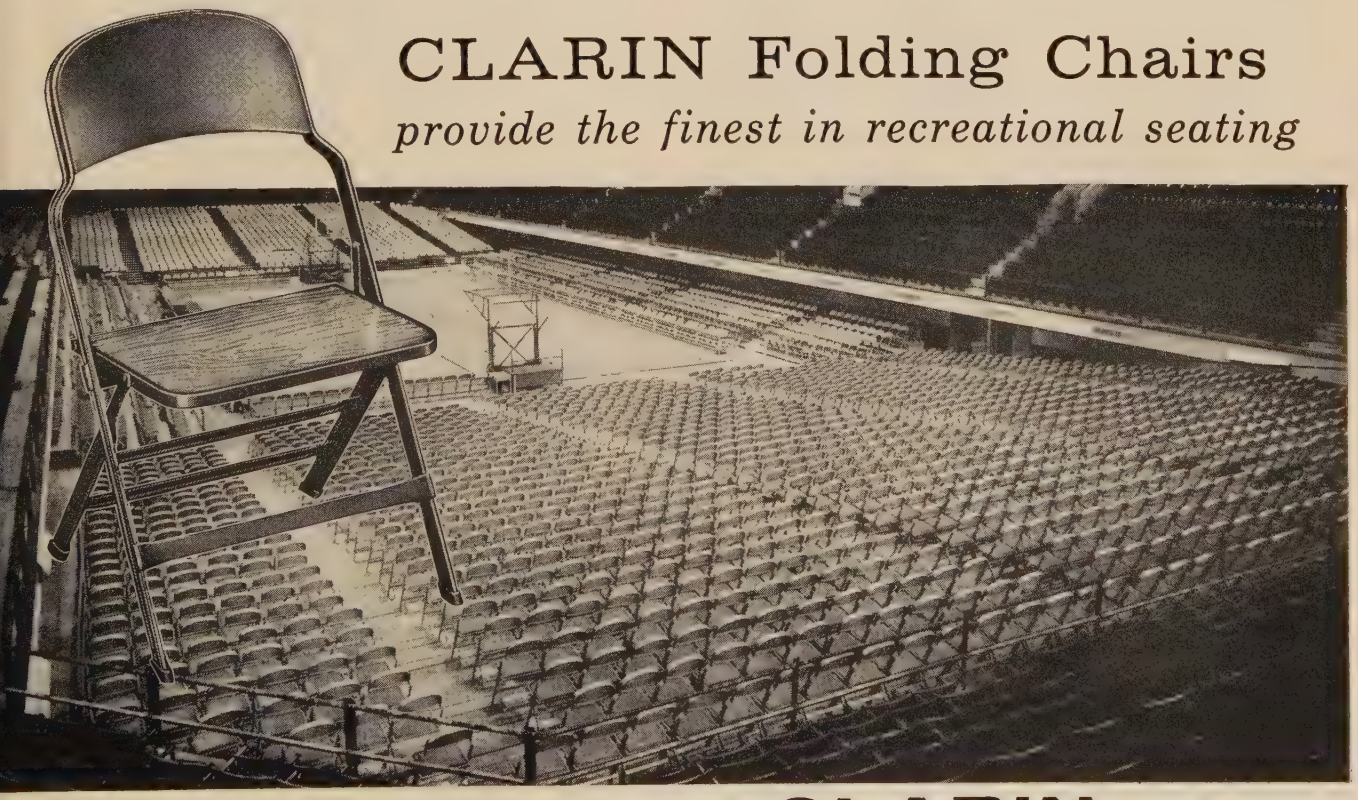

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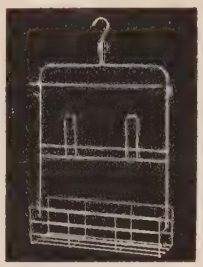

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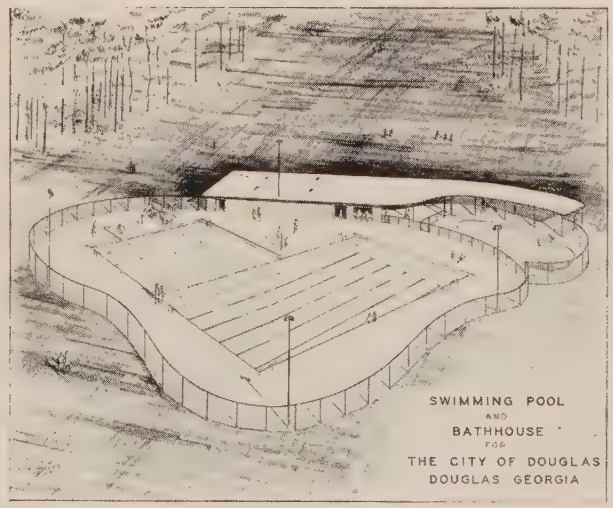

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Kano Laboratories, 1000 South Thompson Lane, Nashville, Tenn.
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R. C. Williams & Co., 1080 Legget Ave., New York 59, N. Y.

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Arcadia Air Products Co., 383 N. Altadena Dr., Pasadena, Calif.
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Buck Mfg. Co., 2332 East Lake, Seattle 2, Wash.
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General Playground Equipt Co., Inc., Kokomo, Ind.
Giant Mfg. Co., 6th St. & 12th Ave., Council Bluffs, Iowa
Modern Swimming Pool Co., Inc., 1 Holland Ave., White Plains, N. Y.
Paddock Pool Equipt. Co., 14606 Arminta St., Van Nuys, Calif.
Paragon Swimming Pool Co., Inc., 12 Paulding St., Pleasantville, N. Y.
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Bill Russel Inc., P. O. Box 2032, Austin 11, Texas
Smith, S. R., Box 942, Canby, Ore.
Star Co., Ask Packer, Litchfield, Michigan
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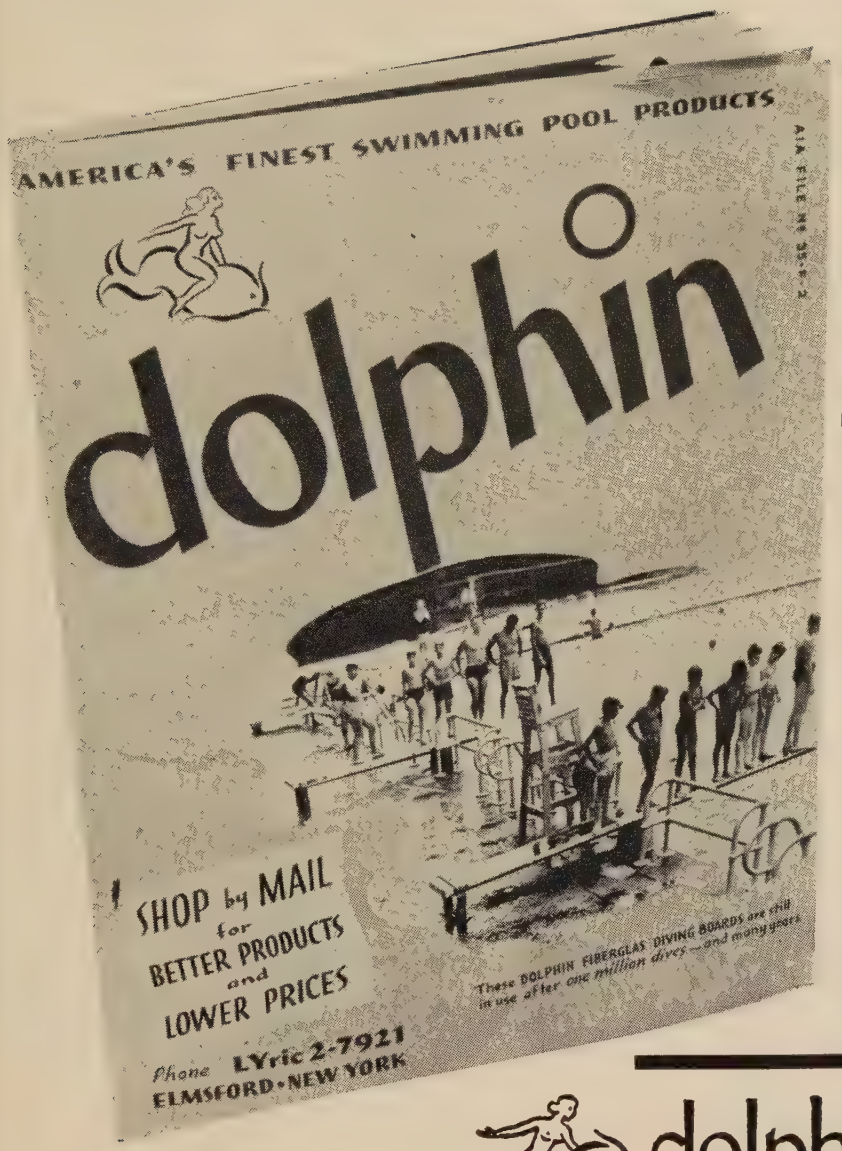

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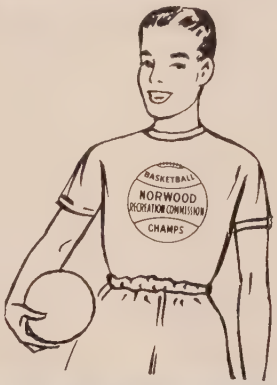

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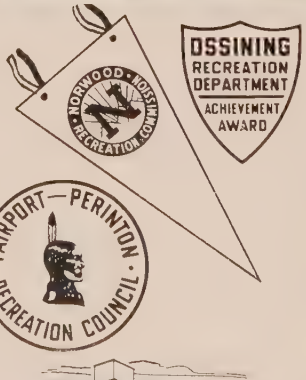

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(Continued on Page 140)

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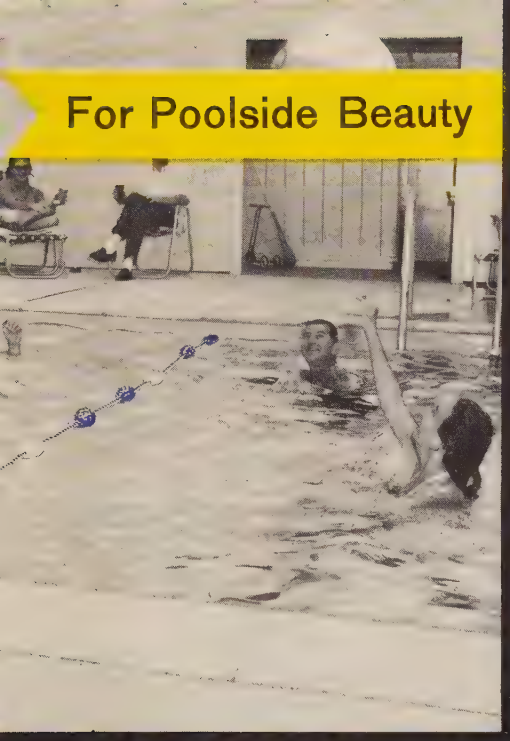

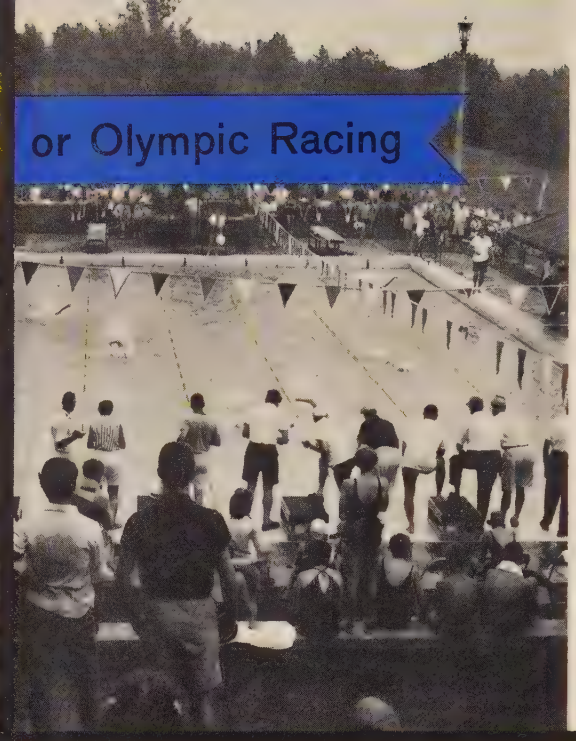

. . . and for safety, utility and all arou enjoyment of the swimming pool!

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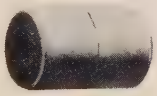
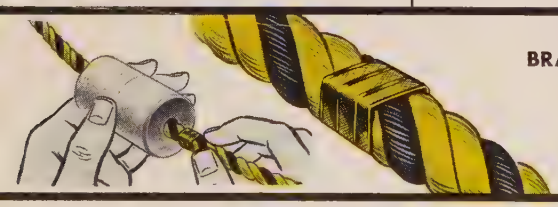
Old English

FOAM PLASTIC FLOATS, SAFETY AND RACING LANE ROP

OCK No.	TYPE	OUTSIDE DIA. (in.)	LENGTH (in.)	HOLE DIA. (in.)	COLORS	RECOMMENDED SPACING (FEET)	CHARACTERISTICS
51	OVAL SAFETY	3	5	3/8	Blue Green Red Yellow White	2	Expandable polystyrene plas color impregnated. Won't ru chip, peel, crack, break, leak collapse or waterlog. Not affected by chlorine or salt v
52	OVAL SAFETY & VACUUM HOSE	5	9	3/4 or 3/8		5	
50	STRAIGHT RACING 	1 3/4	3	5/16		3	

DIAMETER (IN.)	TEST (LBS.)	COLORS
5/16	1500	Blue & White Yellow & Black
LENGTH: Custom cut to fit specifications.		

Twisted polyethylene. Strong, lightweight, waterpro and floats. Resists stretch, ac rot. May be stored wet. Colorfast, long wearing.



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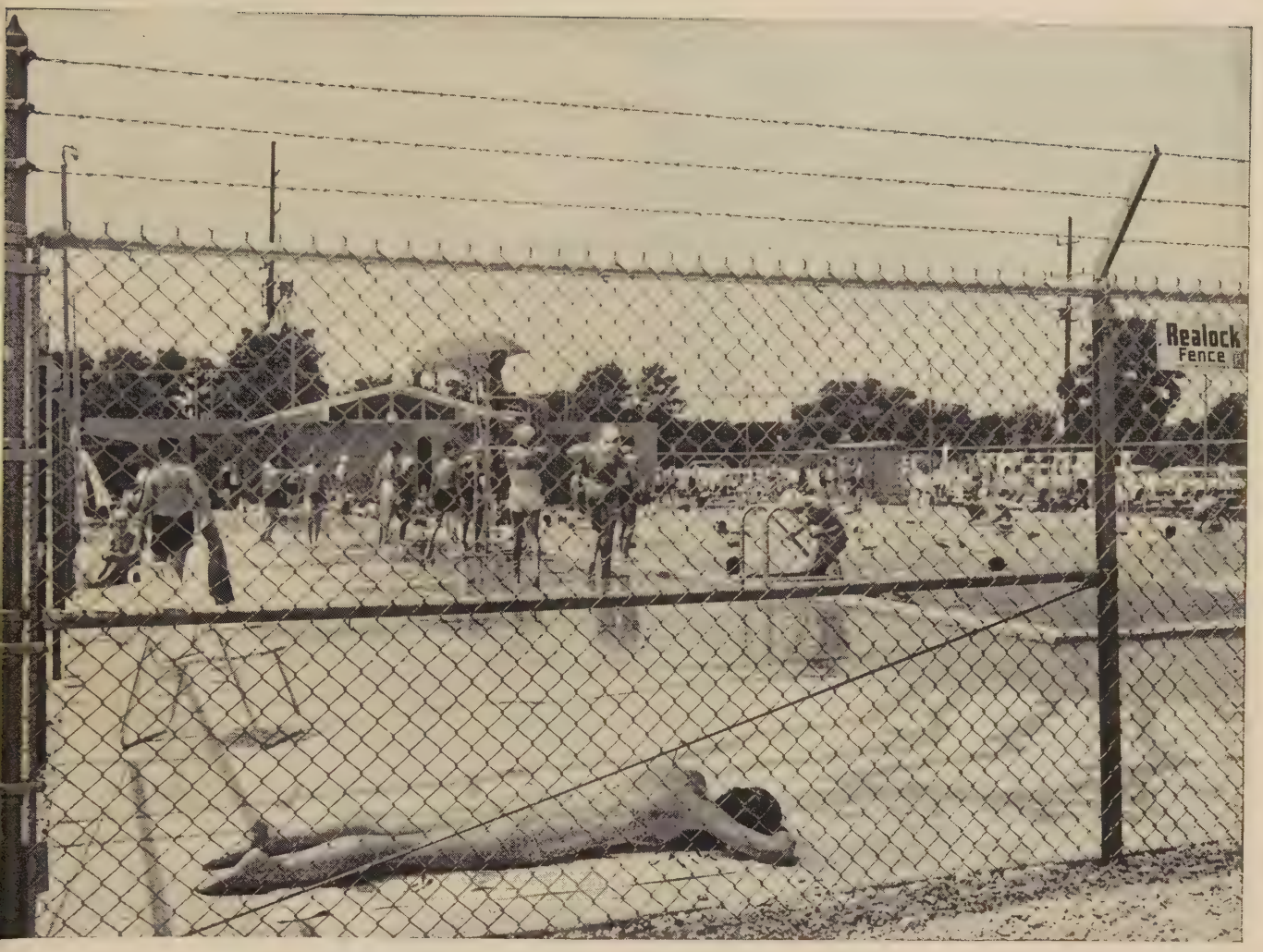

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Nitroform Agriculture Chemicals Inc., Div. Woonsocket Color & Chemical Co., 92 Sunnyside Ave., Woonsocket, R. I.
Pennsylvania Salt Mfr. Co., 3 Penn Center Plaza, Philadelphia, Pa.
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The Athletic Institute, 209 S. State St., Chicago 4, Ill.
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Augsburg Fine Films, 425 Fourth St., Minneapolis 15, Minn.
Brandon Films Inc., 200 W. 57th St., New York 19, N. Y.
Black Hawk Films, 1235 W. 5th St., Davenport, Iowa
Columbia University Press, 1125 Amsterdam Ave., New York 25, N. Y.
Contemporary Films Inc., 13 E. 37th St., New York 16, N. Y.
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Encyclopaedia Britannia Films Inc., 1150 Wilmette Ave., Wilmette, Ill.
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Foundation Films Corp., 303 Citizens Bank Bldg., Pasadena 1, Calif.
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Hollywood Film Enterprises, 6060 Sunset Blvd., Hollywood 28, Calif.
Ideal Pictures Inc., 58 E. South Water St., Chicago 1, Ill.
Institutional Cinema Service Inc., 165 W. 46th St., New York 36, N. Y.
International Film Bureau Inc., 57 E. Jackson Blvd., Chicago 4, Ill.
Kanthor's Film Exchange, 36 Corinthein St., Rochester, N. Y.
McGraw-Hill Text Films, 330 W. 42nd St., New York 36, N. Y.
Mogull National Film Libr., 112 W. 48th St., New York 36, N. Y.
Novelty Film Co. Inc., 15 Mt. Vernon St., Ridgefield Park, N. J.
Petite Film Co., 6101 Fremont Ave., Seattle 3, Wash.
Pix Film Service Inc., 34 E. Putnam Ave., Greenwich, Conn.
Portafilms, Orchard Lake, Mich.
Post Pictures Corp., 171 E. Post Rd., White Plains, N. Y.
Herbert Price, 12751 Lyman Place, Los Angeles, Calif.
Select Film Library, 138 W. 44th St., New York 17, N. Y.
16MM Film Exchange, 302½ So. Harwood St., Dallas 1, Texas
Howard K. Smith Films Inc., 2408 W. 7th, Los Angeles, Calif.
Swank Motion Pictures, 621 North Skinker Blvd., St. Louis 5, Mo.
United Nations, 405 E. 42nd St., New York, N. Y.
United States 16MM Free Loan Films Service, 615 Neville St., Beckley, W. Va.
United World Films Inc., 1445 Park Ave., New York 29, N. Y.
University of Southern California, University Park, Los Angeles 7, Calif.
Visual Education Service, Route 1, Box 17, Francestown, N. H.

FILMS—LOAN & RENTAL

Aetna Casualty & Surety Co., Hartford 15, Conn.
Christian Youth Cinema, 2128 Jenkintown Rd., Glenside, Pa.
Cine-Graphic Film Lab. Inc., 1720 Olive St., St. Louis 3, Mo.
E. I. duPont de Nemours Motion Picture Dist., Wilmington 98, Dela.
Frank H. Fleer Corp., 10th & Somerville Sts., Philadelphia 41, Pa.
Goodyear Tire & Rubber Co., P. O. Box 3339, Term. Annex Sta., Los Angeles, Calif.
Gospel Films Inc., P. O. Box 455, Muskegon, Mich.
Hadassah Film Library, 13 E. 37th St., New York 16, N. Y.
Institutional Film Service, 41 Union Square, New York, N. Y.
Jole Company, 1027 Camino Ricardo, San Jose, Calif.
Educational Dept., Kimberly-Clark Corp., Neenah, Wisc.
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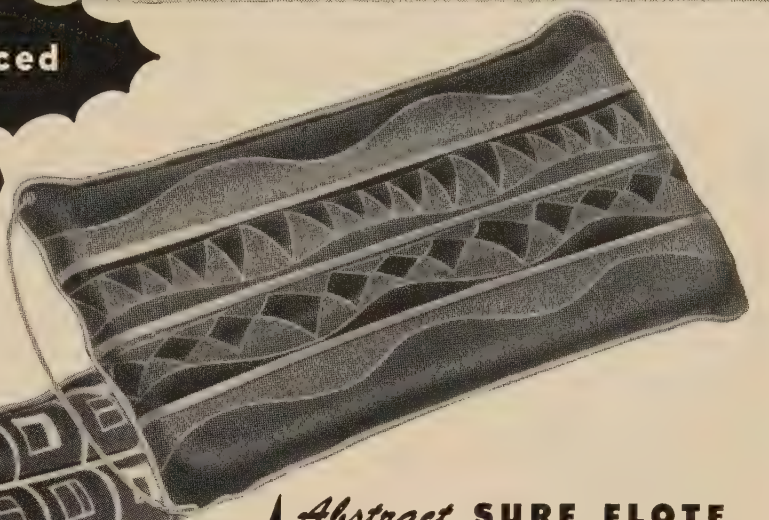

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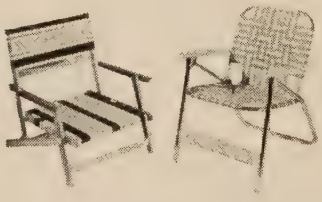

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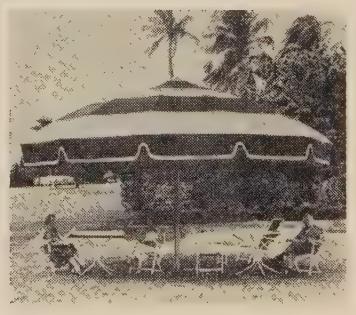

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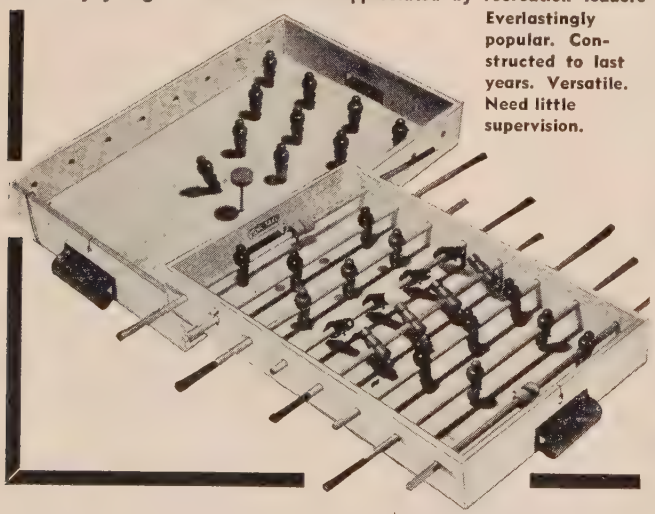

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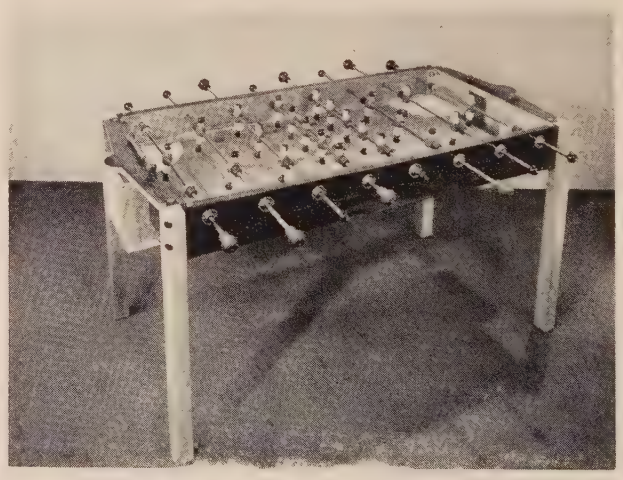

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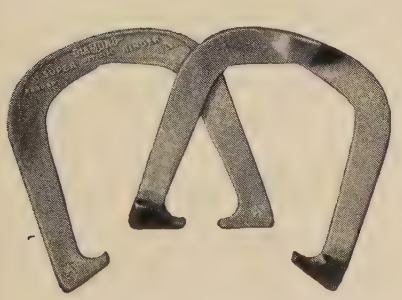

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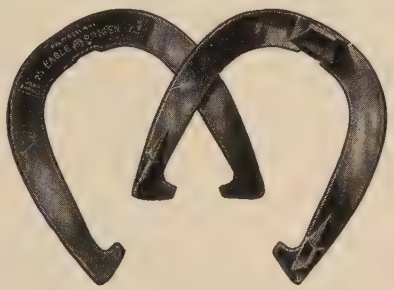

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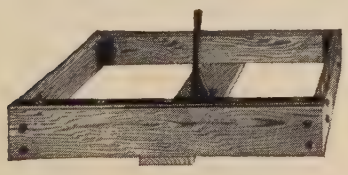

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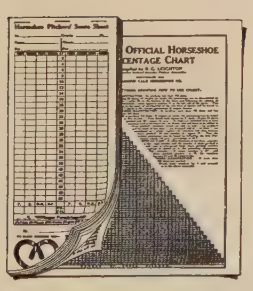

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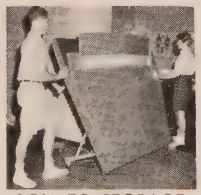
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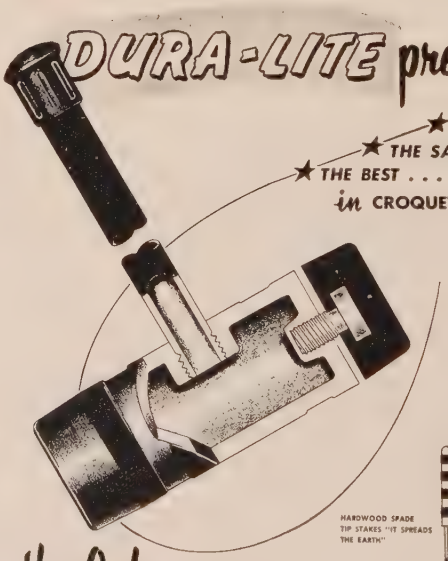

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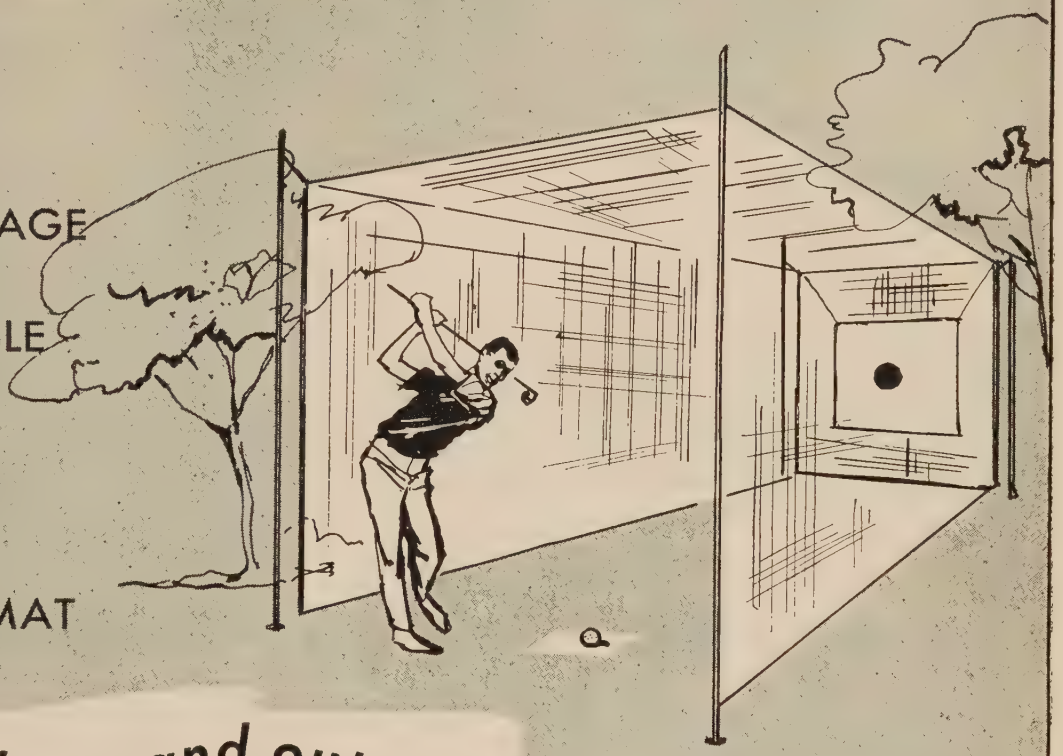

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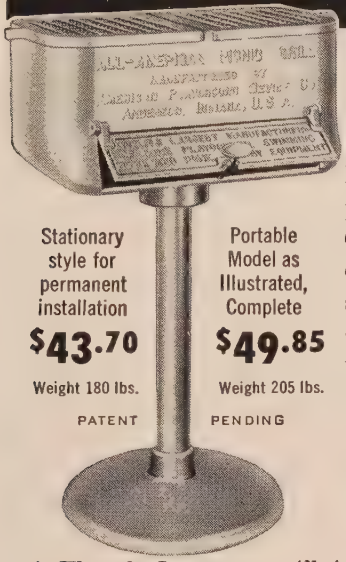

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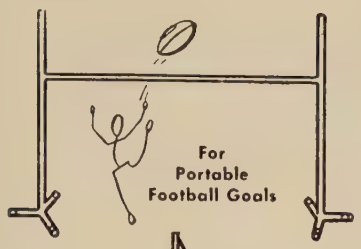

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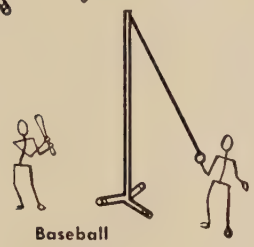

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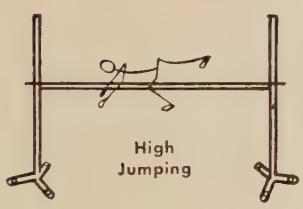

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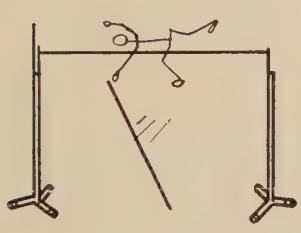
Here's a completely usable, feasible device to help in giving "norms" tests. Standard may be used for "pull-ups," chinning and to help test the jumping ability of a child. Six jumping tabs (optional equipment) hang 12" to 7" below cross bar. Bar moves up or down in seconds.



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FOR FOOTBALL GOAL POSTS

No matter what the age of children, SEVEN-IN-ONE STANDARDS provide football goal posts of usable height. The 18' 6" cross arm (optional) may be placed at any height from 5 feet above ground to regulation 10 feet. Cross arm comes in three 6' 3" sections for easy portability. Tightening chains hold it as rigidly between uprights as the cross bar on regulation steel football goal posts. Arrange 3-man field goal kicking teams for tournaments.

YOUNG HIGH JUMPERS LOVE 'EM

Standards are ideal for high jumping. Frictional collars provide secure supports for cross bar at any height. Bar moves up or down as easily as flipping a door latch.

DEVELOP CHAMPION POLE VAULTERS

Set up Standards for any height from a few feet to 13' 6". They help youngsters develop vaulting skill. Even tiny children can raise cross bar an inch or two at a time. Vaulting attachments optional.

SET UP FOR BASKETBALL

Double basketball goals (optional equipment) may be placed on SEVEN-IN-ONE STANDARDS at height to suit any age child—from 6½ feet above gym floor or ground to regulation 10-foot level.

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TEACH GOLF STANCE

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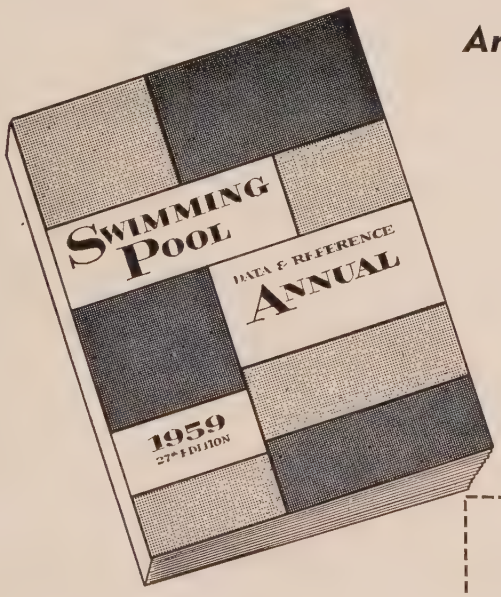

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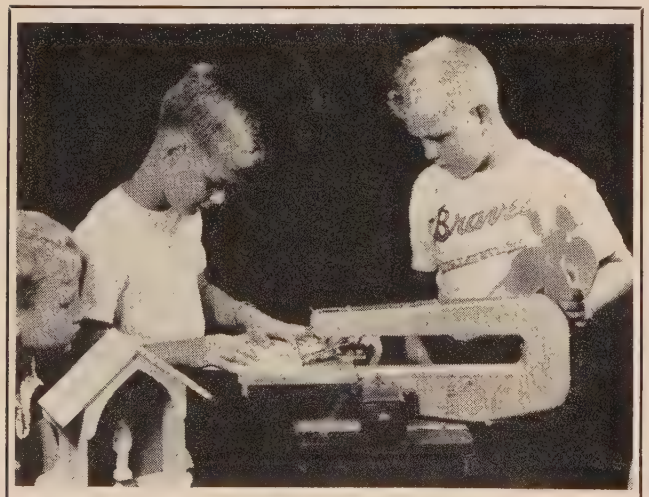

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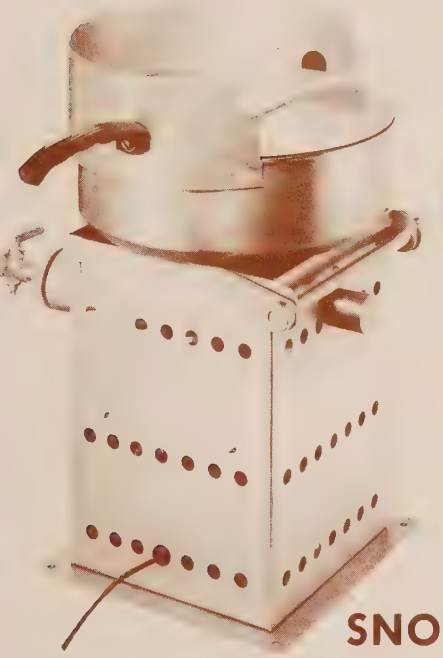

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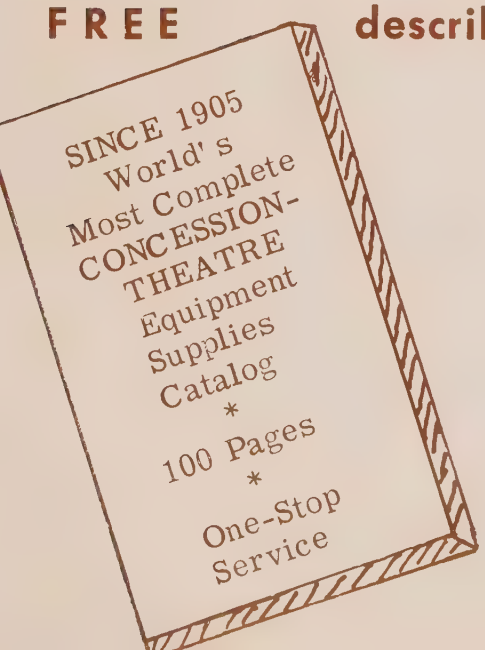

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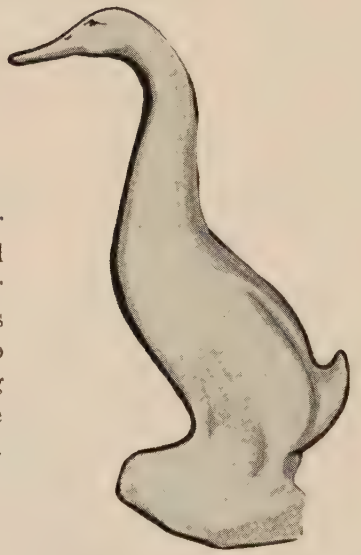

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(Continued from Page 154)

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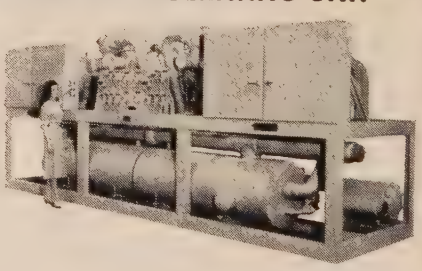

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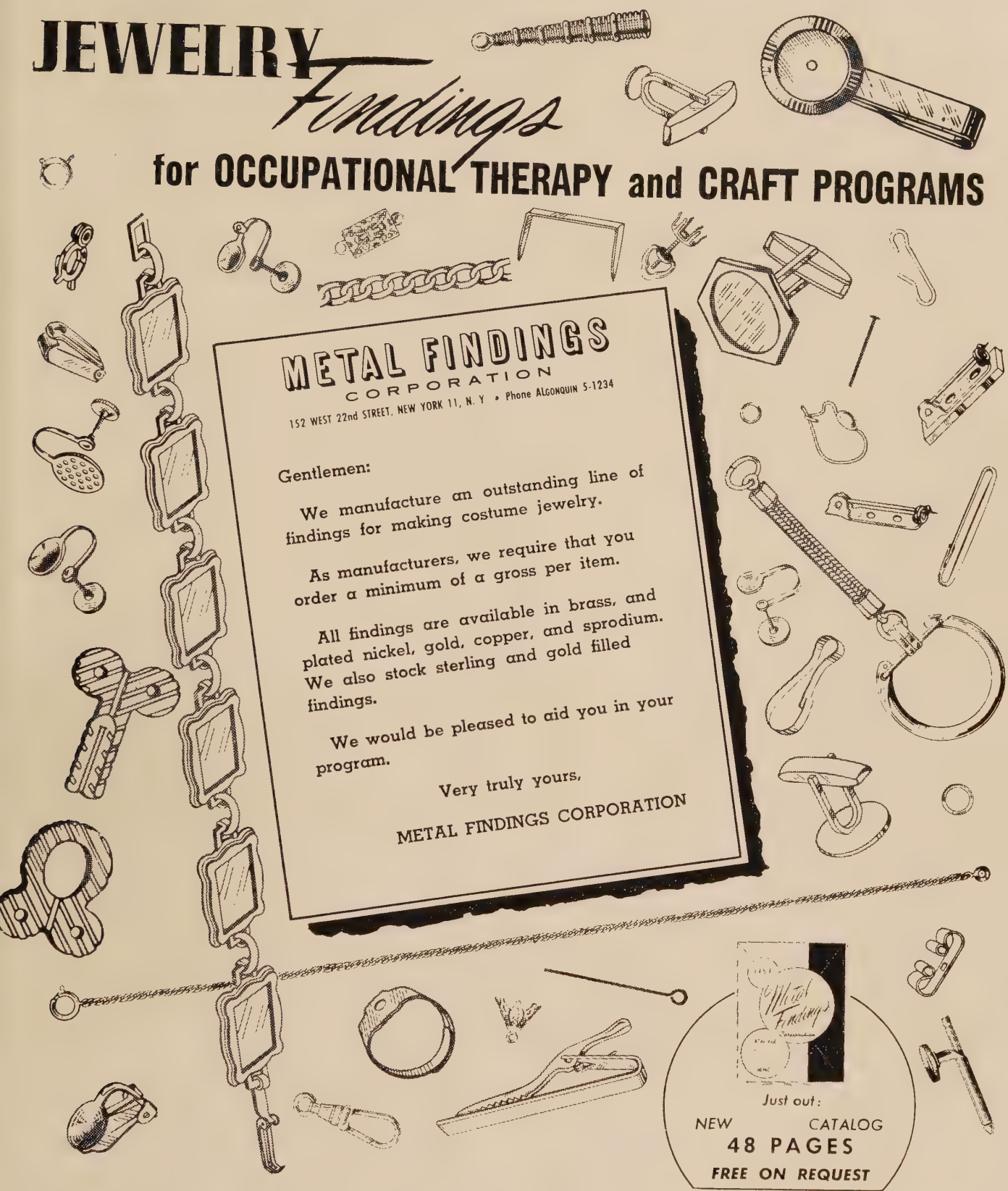

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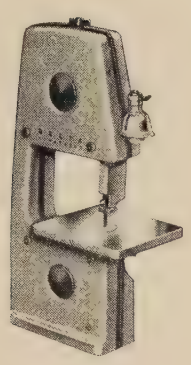

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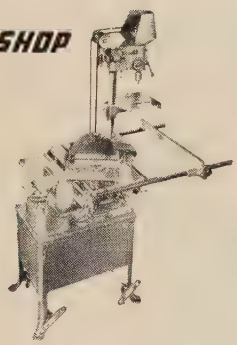

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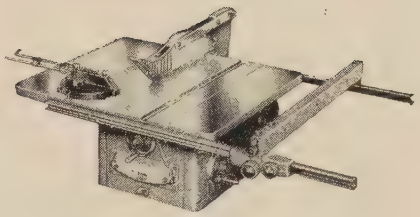

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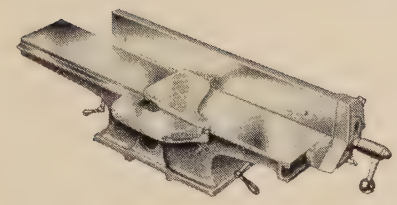

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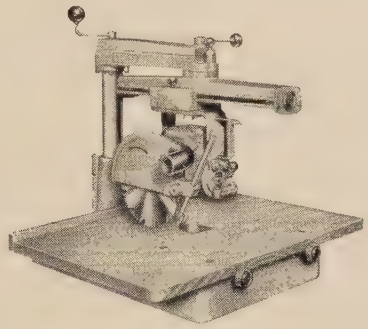

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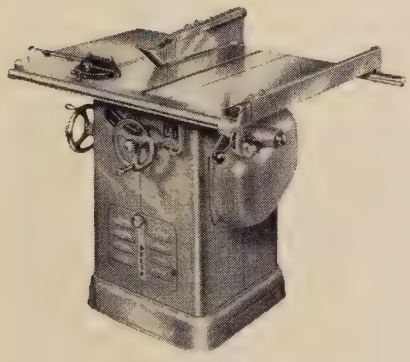

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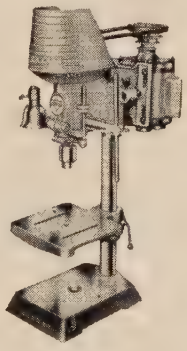

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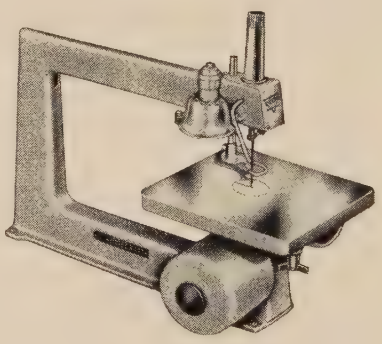

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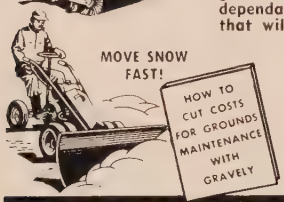

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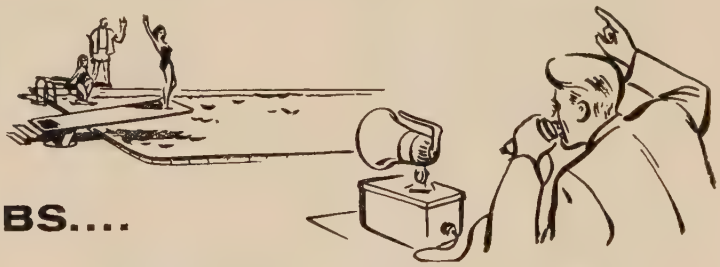

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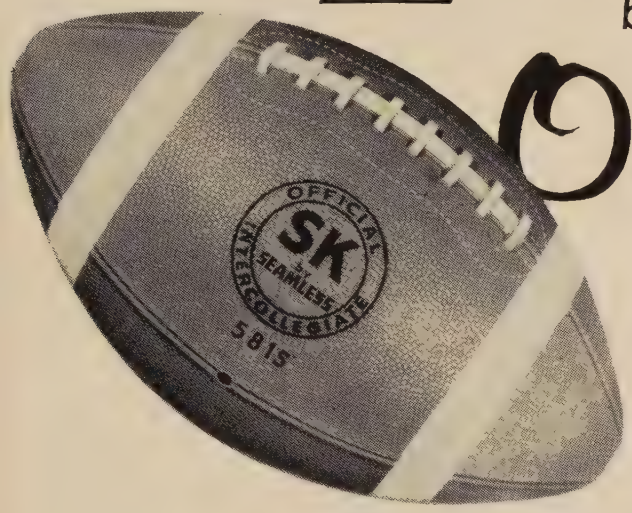

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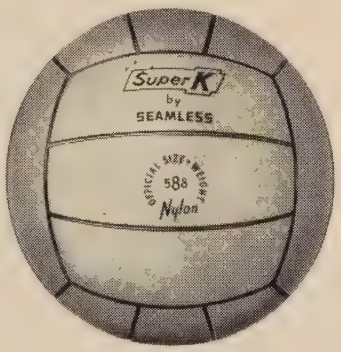

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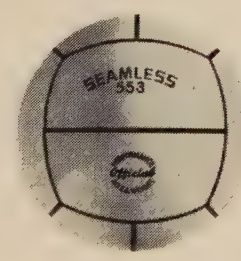

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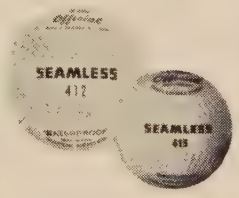

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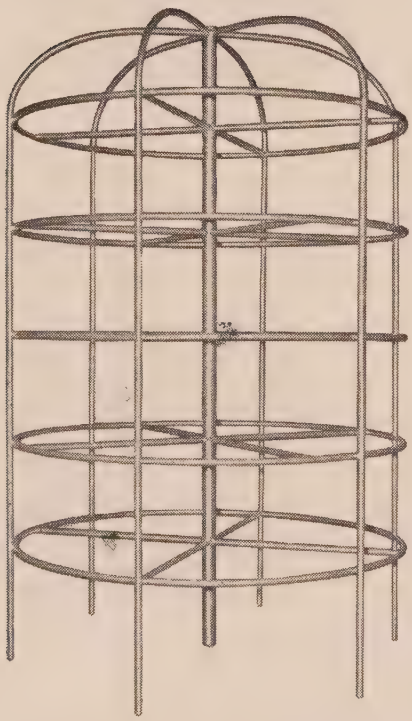

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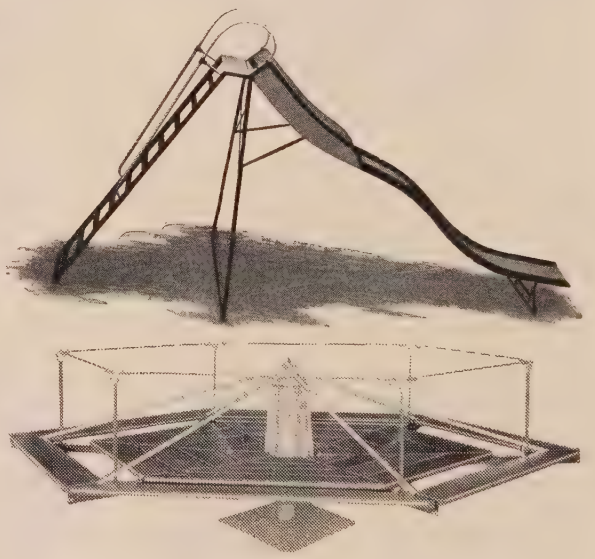

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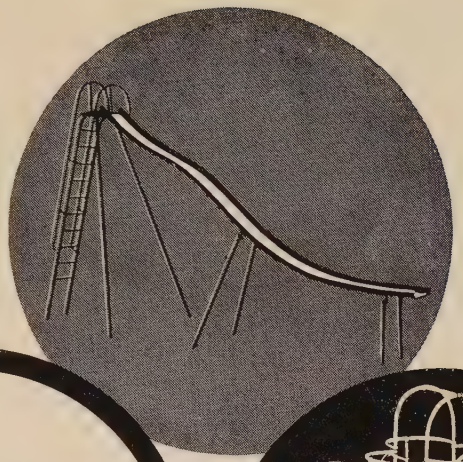

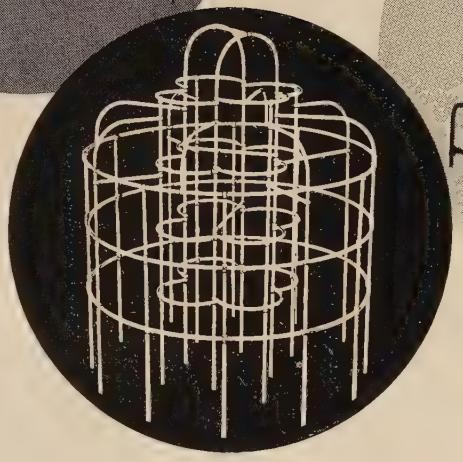

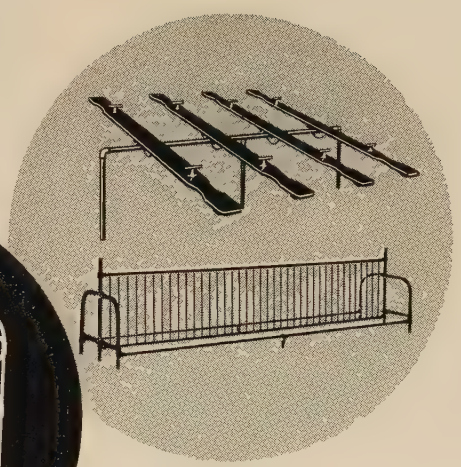

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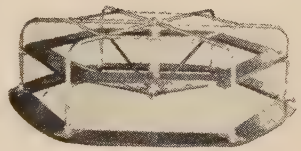

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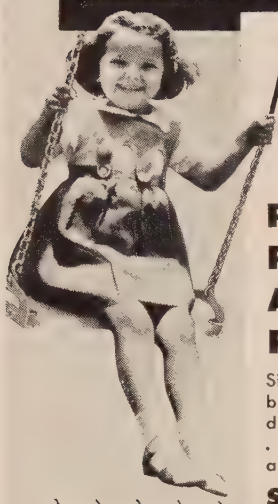

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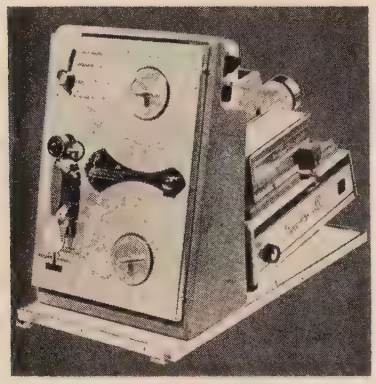

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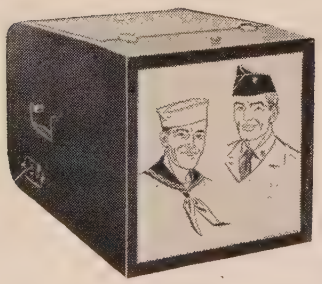

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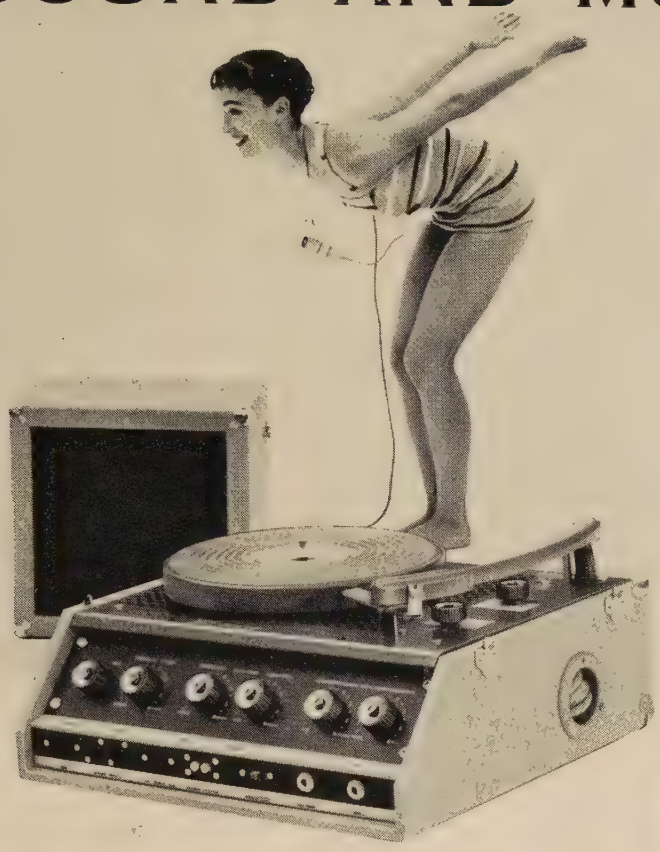

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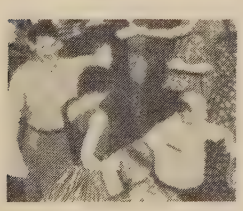

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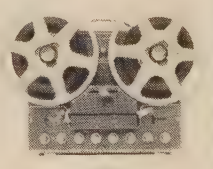

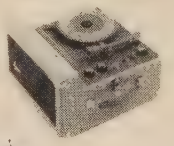

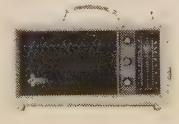

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(Continued on Page 176)

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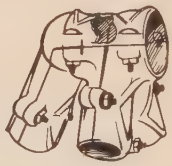
greatest safety combined with unmatched quality. Use none but the most creative engineers for superior design. Manufacture with extra-heavy galvanized steel pipe. Add extra-heavy certified malleable iron fittings. Assemble with J. E. Burke exclusive inter-lock  knob construction. Top it off with weatherproof baked enamel colors and serve to the children of your community. You'll know they have the best.

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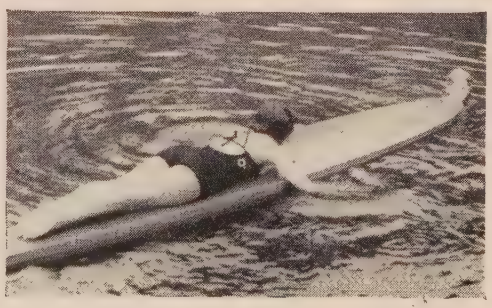

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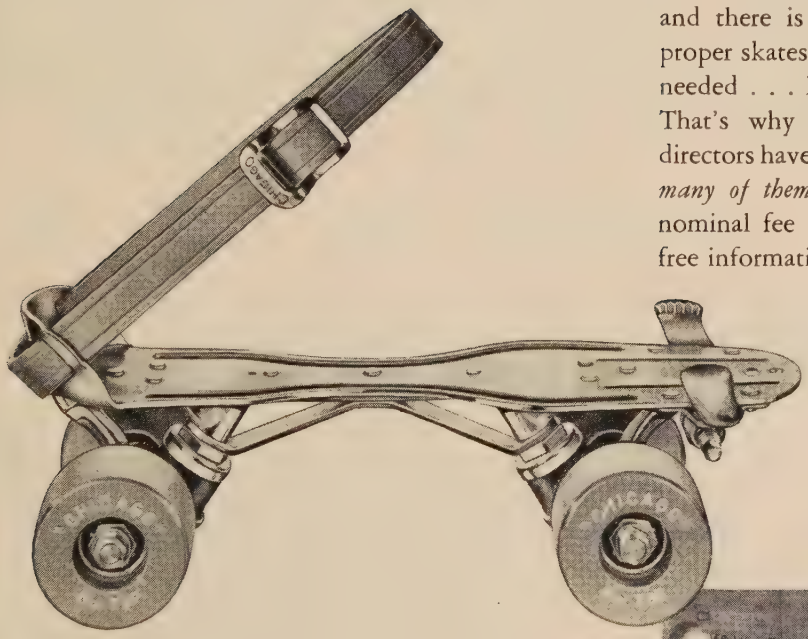

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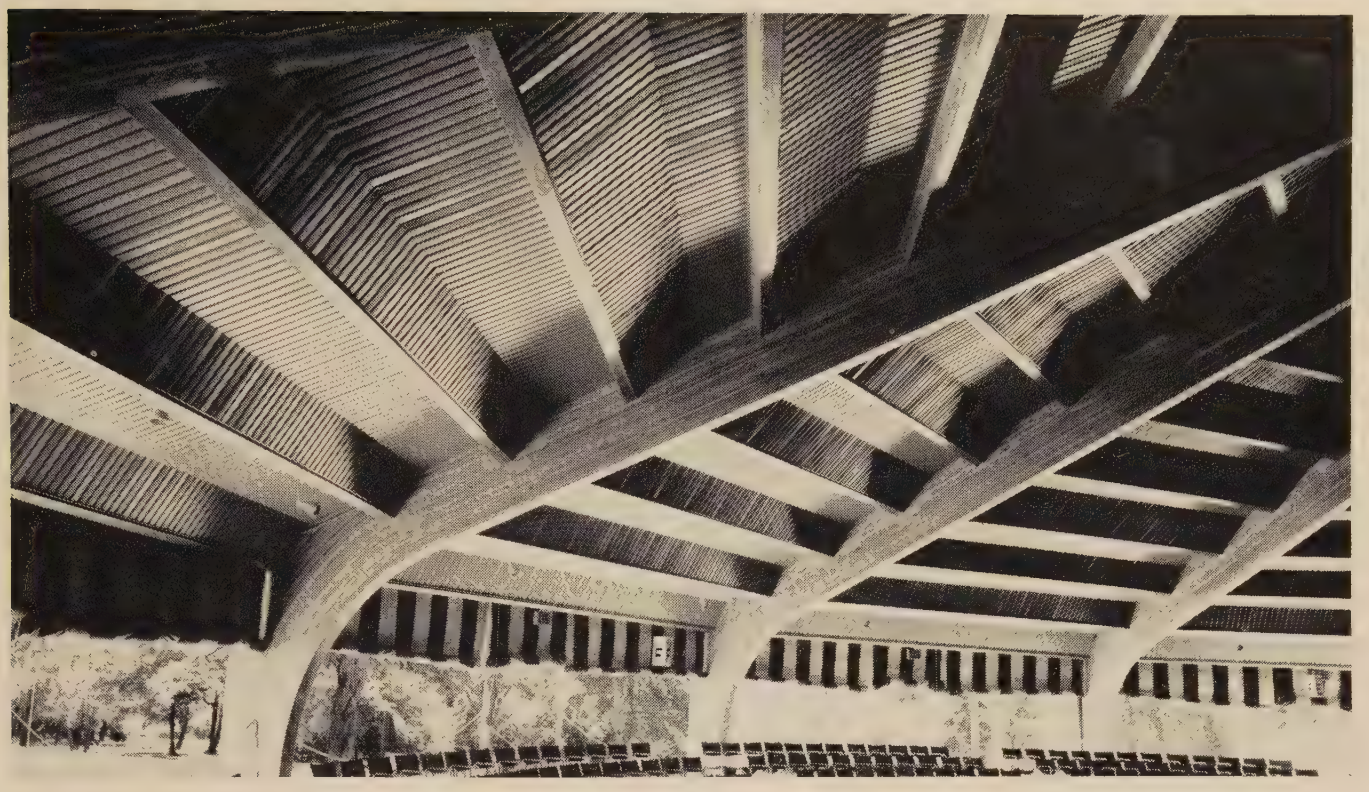

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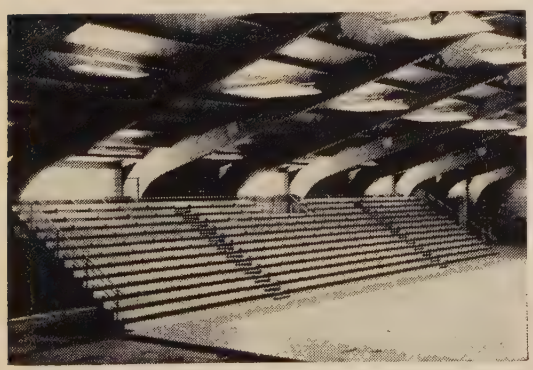

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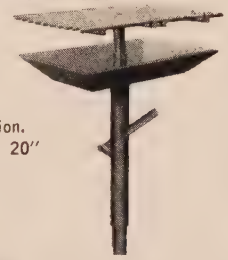

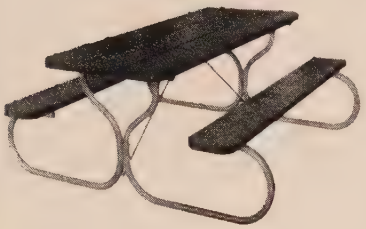

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H. & R. Manufacturing Co., Dept. P, 3463 Motor Ave., Los Angeles 34, Calif.
Northrup, King & Co., 1500 Jackson St. N.E., Minneapolis 13, Minn.
Porter-Cable Machine Co., 700 Marcellus St., Syracuse 4, N. Y.
Schneider Metal Mfg. Co., 1805 South 55th Ave., Chicago 50, Ill.
O. M. Scott & Sons, Marysville, Ohio
Sherman Products Inc., 3200 W. 14th Mile Rd., Royal Oak, Mich.

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Bulova Watches, 565 Fifth Ave., New York, N. Y.
Feldmar Watch Co., Stopwatches, 8971-A West Pico Blvd. M, Los Angeles 35, Calif.
Star Company, Ask Packer, Litchfield, Michigan

STOVES (See also "Grills")
American Playground Device Co., 1801 So. Jackson, Anderson, Ind.
Belson Manufacturing Co., East River Rd., North Aurora, Ill.
Central Texas Iron Works, P. O. Box 949, Waco, Texas
Game Time Inc., Litchfield, Mich.
Hancoco Iron Works, 52 West Pike St., Pontiac, Mich.
Kay Enterprises, Janesville, Iowa
Mexico Forge, Mexico, Pa.
Outdoor Oven Fireplace Co., 848 Windsor St., Hartford, Conn.
Recreation Equipment Corp., 724 West Eighth St., Anderson, Ind.
Star Company, Ask Packer, Litchfield, Mich.
Wohlert Corp., 708 East Grand River, Lansing, Mich.

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Food Warming Equip. Co., Inc. Dept. 2, P. O. Box 163, Arlington Hts., Ill.
Thermal Aire Inc., 510 Cambridge St., Allston 34, Mass.

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Fitzhenry-Guptill Co., 135 First St., Cambridge 41, Mass.
Tree Moving Equipment Co., 871 Edgerton St., St. Paul 1, Minn.
Vermeer Manufacturing Co., Box 188, Pella, Iowa

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Master-Krete, American Royal Bldg., Kansas City 2, Mo.
Mayer Paving Co., 7300 N. St. Louis Ave., Skokie, Ill.
Paygro Inc., Chillicothe, Ohio
Solvay Process Div. of Allied Chemical & Dye Corp., 61 Broadway, New York 6, N. Y.
United Laboratories Inc., 16801 Euclid Ave., Cleveland 12, Ohio
U. S. Rubber Reclaiming Co., P. O. Box 365, Buffalo 5, N. Y.

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Wilshire Power Sweeper Co., Div. of American-Lincoln Corp., 518 South St. Clair St., Toledo 3, Ohio

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Fiber-Foam Marine Products Inc., Oconomowoo, Wisc.
Health-O-Swim Products Co., 112 West 44th St., New York 36, N. Y.
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The Keezer Mfg. Co., Plaistow, N. H.
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Hoosier Tarpaulin & Canvas Goods Co., 1302 W. Washington St., Indianapolis, Ind.
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Krohome Industries, 2710 Mt. Diablo Blvd., Walnut Creek, Calif.
Lifeguard Swimpool Cover & Installation, 15316 Parthenia, Sepulveda, Calif.
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Koven Steel Swimming Pools, Inc., 154 Ogden Ave., Jersey City, N. J.
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National Pool Equipment Co., Lee H'way, Florence, Ala.
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Blue White Industries, 2018 S. Robertson Blvd., Los Angeles 34, Calif.
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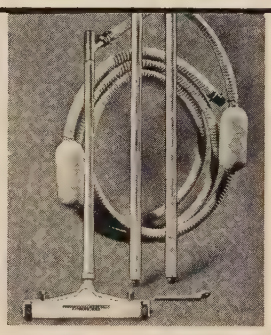

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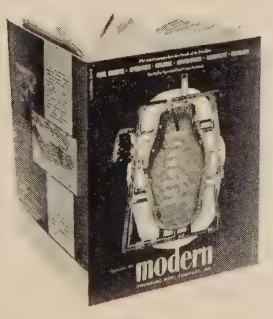

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Midwest Pool Supply Co., 1206 N. Rock Hill Rd., St. Louis 7, Mo.
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Rilco Laminated Products, W. 891 1st National Bank Bldg., St. Paul Minn.
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J. B. Sebrell Corp., 300 S. Los Angeles St., Los Angeles, Calif.
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Bel Aqua Pool Supply Co., 750 Main St., New Rochelle, N. Y.
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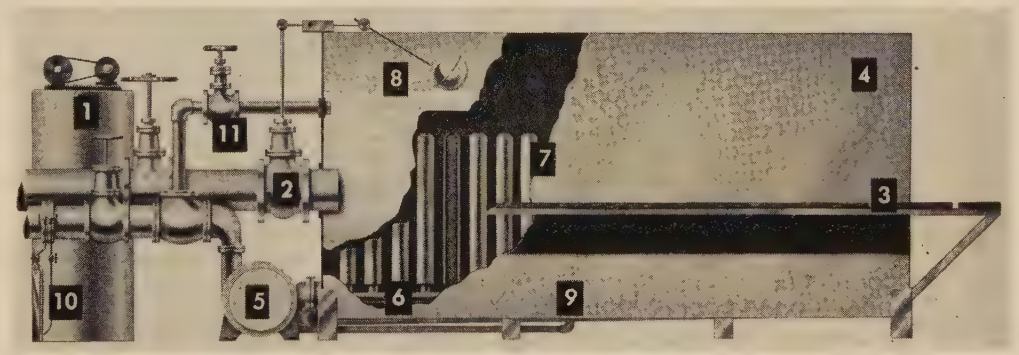

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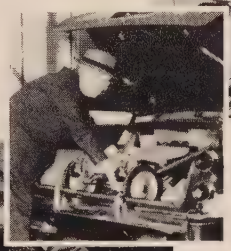

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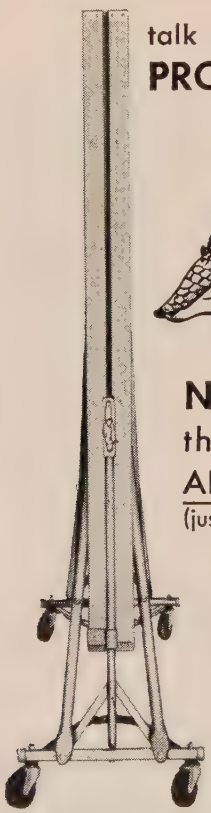

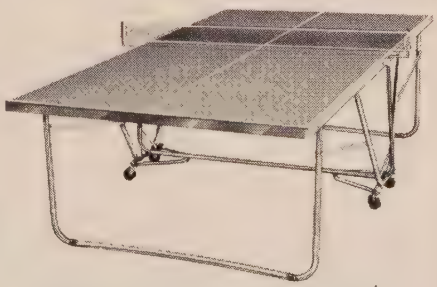

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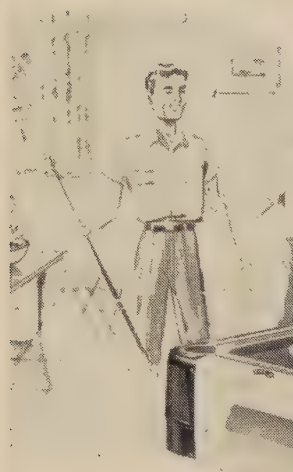

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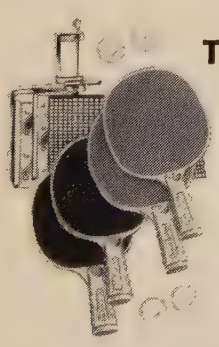

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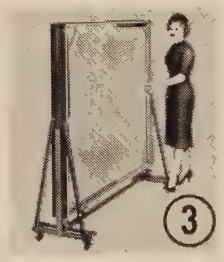

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SEE PAGE 150

for important information on the Latest Edition of SWIMMING POOL DATA & REFERENCE ANNUAL

1960 AMERICAN RECREATION ANNUAL

ADVERTISERS INDEX

A

A B Emblem Corp. 91-94
Adirondack Bats, Inc. 59
Advance Theatrical Co. 133
Ahrendt Engineering Co. 82
Allen Organization 132
Allison Mfg. Co., Inc. 61-62
American Canvas Products, Inc. 178
American Knitwear & Emblem Mfrs. 136
American Playground Device Co. 99, 106, 148, 168
American Shuffleboard Co. 181
American Squares 170
Amercian Trampoline Co. 172
American Wire Form Corp. 132
AMF Pinspotters Inc., subsidiary of American Machine and Foundry Corp. 75
Anchor Supply Co. 130
Anderson Ceramics Co. 150
Aquaslide Corp. 97
Aquatic Games-Pageants-Stunts 154
Arlen Trophy Co., Inc. 123
Arnold, Schwinn & Co. ..... 3rd Cover
Athletic Institute, The 98
Audio Equipment Co., Inc. 163

B

Ball-Boy Co., Inc. 68
Belson Mfg. Co. 180
Bersted's Hobby-Craft, Inc. 150
Binney & Smith 67
Boin Arts & Crafts Co. 152
Bolco Athletic Co. 124
Brinktun, Inc. 186
Brunswick ..... Back Cover
Burge Ice Machine Co. 158
Burke Co., J. E. 173-174
Burke, Inc., Ralph H. 133

C

Carrom Industries, Inc. 144
Carron Net Co. 188
Carver Associates, Peter 134
Chester Products, Inc. 184
Chicago Roller Skates 177
Clarin Mfg. Co. 131
Cleveland Crafts Co. 1
Colorado Fuel & Iron Corp., Realock Fence Div. 139
Commercial Lighting Equipment Co. 96
Concession Supply Co. 155-156
Cosom Industries, Inc. 129
Creative Playstructures, Inc. 168

D

Daisy Mfg. Co. 96
Dayton Racquet Co. 107
Diamond Tool & Horseshoe Co. 145
Dimco-Gray Co. 106
Dolphin Swimming Pool Co., Inc. 135
Donnlu Siegel Corp. 170
Dremel Mfg. Co. 152
Durham Mfg. Corp. 87

E

Everwear Mfg. Co., Inc. 166

F

Films, Inc. 98
Flxible Co., The 100
Freed-Print 122

G

Garden State Swimming Pool & Supply Co. 172
Gold Medal Products Co. 83
Gravely Tractors, Inc. 162
Graves Organization, The Charles M. 132
Griffin Co., The W. D. 144
Gruber Products Co. 186
Guggenheim, Inc., Karl 131

H

Harris, Art 128
Harris Co., The Delmer F. 164
Harrop Electric Furnace Div. 99
Harvard Table Tennis Co. 95
Hillyard Chemical Co. 151
Hodgman Rubber Co. 141
Hoffman Publications, Inc. 150, 154
Honor Your Partner Records 97
Hoppy Taw Corp 148
Hurley Associates, Earl H. 168
Hussey Mfg. Co., Inc. 127
Hutchinson Bros. Leather Goods Co. 125

I

Ideal Fishing Float Co. 137-138
Ideal Pictures 140
Immerman & Sons 153

J

Jantzen Inc. 126
Jole Co. 140, 172, 178, 182

K

Keezer Mfg. Co., The 136

L

Lignum-Vitae Products Corp. 130
Lily Mills Co. 154
Long Lumber Co. 186
Lyon Metal Products, Inc. 131

M

McFadzean, Everly & Associates 133
MacGregor Co., The ..... 2nd Cover
Mangrove Feather Co., Inc. 152
Master Lock Co. 89
Metal Findings Corp. 159
Meyer Machine, Inc. 106
Miracle Equipment Co. 71-74
Modern Swimming Pool Co., Inc. 183
Mohawk Craftsmen 176
Monarch Industries 127
Monroe Sales Inc. 147
Moody Co., W. R. 122
Morris Sheet Metal Works 172
Music Theatre Inc. 169
Mutual Aids 178

N

National Horseshoe Pitchers Assn. of America 146
National Park & Recreation Supply Co. 146
National Rifle Association 84
Newcomb Audio Products Co. 171
Nissen Trampoline Co. 49-52

O

O'Dav Associates Inc., George D. 85
Old English Foam Float 137-138
Olin Mathieson Chemical Corp. Winchester-Western Div. 175

P

Paragon Swimming Pool Co., Inc. 90
Pearson Inc., Ben 122
Pepsi-Cola 105
Perry Co., The 88
Play Port Sales 176
Plume Trading & Sales Co., Inc. 152
Pneumafil Corp. 65
Prentice Hall, Inc. 81
Price, Herbert 142
Prior Jewelry & Award 124
Putziger Blazers, Sylvia 136

R

Raven Industries, Inc. 158
Recreation Equipment Corp. 109-120
Recreation Supply Co. 185
Redi-Cut Crafts 152
Remington Arms Co., Inc. 101
Rilco Laminated Products, Inc. 179
Rockwell Mfg. Co., Delta Power Tool Div. 161
Russell, Inc., Bill 182

S

Safway Steel Products, Inc. 63
Santelli, Inc., George 140
Scheuermann, Lucy 131
Sea Lawn Products Co. 143
Seamless Rubber Co., The 165
Seeley's Ceramic Service 157
Seron Mfg. Co. 178, 180
Sets in Order 142
Seven-In-One Mfg. Co. 149
Shaw, H. W. 121
Sico Mfg. Co., Inc. 86
Skrainka Construction Co. 188
Smash 146
Square Dance Associates 97
Square Your Sets 172
Standard Playground Equipment Co., Inc. 167
Star Company 79
Stroblite Co. 160
Sun Aired Bag Co., Inc. 107
Superior Industries Corp. 187
Swimming Pool Data & Ref. Annual 150

T

Table Football Ltd. 144
Take the Guesswork Out of Pool Planning 154
Tel-A-Story, Inc. 170
Tigrett Industries 77
Trojan Playground Equipment Mfg. Co. 166
Twardzik & Co., T. F. 107

U

UniMac Co. 2

V

Valley Sales Co. 108
Velva-Sheen Mfg. Co 136

W

Watson-Guptill Publications, Inc. 128
Wenger Music Equipment Co. 108
Whitmer Co., The 185
World Wide Games 146

Y

Yorkmont Slate Co., Inc. 68

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See Article on Page 34

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